

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.1476/-82.1671

RFULL9

Grand Oaks Town Center

Ocala, FL 34471

1 mi radius 3 mi radius 5 mi radius

Population

| | | | |
|--------------------------------------|------------------|-------------------|-------------------|
| Estimated Population (2018) | 2,725 | 28,751 | 70,931 |
| Projected Population (2023) | 2,852 | 30,533 | 75,454 |
| Census Population (2010) | 2,587 | 26,147 | 65,605 |
| Census Population (2000) | 1,687 | 19,578 | 54,166 |
| Projected Annual Growth (2018-2023) | 127 0.9% | 1,781 1.2% | 4,523 1.3% |
| Historical Annual Growth (2010-2018) | 138 0.7% | 2,604 1.2% | 5,327 1.0% |
| Historical Annual Growth (2000-2010) | 900 5.3% | 6,569 3.4% | 11,439 2.1% |
| Estimated Population Density (2018) | 868 <i>psm</i> | 1,017 <i>psm</i> | 903 <i>psm</i> |
| Trade Area Size | 3.1 <i>sq mi</i> | 28.3 <i>sq mi</i> | 78.5 <i>sq mi</i> |

Households

| | | | |
|--------------------------------------|----------|------------|------------|
| Estimated Households (2018) | 1,218 | 11,957 | 29,156 |
| Projected Households (2023) | 1,241 | 12,265 | 29,949 |
| Census Households (2010) | 1,133 | 10,849 | 26,905 |
| Census Households (2000) | 672 | 7,618 | 21,567 |
| Projected Annual Growth (2018-2023) | 23 0.4% | 308 0.5% | 793 0.5% |
| Historical Annual Change (2000-2018) | 546 4.5% | 4,339 3.2% | 7,588 2.0% |

Average Household Income

| | | | |
|---|-----------------|---------------|---------------|
| Estimated Average Household Income (2018) | \$46,736 | \$55,985 | \$59,864 |
| Projected Average Household Income (2023) | \$49,911 | \$65,939 | \$70,579 |
| Census Average Household Income (2010) | \$67,850 | \$55,970 | \$57,040 |
| Census Average Household Income (2000) | \$76,092 | \$45,268 | \$46,128 |
| Projected Annual Change (2018-2023) | \$3,175 1.4% | \$9,954 3.6% | \$10,715 3.6% |
| Historical Annual Change (2000-2018) | -\$29,357 -2.1% | \$10,717 1.3% | \$13,737 1.7% |

Median Household Income

| | | | |
|--|-----------------|---------------|---------------|
| Estimated Median Household Income (2018) | \$40,539 | \$42,799 | \$46,692 |
| Projected Median Household Income (2023) | \$46,317 | \$49,053 | \$53,091 |
| Census Median Household Income (2010) | \$41,752 | \$40,252 | \$40,900 |
| Census Median Household Income (2000) | \$50,882 | \$32,655 | \$33,822 |
| Projected Annual Change (2018-2023) | \$5,778 2.9% | \$6,255 2.9% | \$6,399 2.7% |
| Historical Annual Change (2000-2018) | -\$10,343 -1.1% | \$10,144 1.7% | \$12,869 2.1% |

Per Capita Income

| | | | |
|--|----------------|--------------|--------------|
| Estimated Per Capita Income (2018) | \$21,267 | \$23,653 | \$25,083 |
| Projected Per Capita Income (2023) | \$22,084 | \$26,836 | \$28,462 |
| Census Per Capita Income (2010) | \$29,709 | \$23,222 | \$23,393 |
| Census Per Capita Income (2000) | \$30,597 | \$17,749 | \$18,403 |
| Projected Annual Change (2018-2023) | \$817 0.8% | \$3,183 2.7% | \$3,379 2.7% |
| Historical Annual Change (2000-2018) | -\$9,330 -1.7% | \$5,904 1.8% | \$6,680 2.0% |
| Estimated Average Household Net Worth (2018) | \$384,352 | \$362,376 | \$388,564 |

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RFULL9

| Grand Oaks Town Center Ocala, FL 34471 | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|---|-------------|-------|-------------|-------|-------------|-------|
| Race and Ethnicity | | | | | | |
| Total Population (2018) | 2,725 | | 28,751 | | 70,931 | |
| White (2018) | 2,086 | 76.5% | 19,115 | 66.5% | 50,068 | 70.6% |
| Black or African American (2018) | 284 | 10.4% | 6,100 | 21.2% | 14,087 | 19.9% |
| American Indian or Alaska Native (2018) | 9 | 0.3% | 94 | 0.3% | 275 | 0.4% |
| Asian (2018) | 181 | 6.6% | 1,401 | 4.9% | 2,421 | 3.4% |
| Hawaiian or Pacific Islander (2018) | 1 | 0.1% | 8 | - | 31 | - |
| Other Race (2018) | 82 | 3.0% | 1,144 | 4.0% | 2,218 | 3.1% |
| Two or More Races (2018) | 83 | 3.0% | 890 | 3.1% | 1,833 | 2.6% |
| Population < 18 (2018) | 456 | 16.7% | 6,025 | 21.0% | 14,569 | 20.5% |
| White Not Hispanic | 246 | 53.9% | 2,525 | 41.9% | 7,024 | 48.2% |
| Black or African American | 59 | 13.0% | 1,541 | 25.6% | 3,696 | 25.4% |
| Asian | 32 | 7.1% | 302 | 5.0% | 530 | 3.6% |
| Other Race Not Hispanic | 28 | 6.2% | 303 | 5.0% | 662 | 4.5% |
| Hispanic | 90 | 19.8% | 1,354 | 22.5% | 2,657 | 18.2% |
| Not Hispanic or Latino Population (2018) | 2,324 | 85.3% | 23,930 | 83.2% | 61,554 | 86.8% |
| Not Hispanic White | 1,818 | 78.2% | 16,064 | 67.1% | 44,123 | 71.7% |
| Not Hispanic Black or African American | 253 | 10.9% | 5,817 | 24.3% | 13,592 | 22.1% |
| Not Hispanic American Indian or Alaska Native | 5 | 0.2% | 53 | 0.2% | 175 | 0.3% |
| Not Hispanic Asian | 181 | 7.8% | 1,380 | 5.8% | 2,384 | 3.9% |
| Not Hispanic Hawaiian or Pacific Islander | 1 | 0.1% | 5 | - | 18 | - |
| Not Hispanic Other Race | 5 | 0.2% | 54 | 0.2% | 99 | 0.2% |
| Not Hispanic Two or More Races | 60 | 2.6% | 558 | 2.3% | 1,163 | 1.9% |
| Hispanic or Latino Population (2018) | 401 | 14.7% | 4,821 | 16.8% | 9,377 | 13.2% |
| Hispanic White | 268 | 66.8% | 3,051 | 63.3% | 5,945 | 63.4% |
| Hispanic Black or African American | 30 | 7.5% | 283 | 5.9% | 495 | 5.3% |
| Hispanic American Indian or Alaska Native | 4 | 1.0% | 41 | 0.8% | 100 | 1.1% |
| Hispanic Asian | - | - | 21 | 0.4% | 36 | 0.4% |
| Hispanic Hawaiian or Pacific Islander | - | - | 3 | 0.1% | 13 | 0.1% |
| Hispanic Other Race | 77 | 19.1% | 1,090 | 22.6% | 2,119 | 22.6% |
| Hispanic Two or More Races | 23 | 5.6% | 332 | 6.9% | 669 | 7.1% |
| Not Hispanic or Latino Population (2010) | 2,218 | 85.8% | 22,104 | 84.5% | 57,900 | 88.3% |
| Hispanic or Latino Population (2010) | 369 | 14.2% | 4,043 | 15.5% | 7,705 | 11.7% |
| Not Hispanic or Latino Population (2000) | 1,608 | 95.3% | 18,235 | 93.1% | 51,094 | 94.3% |
| Hispanic or Latino Population (2000) | 80 | 4.7% | 1,343 | 6.9% | 3,072 | 5.7% |
| Not Hispanic or Latino Population (2023) | 2,402 | 84.2% | 25,031 | 82.0% | 64,623 | 85.6% |
| Hispanic or Latino Population (2023) | 450 | 15.8% | 5,501 | 18.0% | 10,831 | 14.4% |
| Projected Annual Growth (2018-2023) | 49 | 2.5% | 680 | 2.8% | 1,454 | 3.1% |
| Historical Annual Growth (2000-2010) | 289 | 36.3% | 2,700 | 20.1% | 4,634 | 15.1% |

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RFULL9

Grand Oaks Town Center

Ocala, FL 34471

1 mi radius 3 mi radius 5 mi radius

Total Age Distribution (2018)

| | 1 mi radius | 3 mi radius | 5 mi radius |
|----------------------|-------------|--------------|--------------|
| Total Population | 2,725 | 28,751 | 70,931 |
| Age Under 5 Years | 160 5.9% | 1,859 6.5% | 4,263 6.0% |
| Age 5 to 9 Years | 116 4.3% | 1,592 5.5% | 3,939 5.6% |
| Age 10 to 14 Years | 114 4.2% | 1,659 5.8% | 4,064 5.7% |
| Age 15 to 19 Years | 133 4.9% | 1,716 6.0% | 4,132 5.8% |
| Age 20 to 24 Years | 273 10.0% | 2,248 7.8% | 4,825 6.8% |
| Age 25 to 29 Years | 279 10.2% | 2,388 8.3% | 5,109 7.2% |
| Age 30 to 34 Years | 198 7.3% | 1,906 6.6% | 4,290 6.0% |
| Age 35 to 39 Years | 134 4.9% | 1,689 5.9% | 3,943 5.6% |
| Age 40 to 44 Years | 120 4.4% | 1,536 5.3% | 3,751 5.3% |
| Age 45 to 49 Years | 139 5.1% | 1,620 5.6% | 4,181 5.9% |
| Age 50 to 54 Years | 144 5.3% | 1,696 5.9% | 4,419 6.2% |
| Age 55 to 59 Years | 129 4.7% | 1,616 5.6% | 4,404 6.2% |
| Age 60 to 64 Years | 123 4.5% | 1,459 5.1% | 4,054 5.7% |
| Age 65 to 69 Years | 114 4.2% | 1,383 4.8% | 3,863 5.4% |
| Age 70 to 74 Years | 104 3.8% | 1,307 4.5% | 3,827 5.4% |
| Age 75 to 79 Years | 107 3.9% | 1,099 3.8% | 3,096 4.4% |
| Age 80 to 84 Years | 115 4.2% | 837 2.9% | 2,205 3.1% |
| Age 85 Years or Over | 223 8.2% | 1,140 4.0% | 2,567 3.6% |
| Median Age | 37.3 | 37.9 | 41.0 |
| Age 19 Years or Less | 524 19.2% | 6,826 23.7% | 16,397 23.1% |
| Age 20 to 64 Years | 1,538 56.4% | 16,158 56.2% | 38,976 54.9% |
| Age 65 Years or Over | 664 24.3% | 5,767 20.1% | 15,558 21.9% |

Female Age Distribution (2018)

| | 1 mi radius | 3 mi radius | 5 mi radius |
|----------------------|-------------|--------------|--------------|
| Female Population | 1,491 54.7% | 15,020 52.2% | 36,732 51.8% |
| Age Under 5 Years | 76 5.1% | 887 5.9% | 2,083 5.7% |
| Age 5 to 9 Years | 67 4.5% | 765 5.1% | 1,939 5.3% |
| Age 10 to 14 Years | 50 3.4% | 801 5.3% | 1,976 5.4% |
| Age 15 to 19 Years | 60 4.0% | 823 5.5% | 1,936 5.3% |
| Age 20 to 24 Years | 149 10.0% | 1,126 7.5% | 2,354 6.4% |
| Age 25 to 29 Years | 140 9.4% | 1,287 8.6% | 2,633 7.2% |
| Age 30 to 34 Years | 87 5.8% | 940 6.3% | 2,138 5.8% |
| Age 35 to 39 Years | 58 3.9% | 828 5.5% | 1,947 5.3% |
| Age 40 to 44 Years | 66 4.4% | 767 5.1% | 1,921 5.2% |
| Age 45 to 49 Years | 69 4.6% | 831 5.5% | 2,111 5.7% |
| Age 50 to 54 Years | 85 5.7% | 900 6.0% | 2,325 6.3% |
| Age 55 to 59 Years | 68 4.6% | 840 5.6% | 2,305 6.3% |
| Age 60 to 64 Years | 61 4.1% | 774 5.2% | 2,155 5.9% |
| Age 65 to 69 Years | 61 4.1% | 739 4.9% | 2,046 5.6% |
| Age 70 to 74 Years | 68 4.6% | 762 5.1% | 2,126 5.8% |
| Age 75 to 79 Years | 71 4.7% | 653 4.3% | 1,751 4.8% |
| Age 80 to 84 Years | 77 5.2% | 502 3.3% | 1,289 3.5% |
| Age 85 Years or Over | 179 12.0% | 794 5.3% | 1,697 4.6% |
| Female Median Age | 43.4 | 40.5 | 43.1 |
| Age 19 Years or Less | 253 17.0% | 3,276 21.8% | 7,935 21.6% |
| Age 20 to 64 Years | 782 52.5% | 8,294 55.2% | 19,890 54.1% |
| Age 65 Years or Over | 455 30.5% | 3,450 23.0% | 8,908 24.3% |

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Ocala, FL 34471

1 mi radius 3 mi radius 5 mi radius

Male Age Distribution (2018)

| | 1 mi radius | 3 mi radius | 5 mi radius |
|----------------------|-------------|--------------|--------------|
| Male Population | 1,234 45.3% | 13,731 47.8% | 34,199 48.2% |
| Age Under 5 Years | 84 6.8% | 972 7.1% | 2,180 6.4% |
| Age 5 to 9 Years | 49 4.0% | 826 6.0% | 1,999 5.8% |
| Age 10 to 14 Years | 64 5.2% | 858 6.3% | 2,087 6.1% |
| Age 15 to 19 Years | 73 5.9% | 893 6.5% | 2,196 6.4% |
| Age 20 to 24 Years | 124 10.0% | 1,122 8.2% | 2,472 7.2% |
| Age 25 to 29 Years | 139 11.2% | 1,100 8.0% | 2,475 7.2% |
| Age 30 to 34 Years | 111 9.0% | 965 7.0% | 2,152 6.3% |
| Age 35 to 39 Years | 77 6.2% | 861 6.3% | 1,996 5.8% |
| Age 40 to 44 Years | 54 4.4% | 769 5.6% | 1,830 5.4% |
| Age 45 to 49 Years | 70 5.7% | 789 5.7% | 2,070 6.1% |
| Age 50 to 54 Years | 58 4.7% | 796 5.8% | 2,094 6.1% |
| Age 55 to 59 Years | 61 5.0% | 776 5.7% | 2,098 6.1% |
| Age 60 to 64 Years | 62 5.0% | 684 5.0% | 1,899 5.6% |
| Age 65 to 69 Years | 53 4.3% | 644 4.7% | 1,816 5.3% |
| Age 70 to 74 Years | 36 3.0% | 545 4.0% | 1,701 5.0% |
| Age 75 to 79 Years | 36 2.9% | 446 3.2% | 1,345 3.9% |
| Age 80 to 84 Years | 38 3.0% | 336 2.4% | 916 2.7% |
| Age 85 Years or Over | 44 3.6% | 346 2.5% | 871 2.5% |
| Male Median Age | 32.8 | 35.4 | 38.8 |
| Age 19 Years or Less | 270 21.9% | 3,550 25.9% | 8,462 24.7% |
| Age 20 to 64 Years | 756 61.2% | 7,864 57.3% | 19,087 55.8% |
| Age 65 Years or Over | 208 16.9% | 2,317 16.9% | 6,650 19.4% |

Males per 100 Females (2018)

| | 1 mi radius | 3 mi radius | 5 mi radius |
|----------------------|-------------|-------------|-------------|
| Overall Comparison | 83 | 91 | 93 |
| Age Under 5 Years | 111 52.6% | 110 52.3% | 105 51.1% |
| Age 5 to 9 Years | 73 42.1% | 108 51.9% | 103 50.8% |
| Age 10 to 14 Years | 127 55.9% | 107 51.7% | 106 51.4% |
| Age 15 to 19 Years | 123 55.1% | 109 52.0% | 113 53.1% |
| Age 20 to 24 Years | 83 45.4% | 100 49.9% | 105 51.2% |
| Age 25 to 29 Years | 99 49.7% | 85 46.1% | 94 48.5% |
| Age 30 to 34 Years | 127 56.0% | 103 50.7% | 101 50.2% |
| Age 35 to 39 Years | 133 57.1% | 104 51.0% | 103 50.6% |
| Age 40 to 44 Years | 82 45.2% | 100 50.1% | 95 48.8% |
| Age 45 to 49 Years | 102 50.4% | 95 48.7% | 98 49.5% |
| Age 50 to 54 Years | 69 40.7% | 88 46.9% | 90 47.4% |
| Age 55 to 59 Years | 90 47.4% | 92 48.0% | 91 47.7% |
| Age 60 to 64 Years | 101 50.3% | 88 46.9% | 88 46.8% |
| Age 65 to 69 Years | 88 46.7% | 87 46.6% | 89 47.0% |
| Age 70 to 74 Years | 54 35.0% | 72 41.7% | 80 44.5% |
| Age 75 to 79 Years | 52 34.0% | 68 40.6% | 77 43.5% |
| Age 80 to 84 Years | 49 32.8% | 67 40.1% | 71 41.6% |
| Age 85 Years or Over | 25 19.9% | 44 30.3% | 51 33.9% |
| Age 19 Years or Less | 107 51.6% | 108 52.0% | 107 51.6% |
| Age 20 to 39 Years | 104 50.9% | 97 49.2% | 100 50.1% |
| Age 40 to 64 Years | 88 46.7% | 93 48.1% | 92 48.0% |
| Age 65 Years or Over | 46 31.4% | 67 40.2% | 75 42.7% |

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1 mi radius 3 mi radius 5 mi radius

Household Type (2018)

| | | | | | | |
|---------------------------------------|----------|-------|----------|-------|----------|-------|
| Total Households | 1,218 | | 11,957 | | 29,156 | |
| Households with Children | 276 | 22.7% | 3,238 | 27.1% | 7,819 | 26.8% |
| Average Household Size | 2.0 | | 2.3 | | 2.3 | |
| Household Density per Square Mile | 388 | | 423 | | 371 | |
| Population Family | 1,592 | 58.4% | 20,950 | 72.9% | 53,589 | 75.6% |
| Population Non-Family | 848 | 31.1% | 6,370 | 22.2% | 14,028 | 19.8% |
| Population Group Quarters | 286 | 10.5% | 1,432 | 5.0% | 3,314 | 4.7% |
| Family Households | 551 | 45.3% | 6,795 | 56.8% | 17,709 | 60.7% |
| Married Couple Households | 361 | 65.4% | 4,362 | 64.2% | 11,993 | 67.7% |
| Other Family Households | 191 | 34.6% | 2,433 | 35.8% | 5,716 | 32.3% |
| Family Households with Children | 271 | 49.1% | 3,185 | 46.9% | 7,713 | 43.6% |
| Married Couple with Children | 153 | 56.3% | 1,621 | 50.9% | 4,066 | 52.7% |
| Other Family Households with Children | 118 | 43.7% | 1,564 | 49.1% | 3,647 | 47.3% |
| Family Households No Children | 281 | 50.9% | 3,610 | 53.1% | 9,996 | 56.4% |
| Married Couple No Children | 208 | 74.2% | 2,741 | 75.9% | 7,927 | 79.3% |
| Other Family Households No Children | 73 | 25.8% | 869 | 24.1% | 2,069 | 20.7% |
| Non-Family Households | 667 | 54.7% | 5,162 | 43.2% | 11,446 | 39.3% |
| Non-Family Households with Children | 5 | 0.8% | 53 | 1.0% | 106 | 0.9% |
| Non-Family Households No Children | 661 | 99.2% | 5,109 | 99.0% | 11,340 | 99.1% |
| Average Family Household Size | 2.9 | | 3.1 | | 3.0 | |
| Average Family Income | \$66,196 | | \$66,265 | | \$71,260 | |
| Median Family Income | \$56,750 | | \$55,133 | | \$60,101 | |
| Average Non-Family Household Size | 1.3 | | 1.2 | | 1.2 | |

Marital Status (2018)

| | | | | | | |
|---------------------------------|-------|-------|--------|-------|--------|-------|
| Population Age 15 Years or Over | 2,335 | | 23,641 | | 58,666 | |
| Never Married | 666 | 28.5% | 8,241 | 34.9% | 18,907 | 32.2% |
| Currently Married | 687 | 29.4% | 7,567 | 32.0% | 21,837 | 37.2% |
| Previously Married | 981 | 42.0% | 7,833 | 33.1% | 17,922 | 30.5% |
| Separated | 233 | 23.7% | 1,606 | 20.5% | 3,762 | 21.0% |
| Widowed | 355 | 36.2% | 2,372 | 30.3% | 5,650 | 31.5% |
| Divorced | 393 | 40.1% | 3,855 | 49.2% | 8,510 | 47.5% |

Educational Attainment (2018)

| | | | | | | |
|--|-------|-------|--------|-------|--------|-------|
| Adult Population Age 25 Years or Over | 1,929 | | 19,677 | | 49,709 | |
| Elementary (Grade Level 0 to 8) | 80 | 4.2% | 808 | 4.1% | 1,884 | 3.8% |
| Some High School (Grade Level 9 to 11) | 239 | 12.4% | 1,691 | 8.6% | 4,162 | 8.4% |
| High School Graduate | 526 | 27.3% | 6,359 | 32.3% | 16,418 | 33.0% |
| Some College | 427 | 22.1% | 4,321 | 22.0% | 10,783 | 21.7% |
| Associate Degree Only | 137 | 7.1% | 2,028 | 10.3% | 4,593 | 9.2% |
| Bachelor Degree Only | 423 | 21.9% | 2,941 | 14.9% | 7,513 | 15.1% |
| Graduate Degree | 96 | 5.0% | 1,529 | 7.8% | 4,356 | 8.8% |
| Any College (Some College or Higher) | 1,083 | 56.2% | 10,819 | 55.0% | 27,245 | 54.8% |
| College Degree + (Bachelor Degree or Higher) | 519 | 26.9% | 4,470 | 22.7% | 11,869 | 23.9% |

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| | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|--|-------------|-------|-------------|-------|-------------|-------|
| Housing | | | | | | |
| Total Housing Units (2018) | 1,264 | | 12,757 | | 31,251 | |
| Total Housing Units (2010) | 1,231 | | 12,633 | | 31,249 | |
| Historical Annual Growth (2010-2018) | 33 | 0.3% | 124 | 0.1% | 2 | - |
| Housing Units Occupied (2018) | 1,218 | 96.4% | 11,957 | 93.7% | 29,156 | 93.3% |
| Housing Units Owner-Occupied | 236 | 19.3% | 5,312 | 44.4% | 16,649 | 57.1% |
| Housing Units Renter-Occupied | 983 | 80.7% | 6,645 | 55.6% | 12,506 | 42.9% |
| Housing Units Vacant (2018) | 46 | 3.8% | 800 | 6.7% | 2,096 | 7.2% |
| Household Size (2018) | | | | | | |
| Total Households | 1,218 | | 11,957 | | 29,156 | |
| 1 Person Households | 511 | 42.0% | 4,155 | 34.8% | 9,323 | 32.0% |
| 2 Person Households | 403 | 33.1% | 3,939 | 32.9% | 10,326 | 35.4% |
| 3 Person Households | 161 | 13.2% | 1,665 | 13.9% | 4,137 | 14.2% |
| 4 Person Households | 93 | 7.6% | 1,278 | 10.7% | 3,123 | 10.7% |
| 5 Person Households | 38 | 3.1% | 586 | 4.9% | 1,424 | 4.9% |
| 6 Person Households | 10 | 0.8% | 216 | 1.8% | 529 | 1.8% |
| 7 or More Person Households | 2 | 0.2% | 117 | 1.0% | 295 | 1.0% |
| Household Income Distribution (2018) | | | | | | |
| HH Income \$200,000 or More | 80 | 6.6% | 574 | 4.8% | 1,501 | 5.1% |
| HH Income \$150,000 to \$199,999 | 21 | 1.7% | 308 | 2.6% | 882 | 3.0% |
| HH Income \$125,000 to \$149,999 | 18 | 1.4% | 374 | 3.1% | 852 | 2.9% |
| HH Income \$100,000 to \$124,999 | 38 | 3.1% | 571 | 4.8% | 1,567 | 5.4% |
| HH Income \$75,000 to \$99,999 | 75 | 6.2% | 815 | 6.8% | 2,360 | 8.1% |
| HH Income \$50,000 to \$74,999 | 288 | 23.7% | 2,286 | 19.1% | 5,349 | 18.3% |
| HH Income \$35,000 to \$49,999 | 191 | 15.7% | 1,827 | 15.3% | 4,788 | 16.4% |
| HH Income \$25,000 to \$34,999 | 170 | 14.0% | 1,425 | 11.9% | 3,627 | 12.4% |
| HH Income \$15,000 to \$24,999 | 147 | 12.1% | 1,873 | 15.7% | 3,866 | 13.3% |
| HH Income \$10,000 to \$14,999 | 68 | 5.6% | 839 | 7.0% | 1,891 | 6.5% |
| HH Income Under \$10,000 | 121 | 10.0% | 1,066 | 8.9% | 2,474 | 8.5% |
| Household Vehicles (2018) | | | | | | |
| Households 0 Vehicles Available | 161 | 13.2% | 1,324 | 11.1% | 2,589 | 8.9% |
| Households 1 Vehicle Available | 660 | 54.2% | 6,380 | 53.4% | 14,304 | 49.1% |
| Households 2 Vehicles Available | 347 | 28.5% | 3,440 | 28.8% | 9,348 | 32.1% |
| Households 3 or More Vehicles Available | 50 | 4.1% | 813 | 6.8% | 2,915 | 10.0% |
| Total Vehicles Available | 1,507 | | 15,995 | | 42,926 | |
| Average Vehicles per Household | 1.2 | | 1.3 | | 1.5 | |
| Owner-Occupied Household Vehicles | 371 | 24.6% | 8,694 | 54.4% | 29,054 | 67.7% |
| Average Vehicles per Owner-Occupied Household | 1.6 | | 1.6 | | 1.7 | |
| Renter-Occupied Household Vehicles | 1,136 | 75.4% | 7,301 | 45.6% | 13,872 | 32.3% |
| Average Vehicles per Renter-Occupied Household | 1.2 | | 1.1 | | 1.1 | |
| Travel Time (2015) | | | | | | |
| Worker Base Age 16 years or Over | 1,071 | | 10,523 | | 25,964 | |
| Travel to Work in 14 Minutes or Less | 560 | 52.3% | 4,469 | 42.5% | 9,589 | 36.9% |
| Travel to Work in 15 to 29 Minutes | 381 | 35.6% | 4,518 | 42.9% | 11,704 | 45.1% |
| Travel to Work in 30 to 59 Minutes | 227 | 21.2% | 1,821 | 17.3% | 4,386 | 16.9% |
| Travel to Work in 60 Minutes or More | 32 | 3.0% | 617 | 5.9% | 1,577 | 6.1% |
| Work at Home | 54 | 5.0% | 524 | 5.0% | 1,432 | 5.5% |
| Average Minutes Travel to Work | 15.0 | | 16.4 | | 17.6 | |

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.1476/-82.1671

RFULL9

Grand Oaks Town Center

Ocala, FL 34471

Transportation To Work (2015)

| | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|---|-------------|-------|-------------|-------|-------------|-------|
| Worker Base Age 16 years or Over | 1,071 | | 10,523 | | 25,964 | |
| Drive to Work Alone | 882 | 82.4% | 8,399 | 79.8% | 21,060 | 81.1% |
| Drive to Work in Carpool | 111 | 10.3% | 994 | 9.4% | 2,229 | 8.6% |
| Travel to Work by Public Transportation | 1 | 0.1% | 111 | 1.1% | 293 | 1.1% |
| Drive to Work on Motorcycle | - | - | 19 | 0.2% | 37 | 0.1% |
| Bicycle to Work | 10 | 0.9% | 45 | 0.4% | 197 | 0.8% |
| Walk to Work | 13 | 1.2% | 341 | 3.2% | 534 | 2.1% |
| Other Means | 1 | 0.1% | 90 | 0.9% | 182 | 0.7% |
| Work at Home | 54 | 5.0% | 524 | 5.0% | 1,432 | 5.5% |

Daytime Demographics (2018)

| | | | | | | |
|--|-----------|------|-----------|------|-----------|------|
| Total Businesses | 494 | | 2,820 | | 5,896 | |
| Total Employees | 6,747 | | 36,311 | | 66,989 | |
| Company Headquarter Businesses | 1 | 0.3% | 9 | 0.3% | 20 | 0.3% |
| Company Headquarter Employees | 146 | 2.2% | 3,140 | 8.6% | 5,445 | 8.1% |
| Employee Population per Business | 13.7 to 1 | | 12.9 to 1 | | 11.4 to 1 | |
| Residential Population per Business | 5.5 to 1 | | 10.2 to 1 | | 12.0 to 1 | |
| Adj. Daytime Demographics Age 16 Years or Over | 7,882 | | 47,539 | | 96,033 | |

Labor Force

| | | | | | | |
|--|-------|-------|--------|-------|--------|-------|
| Labor Population Age 16 Years or Over (2018) | 2,308 | | 23,344 | | 57,923 | |
| Labor Force Total Males (2018) | 1,020 | 44.2% | 10,923 | 46.8% | 27,537 | 47.5% |
| Male Civilian Employed | 674 | 66.0% | 6,265 | 57.4% | 14,662 | 53.2% |
| Male Civilian Unemployed | 24 | 2.3% | 273 | 2.5% | 680 | 2.5% |
| Males in Armed Forces | - | - | 33 | 0.3% | 112 | 0.4% |
| Males Not in Labor Force | 322 | 31.6% | 4,352 | 39.8% | 12,083 | 43.9% |
| Labor Force Total Females (2018) | 1,288 | 55.8% | 12,421 | 53.2% | 30,387 | 52.5% |
| Female Civilian Employed | 499 | 38.7% | 5,818 | 46.8% | 14,090 | 46.4% |
| Female Civilian Unemployed | 31 | 2.4% | 323 | 2.6% | 766 | 2.5% |
| Females in Armed Forces | - | - | - | - | 15 | - |
| Females Not in Labor Force | 758 | 58.8% | 6,280 | 50.6% | 15,515 | 51.1% |
| Unemployment Rate | | 2.4% | | 2.6% | | 2.5% |
| Labor Force Growth (2010-2018) | -99 | -7.8% | -4 | - | -155 | -0.5% |
| Male Labor Force Growth (2010-2018) | -57 | -7.8% | -1 | - | -80 | -0.5% |
| Female Labor Force Growth (2010-2018) | -42 | -7.8% | -2 | - | -75 | -0.5% |

Occupation (2015)

| | | | | | | |
|--|-------|-------|--------|-------|--------|-------|
| Occupation Population Age 16 Years or Over | 1,271 | | 12,087 | | 28,907 | |
| Occupation Total Males | 730 | 57.5% | 6,267 | 51.8% | 14,742 | 51.0% |
| Occupation Total Females | 541 | 42.5% | 5,821 | 48.2% | 14,165 | 49.0% |
| Management, Business, Financial Operations | 134 | 10.6% | 1,341 | 11.1% | 3,368 | 11.7% |
| Professional, Related | 180 | 14.1% | 2,296 | 19.0% | 5,159 | 17.8% |
| Service | 437 | 34.4% | 2,984 | 24.7% | 6,733 | 23.3% |
| Sales, Office | 319 | 25.1% | 3,465 | 28.7% | 8,561 | 29.6% |
| Farming, Fishing, Forestry | 34 | 2.7% | 159 | 1.3% | 293 | 1.0% |
| Construction, Extraction, Maintenance | 108 | 8.5% | 950 | 7.9% | 2,461 | 8.5% |
| Production, Transport, Material Moving | 59 | 4.7% | 893 | 7.4% | 2,332 | 8.1% |
| White Collar Workers | 633 | 49.8% | 7,102 | 58.8% | 17,088 | 59.1% |
| Blue Collar Workers | 638 | 50.2% | 4,986 | 41.2% | 11,819 | 40.9% |

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.1476/-82.1671

RFULL9

| Grand Oaks Town Center Ocala, FL 34471 | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|---|-------------|-------|-------------|-------|-------------|-------|
| Units In Structure (2015) | | | | | | |
| Total Units | 1,133 | | 10,849 | | 26,905 | |
| 1 Detached Unit | 423 | 37.4% | 5,921 | 54.6% | 17,763 | 66.0% |
| 1 Attached Unit | 49 | 4.3% | 420 | 3.9% | 779 | 2.9% |
| 2 Units | 4 | 0.4% | 262 | 2.4% | 806 | 3.0% |
| 3 to 4 Units | 66 | 5.8% | 644 | 5.9% | 1,207 | 4.5% |
| 5 to 9 Units | 160 | 14.2% | 1,288 | 11.9% | 1,794 | 6.7% |
| 10 to 19 Units | 304 | 26.9% | 1,122 | 10.3% | 1,696 | 6.3% |
| 20 to 49 Units | 75 | 6.6% | 280 | 2.6% | 463 | 1.7% |
| 50 or More Units | 203 | 17.9% | 656 | 6.0% | 958 | 3.6% |
| Mobile Home or Trailer | 36 | 3.1% | 1,365 | 12.6% | 3,794 | 14.1% |
| Other Structure | - | - | 2 | - | 5 | - |
| Homes Built By Year (2015) | | | | | | |
| Homes Built 2014 or later | - | - | 19 | 0.2% | 65 | 0.2% |
| Homes Built 2010 to 2013 | 124 | 11.0% | 447 | 4.1% | 677 | 2.5% |
| Homes Built 2000 to 2009 | 431 | 38.0% | 3,600 | 33.2% | 7,138 | 26.5% |
| Homes Built 1990 to 1999 | 323 | 28.5% | 2,111 | 19.5% | 5,518 | 20.5% |
| Homes Built 1980 to 1989 | 244 | 21.6% | 2,100 | 19.4% | 5,515 | 20.5% |
| Homes Built 1970 to 1979 | 123 | 10.8% | 1,627 | 15.0% | 4,277 | 15.9% |
| Homes Built 1960 to 1969 | 54 | 4.8% | 1,037 | 9.6% | 2,737 | 10.2% |
| Homes Built 1950 to 1959 | 14 | 1.2% | 485 | 4.5% | 2,025 | 7.5% |
| Homes Built 1940 to 1949 | 3 | 0.3% | 259 | 2.4% | 554 | 2.1% |
| Homes Built Before 1939 | 4 | 0.3% | 276 | 2.5% | 756 | 2.8% |
| Median Age of Homes | 22.6 yrs | | 28.4 yrs | | 30.7 yrs | |
| Home Values (2015) | | | | | | |
| Owner Specified Housing Units | 237 | | 4,927 | | 15,599 | |
| Home Values \$1,000,000 or More | - | - | 37 | 0.8% | 207 | 1.3% |
| Home Values \$750,000 to \$999,999 | 1 | 0.4% | 54 | 1.1% | 178 | 1.1% |
| Home Values \$500,000 to \$749,999 | 16 | 6.9% | 117 | 2.4% | 408 | 2.6% |
| Home Values \$400,000 to \$499,999 | 29 | 12.4% | 158 | 3.2% | 458 | 2.9% |
| Home Values \$300,000 to \$399,999 | 49 | 20.7% | 360 | 7.3% | 1,287 | 8.3% |
| Home Values \$250,000 to \$299,999 | 18 | 7.4% | 332 | 6.7% | 972 | 6.2% |
| Home Values \$200,000 to \$249,999 | 3 | 1.1% | 395 | 8.0% | 1,328 | 8.5% |
| Home Values \$175,000 to \$199,999 | 3 | 1.1% | 304 | 6.2% | 1,019 | 6.5% |
| Home Values \$150,000 to \$174,999 | 18 | 7.7% | 519 | 10.5% | 1,544 | 9.9% |
| Home Values \$125,000 to \$149,999 | 16 | 6.9% | 683 | 13.9% | 1,539 | 9.9% |
| Home Values \$100,000 to \$124,999 | 67 | 28.2% | 419 | 8.5% | 1,727 | 11.1% |
| Home Values \$90,000 to \$99,999 | 7 | 3.2% | 144 | 2.9% | 498 | 3.2% |
| Home Values \$80,000 to \$89,999 | 1 | 0.3% | 221 | 4.5% | 662 | 4.2% |
| Home Values \$70,000 to \$79,999 | 24 | 10.0% | 239 | 4.8% | 903 | 5.8% |
| Home Values \$60,000 to \$69,999 | 3 | 1.1% | 309 | 6.3% | 784 | 5.0% |
| Home Values \$50,000 to \$59,999 | 1 | 0.4% | 168 | 3.4% | 529 | 3.4% |
| Home Values \$35,000 to \$49,999 | - | - | 188 | 3.8% | 589 | 3.8% |
| Home Values \$25,000 to \$34,999 | - | - | 263 | 5.3% | 680 | 4.4% |
| Home Values \$10,000 to \$24,999 | - | - | 226 | 4.6% | 1,007 | 6.5% |
| Home Values Under \$10,000 | - | - | 188 | 3.8% | 415 | 2.7% |
| Owner-Occupied Median Home Value | \$162,636 | | \$148,280 | | \$147,358 | |
| Renter-Occupied Median Rent | \$871 | | \$708 | | \$693 | |

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Lat/Lon: 29.1476/-82.1671

RFULL9

Grand Oaks Town Center

Ocala, FL 34471

1 mi radius 3 mi radius 5 mi radius

Total Annual Consumer Expenditure (2018)

| | | | |
|------------------------------|----------|----------|----------|
| Total Household Expenditure | \$51.0 M | \$558 M | \$1.42 B |
| Total Non-Retail Expenditure | \$26.5 M | \$290 M | \$740 M |
| Total Retail Expenditure | \$24.5 M | \$268 M | \$684 M |
| Apparel | \$1.80 M | \$19.5 M | \$49.6 M |
| Contributions | \$2.10 M | \$23.4 M | \$60.8 M |
| Education | \$1.80 M | \$19.7 M | \$50.4 M |
| Entertainment | \$2.79 M | \$30.9 M | \$79.0 M |
| Food and Beverages | \$7.65 M | \$83.2 M | \$211 M |
| Furnishings and Equipment | \$1.66 M | \$18.5 M | \$47.6 M |
| Gifts | \$1.21 M | \$13.4 M | \$34.5 M |
| Health Care | \$4.24 M | \$46.3 M | \$117 M |
| Household Operations | \$1.37 M | \$15.3 M | \$39.3 M |
| Miscellaneous Expenses | \$765 K | \$8.38 M | \$21.2 M |
| Personal Care | \$665 K | \$7.26 M | \$18.5 M |
| Personal Insurance | \$357 K | \$3.97 M | \$10.3 M |
| Reading | \$114 K | \$1.24 M | \$3.16 M |
| Shelter | \$10.5 M | \$115 M | \$294 M |
| Tobacco | \$342 K | \$3.68 M | \$9.24 M |
| Transportation | \$9.59 M | \$105 M | \$269 M |
| Utilities | \$4.03 M | \$43.4 M | \$109 M |

Monthly Household Consumer Expenditure (2018)

| | | | |
|------------------------------|---------------|---------------|---------------|
| Total Household Expenditure | \$3,486 | \$3,892 | \$4,070 |
| Total Non-Retail Expenditure | \$1,812 52.0% | \$2,022 52.0% | \$2,115 52.0% |
| Total Retail Expenditures | \$1,674 48.0% | \$1,870 48.0% | \$1,955 48.0% |
| Apparel | \$123 3.5% | \$136 3.5% | \$142 3.5% |
| Contributions | \$144 4.1% | \$163 4.2% | \$174 4.3% |
| Education | \$123 3.5% | \$137 3.5% | \$144 3.5% |
| Entertainment | \$191 5.5% | \$215 5.5% | \$226 5.6% |
| Food and Beverages | \$524 15.0% | \$580 14.9% | \$603 14.8% |
| Furnishings and Equipment | \$114 3.3% | \$129 3.3% | \$136 3.3% |
| Gifts | \$83 2.4% | \$93 2.4% | \$99 2.4% |
| Health Care | \$290 8.3% | \$323 8.3% | \$336 8.2% |
| Household Operations | \$94 2.7% | \$107 2.7% | \$112 2.8% |
| Miscellaneous Expenses | \$52 1.5% | \$58 1.5% | \$61 1.5% |
| Personal Care | \$46 1.3% | \$51 1.3% | \$53 1.3% |
| Personal Insurance | \$24 0.7% | \$28 0.7% | \$29 0.7% |
| Reading | \$8 0.2% | \$9 0.2% | \$9 0.2% |
| Shelter | \$717 20.6% | \$802 20.6% | \$840 20.6% |
| Tobacco | \$23 0.7% | \$26 0.7% | \$26 0.6% |
| Transportation | \$656 18.8% | \$734 18.9% | \$768 18.9% |
| Utilities | \$276 7.9% | \$302 7.8% | \$313 7.7% |

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