

# COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.1476/-82.1671

RFULL9

Grand Oaks Town Center Ocala, FL 34471	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
Estimated Population (2017)	2,682	28,293	69,950
Projected Population (2022)	2,821	30,203	74,744
Census Population (2010)	2,587	26,138	65,632
Census Population (2000)	1,687	19,584	54,194
Projected Annual Growth (2017-2022)	139 1.0%	1,910 1.4%	4,794 1.4%
Historical Annual Growth (2010-2017)	95 0.5%	2,155 1.2%	4,318 0.9%
Historical Annual Growth (2000-2010)	900 5.3%	6,554 3.3%	11,438 2.1%
Estimated Population Density (2017)	854 <i>psm</i>	1,001 <i>psm</i>	891 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>
<b>Households</b>			
Estimated Households (2017)	1,208	11,870	29,002
Projected Households (2022)	1,231	12,186	29,801
Census Households (2010)	1,133	10,844	26,916
Census Households (2000)	672	7,621	21,578
Projected Annual Growth (2017-2022)	23 0.4%	316 0.5%	799 0.6%
Historical Annual Change (2000-2017)	536 4.7%	4,249 3.3%	7,424 2.0%
<b>Average Household Income</b>			
Estimated Average Household Income (2017)	\$42,021	\$56,916	\$58,987
Projected Average Household Income (2022)	\$46,538	\$70,209	\$70,912
Census Average Household Income (2010)	\$67,850	\$55,972	\$57,039
Census Average Household Income (2000)	\$76,092	\$45,283	\$46,127
Projected Annual Change (2017-2022)	\$4,517 2.2%	\$13,293 4.7%	\$11,924 4.0%
Historical Annual Change (2000-2017)	-\$34,071 -2.6%	\$11,633 1.5%	\$12,861 1.6%
<b>Median Household Income</b>			
Estimated Median Household Income (2017)	\$37,950	\$44,746	\$46,417
Projected Median Household Income (2022)	\$44,239	\$52,520	\$54,244
Census Median Household Income (2010)	\$41,752	\$40,264	\$40,903
Census Median Household Income (2000)	\$50,882	\$32,661	\$33,823
Projected Annual Change (2017-2022)	\$6,289 3.3%	\$7,774 3.5%	\$7,826 3.4%
Historical Annual Change (2000-2017)	-\$12,932 -1.5%	\$12,084 2.2%	\$12,594 2.2%
<b>Per Capita Income</b>			
Estimated Per Capita Income (2017)	\$19,298	\$24,248	\$24,935
Projected Per Capita Income (2022)	\$20,662	\$28,675	\$28,720
Census Per Capita Income (2010)	\$29,709	\$23,221	\$23,392
Census Per Capita Income (2000)	\$30,597	\$17,755	\$18,402
Projected Annual Change (2017-2022)	\$1,365 1.4%	\$4,427 3.7%	\$3,785 3.0%
Historical Annual Change (2000-2017)	-\$11,300 -2.2%	\$6,493 2.2%	\$6,532 2.1%
Estimated Average Household Net Worth (2017)	\$384,163	\$360,548	\$361,714

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Grand Oaks Town Center Ocala, FL 34471	1 mi radius	3 mi radius	5 mi radius
<b>Race and Ethnicity</b>			
Total Population (2017)	2,682	28,293	69,950
White (2017)	2,066 77.0%	18,913 66.8%	49,636 71.0%
Black or African American (2017)	271 10.1%	5,930 21.0%	13,661 19.5%
American Indian or Alaska Native (2017)	8 0.3%	94 0.3%	277 0.4%
Asian (2017)	176 6.6%	1,351 4.8%	2,344 3.4%
Hawaiian or Pacific Islander (2017)	1 0.1%	8 -	31 -
Other Race (2017)	79 3.0%	1,125 4.0%	2,205 3.2%
Two or More Races (2017)	80 3.0%	871 3.1%	1,797 2.6%
Population < 18 (2017)	446 16.6%	5,920 20.9%	14,357 20.5%
White Not Hispanic	243 54.4%	2,511 42.4%	6,974 48.6%
Black or African American	58 13.0%	1,505 25.4%	3,620 25.2%
Asian	32 7.2%	288 4.9%	511 3.6%
Other Race Not Hispanic	27 6.2%	299 5.1%	654 4.6%
Hispanic	86 19.2%	1,318 22.3%	2,597 18.1%
Not Hispanic or Latino Population (2017)	2,297 85.6%	23,567 83.3%	60,701 86.8%
Not Hispanic White	1,807 78.7%	15,917 67.5%	43,776 72.1%
Not Hispanic Black or African American	243 10.6%	5,660 24.0%	13,184 21.7%
Not Hispanic American Indian or Alaska Native	5 0.2%	53 0.2%	175 0.3%
Not Hispanic Asian	176 7.7%	1,332 5.7%	2,311 3.8%
Not Hispanic Hawaiian or Pacific Islander	1 0.1%	5 -	18 -
Not Hispanic Other Race	7 0.3%	55 0.2%	100 0.2%
Not Hispanic Two or More Races	58 2.5%	545 2.3%	1,138 1.9%
Hispanic or Latino Population (2017)	385 14.4%	4,726 16.7%	9,249 13.2%
Hispanic White	260 67.4%	2,996 63.4%	5,860 63.4%
Hispanic Black or African American	28 7.3%	270 5.7%	478 5.2%
Hispanic American Indian or Alaska Native	3 0.9%	41 0.9%	102 1.1%
Hispanic Asian	- -	19 0.4%	33 0.4%
Hispanic Hawaiian or Pacific Islander	- -	3 0.1%	13 0.1%
Hispanic Other Race	72 18.8%	1,070 22.6%	2,105 22.8%
Hispanic Two or More Races	22 5.7%	326 6.9%	659 7.1%
Not Hispanic or Latino Population (2010)	2,218 85.8%	22,097 84.5%	57,925 88.3%
Hispanic or Latino Population (2010)	369 14.2%	4,041 15.5%	7,707 11.7%
Not Hispanic or Latino Population (2000)	1,608 95.3%	18,241 93.1%	51,121 94.3%
Hispanic or Latino Population (2000)	80 4.7%	1,343 6.9%	3,073 5.7%
Not Hispanic or Latino Population (2022)	2,384 84.5%	24,768 82.0%	63,991 85.6%
Hispanic or Latino Population (2022)	437 15.5%	5,435 18.0%	10,754 14.4%
Projected Annual Growth (2017-2022)	52 2.7%	709 3.0%	1,505 3.3%
Historical Annual Growth (2000-2010)	289 36.3%	2,698 20.1%	4,635 15.1%

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Grand Oaks Town Center Ocala, FL 34471	1 mi radius		3 mi radius		5 mi radius	
<b>Total Age Distribution (2017)</b>						
Total Population	2,682		28,293		69,950	
Age Under 5 Years	157	5.9%	1,829	6.5%	4,200	6.0%
Age 5 to 9 Years	115	4.3%	1,563	5.5%	3,876	5.5%
Age 10 to 14 Years	109	4.1%	1,621	5.7%	3,996	5.7%
Age 15 to 19 Years	168	6.3%	1,780	6.3%	4,259	6.1%
Age 20 to 24 Years	288	10.7%	2,282	8.1%	4,894	7.0%
Age 25 to 29 Years	277	10.3%	2,345	8.3%	4,966	7.1%
Age 30 to 34 Years	202	7.5%	1,885	6.7%	4,221	6.0%
Age 35 to 39 Years	135	5.0%	1,666	5.9%	3,841	5.5%
Age 40 to 44 Years	125	4.7%	1,529	5.4%	3,710	5.3%
Age 45 to 49 Years	152	5.7%	1,628	5.8%	4,160	5.9%
Age 50 to 54 Years	147	5.5%	1,708	6.0%	4,427	6.3%
Age 55 to 59 Years	129	4.8%	1,603	5.7%	4,353	6.2%
Age 60 to 64 Years	121	4.5%	1,433	5.1%	4,009	5.7%
Age 65 to 69 Years	107	4.0%	1,366	4.8%	3,859	5.5%
Age 70 to 74 Years	96	3.6%	1,273	4.5%	3,781	5.4%
Age 75 to 79 Years	88	3.3%	1,022	3.6%	2,946	4.2%
Age 80 to 84 Years	88	3.3%	744	2.6%	2,075	3.0%
Age 85 Years or Over	178	6.6%	1,017	3.6%	2,377	3.4%
Median Age	34.9		37.2		40.6	
Age 19 Years or Less	549	20.5%	6,793	24.0%	16,331	23.3%
Age 20 to 64 Years	1,576	58.8%	16,077	56.8%	38,580	55.2%
Age 65 Years or Over	557	20.8%	5,422	19.2%	15,039	21.5%
<b>Female Age Distribution (2017)</b>						
Female Population	1,420	53.0%	14,615	51.7%	35,994	51.5%
Age Under 5 Years	75	5.3%	878	6.0%	2,072	5.8%
Age 5 to 9 Years	66	4.7%	758	5.2%	1,907	5.3%
Age 10 to 14 Years	48	3.4%	783	5.4%	1,945	5.4%
Age 15 to 19 Years	71	5.0%	843	5.8%	1,994	5.5%
Age 20 to 24 Years	156	11.0%	1,114	7.6%	2,305	6.4%
Age 25 to 29 Years	142	10.0%	1,264	8.6%	2,573	7.1%
Age 30 to 34 Years	92	6.5%	919	6.3%	2,071	5.8%
Age 35 to 39 Years	58	4.1%	804	5.5%	1,884	5.2%
Age 40 to 44 Years	68	4.8%	757	5.2%	1,881	5.2%
Age 45 to 49 Years	69	4.8%	820	5.6%	2,086	5.8%
Age 50 to 54 Years	85	6.0%	899	6.2%	2,320	6.4%
Age 55 to 59 Years	66	4.6%	831	5.7%	2,290	6.4%
Age 60 to 64 Years	60	4.3%	761	5.2%	2,135	5.9%
Age 65 to 69 Years	53	3.7%	719	4.9%	2,047	5.7%
Age 70 to 74 Years	62	4.3%	740	5.1%	2,103	5.8%
Age 75 to 79 Years	58	4.1%	607	4.2%	1,659	4.6%
Age 80 to 84 Years	57	4.0%	428	2.9%	1,185	3.3%
Age 85 Years or Over	136	9.6%	689	4.7%	1,538	4.3%
Female Median Age	39.2		39.6		42.8	
Age 19 Years or Less	260	18.3%	3,262	22.3%	7,917	22.0%
Age 20 to 64 Years	795	56.0%	8,170	55.9%	19,545	54.3%
Age 65 Years or Over	365	25.7%	3,183	21.8%	8,532	23.7%

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## Grand Oaks Town Center

Ocala, FL 34471

1 mi radius      3 mi radius      5 mi radius

### Male Age Distribution (2017)

	1 mi radius	3 mi radius	5 mi radius
Male Population	1,262 47.0%	13,678 48.3%	33,956 48.5%
Age Under 5 Years	83 6.6%	951 6.9%	2,129 6.3%
Age 5 to 9 Years	48 3.8%	805 5.9%	1,969 5.8%
Age 10 to 14 Years	61 4.8%	839 6.1%	2,051 6.0%
Age 15 to 19 Years	97 7.7%	937 6.9%	2,265 6.7%
Age 20 to 24 Years	132 10.5%	1,167 8.5%	2,589 7.6%
Age 25 to 29 Years	135 10.7%	1,081 7.9%	2,393 7.0%
Age 30 to 34 Years	111 8.8%	966 7.1%	2,150 6.3%
Age 35 to 39 Years	77 6.1%	861 6.3%	1,957 5.8%
Age 40 to 44 Years	57 4.5%	772 5.6%	1,829 5.4%
Age 45 to 49 Years	83 6.6%	808 5.9%	2,074 6.1%
Age 50 to 54 Years	62 4.9%	809 5.9%	2,107 6.2%
Age 55 to 59 Years	63 5.0%	772 5.6%	2,063 6.1%
Age 60 to 64 Years	60 4.8%	672 4.9%	1,874 5.5%
Age 65 to 69 Years	54 4.3%	646 4.7%	1,812 5.3%
Age 70 to 74 Years	34 2.7%	534 3.9%	1,678 4.9%
Age 75 to 79 Years	30 2.3%	415 3.0%	1,288 3.8%
Age 80 to 84 Years	31 2.5%	316 2.3%	890 2.6%
Age 85 Years or Over	42 3.4%	328 2.4%	839 2.5%
Male Median Age	32.4	35.1	38.6
Age 19 Years or Less	289 22.9%	3,531 25.8%	8,414 24.8%
Age 20 to 64 Years	781 61.9%	7,908 57.8%	19,035 56.1%
Age 65 Years or Over	192 15.2%	2,239 16.4%	6,507 19.2%

### Males per 100 Females (2017)

	1 mi radius	3 mi radius	5 mi radius
Overall Comparison	89	94	94
Age Under 5 Years	111 52.6%	108 52.0%	103 50.7%
Age 5 to 9 Years	72 42.0%	106 51.5%	103 50.8%
Age 10 to 14 Years	125 55.6%	107 51.7%	105 51.3%
Age 15 to 19 Years	137 57.9%	111 52.7%	114 53.2%
Age 20 to 24 Years	85 45.9%	105 51.2%	112 52.9%
Age 25 to 29 Years	96 48.9%	85 46.1%	93 48.2%
Age 30 to 34 Years	121 54.7%	105 51.2%	104 50.9%
Age 35 to 39 Years	134 57.3%	107 51.7%	104 51.0%
Age 40 to 44 Years	84 45.6%	102 50.5%	97 49.3%
Age 45 to 49 Years	121 54.7%	98 49.6%	99 49.8%
Age 50 to 54 Years	73 42.1%	90 47.4%	91 47.6%
Age 55 to 59 Years	96 49.0%	93 48.1%	90 47.4%
Age 60 to 64 Years	100 50.0%	88 46.9%	88 46.7%
Age 65 to 69 Years	103 50.7%	90 47.3%	89 47.0%
Age 70 to 74 Years	56 35.8%	72 41.9%	80 44.4%
Age 75 to 79 Years	51 33.6%	68 40.6%	78 43.7%
Age 80 to 84 Years	55 35.7%	74 42.4%	75 42.9%
Age 85 Years or Over	31 23.8%	48 32.3%	55 35.3%
Age 19 Years or Less	111 52.6%	108 52.0%	106 51.5%
Age 20 to 39 Years	102 50.5%	99 49.8%	103 50.7%
Age 40 to 64 Years	94 48.3%	94 48.5%	93 48.1%
Age 65 Years or Over	53 34.5%	70 41.3%	76 43.3%

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## Grand Oaks Town Center

Ocala, FL 34471

	1 mi radius		3 mi radius		5 mi radius	
<b>Household Type (2017)</b>						
Total Households	1,208		11,870		29,002	
Households with Children	273	22.6%	3,191	26.9%	7,742	26.7%
Average Household Size	2.0		2.3		2.3	
Household Density per Square Mile	385		420		369	
Population Family	1,551	57.8%	20,499	72.5%	52,612	75.2%
Population Non-Family	845	31.5%	6,360	22.5%	14,014	20.0%
Population Group Quarters	286	10.7%	1,433	5.1%	3,324	4.8%
Family Households	537	44.4%	6,683	56.3%	17,511	60.4%
Married Couple Households	352	65.6%	4,294	64.2%	11,879	67.8%
Other Family Households	185	34.4%	2,390	35.8%	5,631	32.2%
Family Households with Children	268	50.0%	3,140	47.0%	7,639	43.6%
Married Couple with Children	151	56.4%	1,601	51.0%	4,046	53.0%
Other Family Households with Children	117	43.6%	1,539	49.0%	3,594	47.0%
Family Households No Children	268	50.0%	3,543	53.0%	9,871	56.4%
Married Couple No Children	201	74.7%	2,693	76.0%	7,834	79.4%
Other Family Households No Children	68	25.3%	850	24.0%	2,038	20.6%
Non-Family Households	671	55.6%	5,187	43.7%	11,491	39.6%
Non-Family Households with Children	5	0.7%	51	1.0%	103	0.9%
Non-Family Households No Children	666	99.3%	5,136	99.0%	11,389	99.1%
Average Family Household Size	2.9		3.1		3.0	
Average Family Income	\$59,395		\$68,143		\$69,754	
Median Family Income	\$49,930		\$56,924		\$57,875	
Average Non-Family Household Size	1.3		1.2		1.2	
<b>Marital Status (2017)</b>						
Population Age 15 Years or Over	2,301		23,280		57,878	
Never Married	691	30.0%	8,909	38.3%	20,808	36.0%
Currently Married	618	26.8%	7,144	30.7%	19,864	34.3%
Previously Married	992	43.1%	7,227	31.0%	17,206	29.7%
Separated	162	16.3%	1,359	18.8%	3,249	18.9%
Widowed	341	34.4%	1,909	26.4%	5,124	29.8%
Divorced	489	49.3%	3,959	54.8%	8,832	51.3%
<b>Educational Attainment (2017)</b>						
Adult Population Age 25 Years or Over	1,845		19,218		48,725	
Elementary (Grade Level 0 to 8)	72	3.9%	858	4.5%	1,937	4.0%
Some High School (Grade Level 9 to 11)	196	10.6%	1,785	9.3%	4,352	8.9%
High School Graduate	516	27.9%	5,989	31.2%	15,700	32.2%
Some College	415	22.5%	4,423	23.0%	10,910	22.4%
Associate Degree Only	157	8.5%	2,127	11.1%	4,817	9.9%
Bachelor Degree Only	401	21.7%	2,636	13.7%	6,947	14.3%
Graduate Degree	90	4.9%	1,399	7.3%	4,062	8.3%
Any College (Some College or Higher)	1,062	57.5%	10,585	55.1%	26,736	54.9%
College Degree + (Bachelor Degree or Higher)	490	26.6%	4,035	21.0%	11,009	22.6%

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Ocala, FL 34471

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<b>Housing</b>						
Total Housing Units (2017)	1,254		12,702		31,190	
Total Housing Units (2010)	1,231		12,627		31,261	
Historical Annual Growth (2010-2017)	23	0.3%	75	0.1%	-71	-
Housing Units Occupied (2017)	1,208	96.3%	11,870	93.4%	29,002	93.0%
Housing Units Owner-Occupied	234	19.4%	5,277	44.5%	16,584	57.2%
Housing Units Renter-Occupied	974	80.6%	6,593	55.5%	12,417	42.8%
Housing Units Vacant (2017)	47	3.9%	832	7.0%	2,188	7.5%
<b>Household Size (2017)</b>						
Total Households	1,208		11,870		29,002	
1 Person Households	519	43.0%	4,199	35.4%	9,400	32.4%
2 Person Households	392	32.5%	3,915	33.0%	10,341	35.7%
3 Person Households	158	13.1%	1,612	13.6%	4,023	13.9%
4 Person Households	89	7.4%	1,242	10.5%	3,039	10.5%
5 Person Households	37	3.1%	574	4.8%	1,390	4.8%
6 Person Households	10	0.8%	214	1.8%	515	1.8%
7 or More Person Households	2	0.2%	115	1.0%	292	1.0%
<b>Household Income Distribution (2017)</b>						
HH Income \$200,000 or More	74	6.2%	545	4.6%	1,312	4.5%
HH Income \$150,000 to \$199,999	34	2.8%	322	2.7%	755	2.6%
HH Income \$125,000 to \$149,999	14	1.1%	319	2.7%	851	2.9%
HH Income \$100,000 to \$124,999	12	1.0%	523	4.4%	1,499	5.2%
HH Income \$75,000 to \$99,999	56	4.7%	969	8.2%	2,513	8.7%
HH Income \$50,000 to \$74,999	267	22.1%	2,385	20.1%	5,604	19.3%
HH Income \$35,000 to \$49,999	211	17.4%	1,694	14.3%	4,736	16.3%
HH Income \$25,000 to \$34,999	190	15.8%	1,549	13.1%	3,726	12.8%
HH Income \$15,000 to \$24,999	203	16.8%	1,785	15.0%	3,864	13.3%
HH Income \$10,000 to \$14,999	59	4.9%	820	6.9%	1,875	6.5%
HH Income Under \$10,000	88	7.3%	961	8.1%	2,265	7.8%
<b>Household Vehicles (2017)</b>						
Households 0 Vehicles Available	243	20.1%	1,464	12.3%	2,698	9.3%
Households 1 Vehicle Available	606	50.2%	5,782	48.7%	13,755	47.4%
Households 2 Vehicles Available	312	25.8%	3,461	29.2%	9,288	32.0%
Households 3 or More Vehicles Available	47	3.9%	1,163	9.8%	3,261	11.2%
Total Vehicles Available	1,376		16,642		43,488	
Average Vehicles per Household	1.1		1.4		1.5	
Owner-Occupied Household Vehicles	390	28.4%	9,378	56.3%	29,632	68.1%
Average Vehicles per Owner-Occupied Household	1.7		1.8		1.8	
Renter-Occupied Household Vehicles	986	71.6%	7,264	43.7%	13,856	31.9%
Average Vehicles per Renter-Occupied Household	1.0		1.1		1.1	
<b>Travel Time (2015)</b>						
Worker Base Age 16 years or Over	1,038		10,153		25,076	
Travel to Work in 14 Minutes or Less	382	36.8%	3,557	35.0%	7,712	30.8%
Travel to Work in 15 to 29 Minutes	440	42.4%	4,961	48.9%	12,209	48.7%
Travel to Work in 30 to 59 Minutes	263	25.3%	2,473	24.4%	5,510	22.0%
Travel to Work in 60 Minutes or More	51	4.9%	646	6.4%	1,628	6.5%
Work at Home	57	5.5%	337	3.3%	1,034	4.1%
Average Minutes Travel to Work	17.9		19.4		20.0	

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# COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.1476/-82.1671

RFULL9

## Grand Oaks Town Center

Ocala, FL 34471

1 mi radius      3 mi radius      5 mi radius

### Transportation To Work (2015)

Worker Base Age 16 years or Over	1,038		10,153		25,076	
Drive to Work Alone	882	85.0%	8,270	81.5%	20,519	81.8%
Drive to Work in Carpool	67	6.5%	914	9.0%	2,242	8.9%
Travel to Work by Public Transportation	1	0.1%	62	0.6%	148	0.6%
Drive to Work on Motorcycle	5	0.4%	99	1.0%	217	0.9%
Bicycle to Work	8	0.8%	37	0.4%	216	0.9%
Walk to Work	17	1.6%	362	3.6%	572	2.3%
Other Means	1	0.1%	72	0.7%	130	0.5%
Work at Home	57	5.5%	337	3.3%	1,034	4.1%

### Daytime Demographics (2017)

Total Businesses	453		2,761		5,714	
Total Employees	6,383		36,209		66,457	
Company Headquarter Businesses	1	0.3%	8	0.3%	19	0.3%
Company Headquarter Employees	142	2.2%	2,257	6.2%	3,865	5.8%
Employee Population per Business	14.1 to 1		13.1 to 1		11.6 to 1	
Residential Population per Business	5.9 to 1		10.2 to 1		12.2 to 1	
Adj. Daytime Demographics Age 16 Years or Over	7,544		47,079		95,317	

### Labor Force

Labor Population Age 16 Years or Over (2017)	2,274		22,985		57,147	
Labor Force Total Males (2017)	1,052	46.3%	10,934	47.6%	27,421	48.0%
Male Civilian Employed	631	60.0%	6,284	57.5%	14,494	52.9%
Male Civilian Unemployed	47	4.5%	350	3.2%	822	3.0%
Males in Armed Forces	-	-	20	0.2%	103	0.4%
Males Not in Labor Force	374	35.5%	4,280	39.1%	12,002	43.8%
Labor Force Total Females (2017)	1,222	53.7%	12,051	52.4%	29,725	52.0%
Female Civilian Employed	482	39.4%	5,811	48.2%	13,690	46.1%
Female Civilian Unemployed	25	2.0%	250	2.1%	655	2.2%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	716	58.6%	5,990	49.7%	15,381	51.7%
Unemployment Rate		3.1%		2.6%		2.6%
Labor Force Growth (2010-2017)	-93	-7.7%	-2	-	-137	-0.5%
Male Labor Force Growth (2010-2017)	-53	-7.7%	-1	-	-69	-0.5%
Female Labor Force Growth (2010-2017)	-40	-7.7%	-1	-	-68	-0.5%

### Occupation (2015)

Occupation Population Age 16 Years or Over	1,206		12,097		28,321	
Occupation Total Males	684	56.7%	6,285	52.0%	14,563	51.4%
Occupation Total Females	522	43.3%	5,812	48.0%	13,758	48.6%
Management, Business, Financial Operations	177	14.6%	1,535	12.7%	3,549	12.5%
Professional, Related	219	18.2%	2,597	21.5%	5,916	20.9%
Service	312	25.9%	2,738	22.6%	6,144	21.7%
Sales, Office	319	26.5%	3,042	25.1%	7,279	25.7%
Farming, Fishing, Forestry	18	1.5%	100	0.8%	249	0.9%
Construction, Extraction, Maintenance	100	8.3%	855	7.1%	2,033	7.2%
Production, Transport, Material Moving	62	5.1%	1,229	10.2%	3,152	11.1%
White Collar Workers	715	59.3%	7,175	59.3%	16,744	59.1%
Blue Collar Workers	491	40.7%	4,922	40.7%	11,577	40.9%

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Grand Oaks Town Center Ocala, FL 34471	1 mi radius		3 mi radius		5 mi radius	
<b>Units In Structure (2015)</b>						
Total Units	1,133		10,844		26,916	
1 Detached Unit	383	33.8%	5,220	48.1%	16,141	60.0%
1 Attached Unit	36	3.2%	532	4.9%	1,029	3.8%
2 Units	12	1.0%	366	3.4%	1,313	4.9%
3 to 4 Units	109	9.7%	949	8.7%	1,686	6.3%
5 to 9 Units	279	24.6%	2,046	18.9%	2,881	10.7%
10 to 19 Units	150	13.2%	561	5.2%	899	3.3%
20 to 49 Units	63	5.5%	252	2.3%	425	1.6%
50 or More Units	232	20.5%	653	6.0%	890	3.3%
Mobile Home or Trailer	45	4.0%	1,289	11.9%	3,805	14.1%
Other Structure	-	-	8	0.1%	23	0.1%
<b>Homes Built By Year (2015)</b>						
Homes Built 2014 or later	-	-	-	-	76	0.3%
Homes Built 2010 to 2013	34	3.0%	266	2.5%	479	1.8%
Homes Built 2000 to 2009	499	44.1%	3,949	36.4%	7,853	29.2%
Homes Built 1990 to 1999	315	27.8%	2,003	18.5%	5,031	18.7%
Homes Built 1980 to 1989	199	17.6%	1,871	17.3%	5,387	20.0%
Homes Built 1970 to 1979	190	16.7%	2,041	18.8%	4,986	18.5%
Homes Built 1960 to 1969	48	4.2%	869	8.0%	2,526	9.4%
Homes Built 1950 to 1959	12	1.1%	271	2.5%	1,226	4.6%
Homes Built 1940 to 1949	4	0.3%	262	2.4%	547	2.0%
Homes Built Before 1939	7	0.6%	341	3.1%	977	3.6%
Median Age of Homes	22.6 yrs		27.8 yrs		30.0 yrs	
<b>Home Values (2015)</b>						
Owner Specified Housing Units	237		4,925		15,607	
Home Values \$1,000,000 or More	2	1.0%	30	0.6%	73	0.5%
Home Values \$750,000 to \$999,999	1	0.3%	14	0.3%	52	0.3%
Home Values \$500,000 to \$749,999	14	6.0%	105	2.1%	290	1.9%
Home Values \$400,000 to \$499,999	40	17.1%	195	4.0%	576	3.7%
Home Values \$300,000 to \$399,999	50	21.0%	301	6.1%	1,045	6.7%
Home Values \$250,000 to \$299,999	24	10.0%	354	7.2%	1,106	7.1%
Home Values \$200,000 to \$249,999	9	4.0%	458	9.3%	1,479	9.5%
Home Values \$175,000 to \$199,999	4	1.7%	245	5.0%	884	5.7%
Home Values \$150,000 to \$174,999	27	11.4%	622	12.6%	1,616	10.4%
Home Values \$125,000 to \$149,999	12	5.0%	474	9.6%	1,226	7.9%
Home Values \$100,000 to \$124,999	39	16.6%	386	7.8%	1,589	10.2%
Home Values \$90,000 to \$99,999	12	5.0%	220	4.5%	822	5.3%
Home Values \$80,000 to \$89,999	1	0.3%	261	5.3%	867	5.6%
Home Values \$70,000 to \$79,999	10	4.4%	187	3.8%	744	4.8%
Home Values \$60,000 to \$69,999	5	2.0%	248	5.0%	811	5.2%
Home Values \$50,000 to \$59,999	2	1.0%	189	3.8%	656	4.2%
Home Values \$35,000 to \$49,999	-	-	183	3.7%	507	3.2%
Home Values \$25,000 to \$34,999	-	-	257	5.2%	684	4.4%
Home Values \$10,000 to \$24,999	-	-	356	7.2%	1,156	7.4%
Home Values Under \$10,000	-	-	205	4.2%	481	3.1%
Owner-Occupied Median Home Value	\$259,971		\$149,910		\$141,600	
Renter-Occupied Median Rent	\$764		\$647		\$625	

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## Grand Oaks Town Center

Ocala, FL 34471

1 mi radius      3 mi radius      5 mi radius

### Total Annual Consumer Expenditure (2017)

Total Household Expenditure	\$47.2 M	\$559 M	\$1.40 B
Total Non-Retail Expenditure	\$24.6 M	\$290 M	\$727 M
Total Retail Expenditure	\$22.6 M	\$269 M	\$675 M
Apparel	\$1.66 M	\$19.5 M	\$48.7 M
Contributions	\$1.97 M	\$23.4 M	\$58.7 M
Education	\$1.63 M	\$19.6 M	\$48.6 M
Entertainment	\$2.58 M	\$30.9 M	\$77.8 M
Food and Beverages	\$7.07 M	\$83.2 M	\$209 M
Furnishings and Equipment	\$1.53 M	\$18.5 M	\$46.7 M
Gifts	\$1.12 M	\$13.4 M	\$33.6 M
Health Care	\$3.97 M	\$46.3 M	\$116 M
Household Operations	\$1.26 M	\$15.3 M	\$38.3 M
Miscellaneous Expenses	\$711 K	\$8.38 M	\$21.0 M
Personal Care	\$614 K	\$7.26 M	\$18.2 M
Personal Insurance	\$331 K	\$3.97 M	\$9.98 M
Reading	\$105 K	\$1.24 M	\$3.11 M
Shelter	\$9.72 M	\$115 M	\$289 M
Tobacco	\$322 K	\$3.68 M	\$9.22 M
Transportation	\$8.82 M	\$106 M	\$266 M
Utilities	\$3.74 M	\$43.4 M	\$108 M

### Monthly Household Consumer Expenditure (2017)

Total Household Expenditure	\$3,254	\$3,922	\$4,028
Total Non-Retail Expenditure	\$1,696 52.1%	\$2,036 51.9%	\$2,089 51.8%
Total Retail Expenditures	\$1,558 47.9%	\$1,886 48.1%	\$1,940 48.2%
Apparel	\$114 3.5%	\$137 3.5%	\$140 3.5%
Contributions	\$136 4.2%	\$164 4.2%	\$169 4.2%
Education	\$113 3.5%	\$137 3.5%	\$140 3.5%
Entertainment	\$178 5.5%	\$217 5.5%	\$223 5.5%
Food and Beverages	\$488 15.0%	\$584 14.9%	\$599 14.9%
Furnishings and Equipment	\$105 3.2%	\$130 3.3%	\$134 3.3%
Gifts	\$77 2.4%	\$94 2.4%	\$96 2.4%
Health Care	\$274 8.4%	\$325 8.3%	\$334 8.3%
Household Operations	\$87 2.7%	\$107 2.7%	\$110 2.7%
Miscellaneous Expenses	\$49 1.5%	\$59 1.5%	\$60 1.5%
Personal Care	\$42 1.3%	\$51 1.3%	\$52 1.3%
Personal Insurance	\$23 0.7%	\$28 0.7%	\$29 0.7%
Reading	\$7 0.2%	\$9 0.2%	\$9 0.2%
Shelter	\$670 20.6%	\$808 20.6%	\$830 20.6%
Tobacco	\$22 0.7%	\$26 0.7%	\$26 0.7%
Transportation	\$609 18.7%	\$741 18.9%	\$764 19.0%
Utilities	\$258 7.9%	\$304 7.8%	\$311 7.7%

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