

COMPLETE PROFILE

2000-2010 Census, 2015 Estimates with 2020 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 26.0329/-80.1510

RFULL9

2420 N. Dixie Hwy.

Hollywood, FL

Population

	1 Mile		3 Miles		5 Miles	
Estimated Population (2015)	22,638		126,535		292,749	
Projected Population (2020)	24,026		134,062		311,191	
Census Population (2010)	20,284		114,016		268,922	
Census Population (2000)	20,124		109,379		256,850	
Projected Annual Growth (2015-2020)	1,388	1.2%	7,527	1.2%	18,442	1.3%
Historical Annual Growth (2010-2015)	2,354	2.3%	12,519	2.2%	23,827	1.8%
Historical Annual Growth (2000-2010)	160	0.1%	4,638	0.4%	12,073	0.5%
Estimated Population Density (2015)	7,212 <i>psm</i>		4,477 <i>psm</i>		3,730 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	

Households

Estimated Households (2015)	9,713		55,439		123,699	
Projected Households (2020)	10,087		57,495		128,666	
Census Households (2010)	8,825		50,402		114,324	
Census Households (2000)	8,719		49,376		112,807	
Projected Annual Growth (2015-2020)	374	0.8%	2,056	0.7%	4,967	0.8%
Historical Annual Change (2000-2015)	994	0.8%	6,064	0.8%	10,892	0.6%

Average Household Income

Estimated Average Household Income (2015)	\$42,738		\$63,662		\$63,500	
Projected Average Household Income (2020)	\$44,922		\$68,984		\$68,731	
Census Average Household Income (2010)	\$38,873		\$60,215		\$58,483	
Census Average Household Income (2000)	\$39,440		\$51,001		\$50,487	
Projected Annual Change (2015-2020)	\$2,184	1.0%	\$5,322	1.7%	\$5,231	1.6%
Historical Annual Change (2000-2015)	\$3,298	0.6%	\$12,661	1.7%	\$13,013	1.7%

Median Household Income

Estimated Median Household Income (2015)	\$35,010		\$47,323		\$48,332	
Projected Median Household Income (2020)	\$35,756		\$49,621		\$50,634	
Census Median Household Income (2010)	\$33,648		\$45,901		\$44,801	
Census Median Household Income (2000)	\$30,029		\$39,269		\$38,567	
Projected Annual Change (2015-2020)	\$746	0.4%	\$2,298	1.0%	\$2,301	1.0%
Historical Annual Change (2000-2015)	\$4,981	1.1%	\$8,054	1.4%	\$9,765	1.7%

Per Capita Income

Estimated Per Capita Income (2015)	\$18,486		\$27,969		\$26,878	
Projected Per Capita Income (2020)	\$19,000		\$29,658		\$28,462	
Census Per Capita Income (2010)	\$16,913		\$26,619		\$24,862	
Census Per Capita Income (2000)	\$16,939		\$22,950		\$22,157	
Projected Annual Change (2015-2020)	\$514	0.6%	\$1,689	1.2%	\$1,584	1.2%
Historical Annual Change (2000-2015)	\$1,547	0.6%	\$5,019	1.5%	\$4,721	1.4%
Estimated Average Household Net Worth (2015)	\$246,762		\$455,488		\$440,795	

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Race and Ethnicity

	1 Mile	3 Miles	5 Miles
Total Population (2015)	22,638	126,535	292,749
White (2015)	13,275 58.6%	86,993 68.7%	199,935 68.3%
Black or African American (2015)	7,326 32.4%	28,435 22.5%	63,861 21.8%
American Indian or Alaska Native (2015)	84 0.4%	365 0.3%	1,052 0.4%
Asian (2015)	417 1.8%	2,820 2.2%	7,515 2.6%
Hawaiian or Pacific Islander (2015)	19 0.1%	72 0.1%	185 0.1%
Other Race (2015)	888 3.9%	4,377 3.5%	11,571 4.0%
Two or More Races (2015)	628 2.8%	3,474 2.7%	8,630 2.9%
Population < 18 (2015)	4,365 19.3%	23,539 18.6%	55,729 19.0%
White Not Hispanic	935 21.4%	8,296 35.2%	16,942 30.4%
Black or African American	1,919 44.0%	7,103 30.2%	16,783 30.1%
Asian	64 1.5%	484 2.1%	1,384 2.5%
Other Race Not Hispanic	119 2.7%	688 2.9%	1,643 2.9%
Hispanic	1,328 30.4%	6,967 29.6%	18,977 34.1%
Not Hispanic or Latino Population (2015)	16,438 72.6%	91,676 72.5%	197,572 67.5%
Not Hispanic White	8,791 53.5%	60,582 66.1%	126,801 64.2%
Not Hispanic Black or African American	6,850 41.7%	26,268 28.7%	58,463 29.6%
Not Hispanic American Indian or Alaska Native	53 0.3%	241 0.3%	697 0.4%
Not Hispanic Asian	393 2.4%	2,651 2.9%	7,063 3.6%
Not Hispanic Hawaiian or Pacific Islander	19 0.1%	66 0.1%	157 0.1%
Not Hispanic Other Race	30 0.2%	172 0.2%	523 0.3%
Not Hispanic Two or More Races	302 1.8%	1,696 1.9%	3,868 2.0%
Hispanic or Latino Population (2015)	6,200 27.4%	34,859 27.5%	95,177 32.5%
Hispanic White	4,484 72.3%	26,411 75.8%	73,134 76.8%
Hispanic Black or African American	476 7.7%	2,167 6.2%	5,398 5.7%
Hispanic American Indian or Alaska Native	31 0.5%	124 0.4%	355 0.4%
Hispanic Asian	25 0.4%	169 0.5%	452 0.5%
Hispanic Hawaiian or Pacific Islander	- -	6 -	29 -
Hispanic Other Race	858 13.8%	4,205 12.1%	11,048 11.6%
Hispanic Two or More Races	327 5.3%	1,778 5.1%	4,762 5.0%
Not Hispanic or Latino Population (2010)	15,169 74.8%	86,004 75.4%	188,693 70.2%
Hispanic or Latino Population (2010)	5,115 25.2%	28,012 24.6%	80,229 29.8%
Not Hispanic or Latino Population (2000)	16,464 81.8%	91,838 84.0%	204,367 79.6%
Hispanic or Latino Population (2000)	3,659 18.2%	17,541 16.0%	52,483 20.4%
Not Hispanic or Latino Population (2020)	17,009 70.8%	94,325 70.4%	203,406 65.4%
Hispanic or Latino Population (2020)	7,017 29.2%	39,737 29.6%	107,785 34.6%
Projected Annual Growth (2015-2020)	817 2.6%	4,878 2.8%	12,608 2.6%
Historical Annual Growth (2000-2010)	1,455 4.0%	10,471 6.0%	27,746 5.3%

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Total Age Distribution (2015)

	1 Mile		3 Miles		5 Miles	
Total Population	22,638		126,535		292,749	
Age Under 5 Years	1,358	6.0%	7,233	5.7%	16,713	5.7%
Age 5 to 9 Years	1,174	5.2%	6,542	5.2%	15,459	5.3%
Age 10 to 14 Years	1,116	4.9%	6,097	4.8%	14,644	5.0%
Age 15 to 19 Years	1,190	5.3%	6,061	4.8%	14,717	5.0%
Age 20 to 24 Years	1,482	6.5%	7,258	5.7%	17,306	5.9%
Age 25 to 29 Years	1,638	7.2%	8,464	6.7%	19,411	6.6%
Age 30 to 34 Years	1,678	7.4%	8,851	7.0%	20,284	6.9%
Age 35 to 39 Years	1,476	6.5%	8,374	6.6%	19,230	6.6%
Age 40 to 44 Years	1,558	6.9%	8,426	6.7%	19,430	6.6%
Age 45 to 49 Years	1,717	7.6%	9,013	7.1%	20,224	6.9%
Age 50 to 54 Years	1,958	8.7%	10,118	8.0%	22,275	7.6%
Age 55 to 59 Years	1,760	7.8%	9,805	7.7%	21,726	7.4%
Age 60 to 64 Years	1,364	6.0%	8,230	6.5%	18,747	6.4%
Age 65 to 69 Years	1,106	4.9%	6,919	5.5%	16,186	5.5%
Age 70 to 74 Years	786	3.5%	5,338	4.2%	12,709	4.3%
Age 75 to 79 Years	520	2.3%	3,718	2.9%	9,017	3.1%
Age 80 to 84 Years	377	1.7%	2,729	2.2%	6,579	2.2%
Age 85 Years or Over	379	1.7%	3,360	2.7%	8,092	2.8%
Median Age	39.5		41.8		41.6	
Age 19 Years or Less	4,838	21.4%	25,933	20.5%	61,533	21.0%
Age 20 to 64 Years	14,632	64.6%	78,539	62.1%	178,633	61.0%
Age 65 Years or Over	3,168	14.0%	22,063	17.4%	52,583	18.0%

Female Age Distribution (2015)

Female Population	11,258	49.7%	64,232	50.8%	149,301	51.0%
Age Under 5 Years	644	5.7%	3,509	5.5%	8,054	5.4%
Age 5 to 9 Years	575	5.1%	3,179	4.9%	7,481	5.0%
Age 10 to 14 Years	544	4.8%	2,916	4.5%	7,014	4.7%
Age 15 to 19 Years	561	5.0%	2,926	4.6%	7,063	4.7%
Age 20 to 24 Years	759	6.7%	3,723	5.8%	8,692	5.8%
Age 25 to 29 Years	811	7.2%	4,407	6.9%	10,023	6.7%
Age 30 to 34 Years	883	7.8%	4,557	7.1%	10,378	7.0%
Age 35 to 39 Years	735	6.5%	4,214	6.6%	9,742	6.5%
Age 40 to 44 Years	761	6.8%	4,108	6.4%	9,648	6.5%
Age 45 to 49 Years	834	7.4%	4,434	6.9%	10,080	6.8%
Age 50 to 54 Years	926	8.2%	4,970	7.7%	11,133	7.5%
Age 55 to 59 Years	866	7.7%	5,039	7.8%	11,278	7.6%
Age 60 to 64 Years	665	5.9%	4,158	6.5%	9,583	6.4%
Age 65 to 69 Years	524	4.7%	3,558	5.5%	8,399	5.6%
Age 70 to 74 Years	382	3.4%	2,705	4.2%	6,693	4.5%
Age 75 to 79 Years	303	2.7%	2,036	3.2%	4,964	3.3%
Age 80 to 84 Years	226	2.0%	1,605	2.5%	3,873	2.6%
Age 85 Years or Over	259	2.3%	2,191	3.4%	5,203	3.5%
Female Median Age	39.7		42.5		42.6	
Age 19 Years or Less	2,324	20.6%	12,530	19.5%	29,611	19.8%
Age 20 to 64 Years	7,240	64.3%	39,608	61.7%	90,557	60.7%
Age 65 Years or Over	1,694	15.0%	12,094	18.8%	29,132	19.5%

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Male Age Distribution (2015)

	1 Mile		3 Miles		5 Miles	
Male Population	11,379	50.3%	62,303	49.2%	143,449	49.0%
Age Under 5 Years	714	6.3%	3,724	6.0%	8,660	6.0%
Age 5 to 9 Years	599	5.3%	3,363	5.4%	7,978	5.6%
Age 10 to 14 Years	572	5.0%	3,181	5.1%	7,631	5.3%
Age 15 to 19 Years	629	5.5%	3,135	5.0%	7,654	5.3%
Age 20 to 24 Years	723	6.4%	3,535	5.7%	8,614	6.0%
Age 25 to 29 Years	826	7.3%	4,058	6.5%	9,388	6.5%
Age 30 to 34 Years	795	7.0%	4,294	6.9%	9,906	6.9%
Age 35 to 39 Years	741	6.5%	4,160	6.7%	9,488	6.6%
Age 40 to 44 Years	797	7.0%	4,318	6.9%	9,782	6.8%
Age 45 to 49 Years	883	7.8%	4,580	7.4%	10,144	7.1%
Age 50 to 54 Years	1,032	9.1%	5,148	8.3%	11,142	7.8%
Age 55 to 59 Years	895	7.9%	4,765	7.6%	10,448	7.3%
Age 60 to 64 Years	699	6.1%	4,073	6.5%	9,164	6.4%
Age 65 to 69 Years	582	5.1%	3,361	5.4%	7,787	5.4%
Age 70 to 74 Years	405	3.6%	2,633	4.2%	6,016	4.2%
Age 75 to 79 Years	217	1.9%	1,682	2.7%	4,052	2.8%
Age 80 to 84 Years	151	1.3%	1,124	1.8%	2,706	1.9%
Age 85 Years or Over	120	1.1%	1,170	1.9%	2,889	2.0%
Male Median Age	39.2		41.1		40.4	
Age 19 Years or Less	2,513	22.1%	13,403	21.5%	31,922	22.3%
Age 20 to 64 Years	7,392	65.0%	38,931	62.5%	88,076	61.4%
Age 65 Years or Over	1,474	13.0%	9,969	16.0%	23,450	16.3%

Males per 100 Females (2015)

Overall Comparison	101		97		96	
Age Under 5 Years	111	52.6%	106	51.5%	108	51.8%
Age 5 to 9 Years	104	51.0%	106	51.4%	107	51.6%
Age 10 to 14 Years	105	51.2%	109	52.2%	109	52.1%
Age 15 to 19 Years	112	52.9%	107	51.7%	108	52.0%
Age 20 to 24 Years	95	48.8%	95	48.7%	99	49.8%
Age 25 to 29 Years	102	50.5%	92	47.9%	94	48.4%
Age 30 to 34 Years	90	47.4%	94	48.5%	95	48.8%
Age 35 to 39 Years	101	50.2%	99	49.7%	97	49.3%
Age 40 to 44 Years	105	51.1%	105	51.3%	101	50.3%
Age 45 to 49 Years	106	51.4%	103	50.8%	101	50.2%
Age 50 to 54 Years	111	52.7%	104	50.9%	100	50.0%
Age 55 to 59 Years	103	50.8%	95	48.6%	93	48.1%
Age 60 to 64 Years	105	51.3%	98	49.5%	96	48.9%
Age 65 to 69 Years	111	52.6%	94	48.6%	93	48.1%
Age 70 to 74 Years	106	51.4%	97	49.3%	90	47.3%
Age 75 to 79 Years	71	41.7%	83	45.2%	82	44.9%
Age 80 to 84 Years	67	40.0%	70	41.2%	70	41.1%
Age 85 Years or Over	46	31.6%	53	34.8%	56	35.7%
Age 19 Years or Less	108	52.0%	107	51.7%	108	51.9%
Age 20 to 39 Years	97	49.2%	95	48.7%	96	49.1%
Age 40 to 64 Years	106	51.5%	101	50.2%	98	49.5%
Age 65 Years or Over	87	46.5%	82	45.2%	80	44.6%

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Household Type (2015)

	1 Mile	3 Miles	5 Miles
Total Households	9,713	55,439	123,699
Households with Children	2,480 25.5%	13,528 24.4%	32,161 26.0%
Average Household Size	2.3	2.3	2.4
Household Density per Square Mile	3,094	1,962	1,576
Population Family	14,573 64.4%	84,993 67.2%	206,988 70.7%
Population Non-Family	7,607 33.6%	40,172 31.7%	83,721 28.6%
Population Group Quarters	458 2.0%	1,369 1.1%	2,041 0.7%
Family Households	5,110 52.6%	30,616 55.2%	71,936 58.2%
Married Couple Households	2,771 54.2%	19,942 65.1%	47,133 65.5%
Other Family Households	2,340 45.8%	10,674 34.9%	24,803 34.5%
Family Households with Children	2,444 47.8%	13,373 43.7%	31,820 44.2%
Married Couple with Children	1,046 42.8%	7,361 55.0%	17,739 55.7%
Other Family Households with Children	1,398 57.2%	6,012 45.0%	14,081 44.3%
Family Households No Children	2,666 52.2%	17,242 56.3%	40,117 55.8%
Married Couple No Children	1,724 64.7%	12,580 73.0%	29,394 73.3%
Other Family Households No Children	942 35.3%	4,662 27.0%	10,722 26.7%
Non-Family Households	4,603 47.4%	24,824 44.8%	51,763 41.8%
Non-Family Households with Children	36 0.8%	154 0.6%	342 0.7%
Non-Family Households No Children	4,567 99.2%	24,670 99.4%	51,421 99.3%
Average Family Household Size	2.9	2.8	2.9
Average Family Income	\$49,001	\$75,471	\$73,380
Median Family Income	\$41,530	\$59,057	\$59,585
Average Non-Family Household Size	1.7	1.6	1.6

Marital Status (2015)

	1 Mile	3 Miles	5 Miles
Population Age 15 Years or Over	18,989	106,663	245,933
Never Married	6,804 35.8%	34,399 32.2%	80,278 32.6%
Currently Married	5,817 30.6%	41,017 38.5%	93,537 38.0%
Previously Married	6,368 33.5%	31,248 29.3%	72,118 29.3%
Separated	1,521 23.9%	6,950 22.2%	16,529 22.9%
Widowed	1,236 19.4%	7,384 23.6%	18,510 25.7%
Divorced	3,611 56.7%	16,914 54.1%	37,079 51.4%

Educational Attainment (2015)

	1 Mile	3 Miles	5 Miles
Adult Population Age 25 Years or Over	16,318	93,344	213,909
Elementary (Grade Level 0 to 8)	882 5.4%	3,757 4.0%	11,570 5.4%
Some High School (Grade Level 9 to 11)	1,510 9.3%	6,302 6.8%	15,590 7.3%
High School Graduate	5,502 33.7%	28,049 30.0%	64,636 30.2%
Some College	3,658 22.4%	19,836 21.3%	43,780 20.5%
Associate Degree Only	1,555 9.5%	8,440 9.0%	19,324 9.0%
Bachelor Degree Only	2,338 14.3%	17,157 18.4%	37,456 17.5%
Graduate Degree	872 5.3%	9,803 10.5%	21,554 10.1%
Any College (Some College or Higher)	8,423 51.6%	55,237 59.2%	122,113 57.1%
College Degree + (Bachelor Degree or Higher)	3,210 19.7%	26,960 28.9%	59,010 27.6%

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Housing

	1 Mile		3 Miles		5 Miles	
Total Housing Units (2015)	10,541		62,198		145,331	
Total Housing Units (2010)	10,568		61,265		144,259	
Historical Annual Growth (2010-2015)	-27	-0.1%	933	0.3%	1,072	0.1%
Housing Units Occupied (2015)	9,713 92.1%		55,439 89.1%		123,699 85.1%	
Housing Units Owner-Occupied	3,911 40.3%		29,733 53.6%		72,879 58.9%	
Housing Units Renter-Occupied	5,802 59.7%		25,707 46.4%		50,820 41.1%	
Housing Units Vacant (2015)	828 8.5%		6,759 12.2%		21,632 17.5%	

Household Size (2015)

	1 Mile		3 Miles		5 Miles	
Total Households	9,713		55,439		123,699	
1 Person Households	3,475	35.8%	19,327	34.9%	40,664	32.9%
2 Person Households	3,057	31.5%	18,608	33.6%	40,951	33.1%
3 Person Households	1,481	15.2%	8,150	14.7%	18,396	14.9%
4 Person Households	953	9.8%	5,528	10.0%	13,348	10.8%
5 Person Households	445	4.6%	2,384	4.3%	6,222	5.0%
6 Person Households	190	2.0%	909	1.6%	2,469	2.0%
7 or More Person Households	112	1.2%	533	1.0%	1,650	1.3%

Household Income Distribution (2015)

	1 Mile		3 Miles		5 Miles	
HH Income \$200,000 or More	65	0.7%	2,301	4.2%	4,824	3.9%
HH Income \$150,000 to \$199,999	132	1.4%	2,003	3.6%	4,067	3.3%
HH Income \$125,000 to \$149,999	126	1.3%	2,268	4.1%	4,538	3.7%
HH Income \$100,000 to \$124,999	533	5.5%	3,515	6.3%	8,453	6.8%
HH Income \$75,000 to \$99,999	675	7.0%	4,869	8.8%	11,985	9.7%
HH Income \$50,000 to \$74,999	1,431	14.7%	8,789	15.9%	20,545	16.6%
HH Income \$35,000 to \$49,999	1,712	17.6%	8,761	15.8%	18,687	15.1%
HH Income \$25,000 to \$34,999	1,318	13.6%	6,494	11.7%	14,573	11.8%
HH Income \$15,000 to \$24,999	1,794	18.5%	7,359	13.3%	16,740	13.5%
HH Income \$10,000 to \$14,999	808	8.3%	3,993	7.2%	8,368	6.8%
HH Income Under \$10,000	1,118	11.5%	5,087	9.2%	10,919	8.8%

Household Vehicles (2015)

	1 Mile		3 Miles		5 Miles	
Households 0 Vehicles Available	1,109	11.4%	4,852	8.8%	10,075	8.1%
Households 1 Vehicle Available	4,738	48.8%	26,285	47.4%	58,054	46.9%
Households 2 Vehicles Available	2,854	29.4%	18,932	34.1%	41,594	33.6%
Households 3 or More Vehicles Available	1,012	10.4%	5,370	9.7%	13,976	11.3%
Total Vehicles Available	13,712		81,809		187,092	
Average Vehicles per Household	1.4		1.5		1.5	
Owner-Occupied Household Vehicles	6,605 48.2%		50,049 61.2%		121,923 65.2%	
Average Vehicles per Owner-Occupied Household	1.7		1.7		1.7	
Renter-Occupied Household Vehicles	7,106 51.8%		31,760 38.8%		65,169 34.8%	
Average Vehicles per Renter-Occupied Household	1.2		1.2		1.3	

Travel Time (2010)

	1 Mile		3 Miles		5 Miles	
Worker Base Age 16 years or Over	8,820		52,352		118,859	
Travel to Work in 14 Minutes or Less	2,029	23.0%	11,129	21.3%	24,444	20.6%
Travel to Work in 15 to 29 Minutes	3,398	38.5%	18,891	36.1%	43,493	36.6%
Travel to Work in 30 to 59 Minutes	2,567	29.1%	16,614	31.7%	37,872	31.9%
Travel to Work in 60 Minutes or More	498	5.6%	3,437	6.6%	7,816	6.6%
Work at Home	326	3.7%	2,280	4.4%	5,233	4.4%
Average Minutes Travel to Work	22.6		24.0		24.0	

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Hollywood, FL

Transportation To Work (2010)

	1 Mile		3 Miles		5 Miles	
Worker Base Age 16 years or Over	8,820		52,352		118,859	
Drive to Work Alone	6,745	76.5%	40,659	77.7%	92,909	78.2%
Drive to Work in Carpool	862	9.8%	4,676	8.9%	10,248	8.6%
Travel to Work by Public Transportation	337	3.8%	2,195	4.2%	4,782	4.0%
Drive to Work on Motorcycle	74	0.8%	202	0.4%	397	0.3%
Bicycle to Work	104	1.2%	400	0.8%	1,202	1.0%
Walk to Work	297	3.4%	1,445	2.8%	2,723	2.3%
Other Means	75	0.9%	495	0.9%	1,364	1.1%
Work at Home	326	3.7%	2,280	4.4%	5,233	4.4%

Daytime Demographics (2015)

Total Businesses	1,409		8,543		19,333	
Total Employees	14,054		81,903		173,967	
Company Headquarter Businesses	1	0.1%	52	0.6%	93	0.5%
Company Headquarter Employees	239	1.7%	14,292	17.5%	19,377	11.1%
Employee Population per Business	10.0 to 1		9.6 to 1		9.0 to 1	
Residential Population per Business	16.1 to 1		14.8 to 1		15.1 to 1	
Adj. Daytime Demographics Age 16 Years or Over	21,185		122,651		271,803	

Labor Force

Labor Population Age 16 Years or Over (2015)	18,764		105,507		243,061	
Labor Force Total Males (2015)	9,374	50.0%	51,425	48.7%	117,697	48.4%
Male Civilian Employed	5,989	63.9%	33,568	65.3%	75,535	64.2%
Male Civilian Unemployed	660	7.0%	2,316	4.5%	5,404	4.6%
Males in Armed Forces	-	-	49	0.1%	108	0.1%
Males Not in Labor Force	2,725	29.1%	15,492	30.1%	36,651	31.1%
Labor Force Total Females (2015)	9,391	50.0%	54,082	51.3%	125,364	51.6%
Female Civilian Employed	5,644	60.1%	31,130	57.6%	69,569	55.5%
Female Civilian Unemployed	417	4.4%	1,758	3.3%	4,150	3.3%
Females in Armed Forces	-	-	12	-	13	-
Females Not in Labor Force	3,329	35.5%	21,182	39.2%	51,632	41.2%
Unemployment Rate	5.7%		3.9%		3.9%	
Labor Force Growth (2010-2015)	2,545 28.0%		11,051 20.6%		23,847 19.7%	
Male Labor Force Growth (2010-2015)	1,232 25.9%		5,758 20.7%		13,420 21.6%	
Female Labor Force Growth (2010-2015)	1,313 30.3%		5,293 20.5%		10,427 17.6%	

Occupation (2010)

Occupation Population Age 16 Years or Over	9,088		53,648		121,257	
Occupation Total Males	4,757	52.3%	27,810	51.8%	62,114	51.2%
Occupation Total Females	4,331	47.7%	25,837	48.2%	59,142	48.8%
Management, Business, Financial Operations	1,227	13.5%	8,691	16.2%	18,126	14.9%
Professional, Related	1,641	18.1%	10,605	19.8%	22,127	18.2%
Service	2,143	23.6%	10,677	19.9%	24,686	20.4%
Sales, Office	2,285	25.1%	14,965	27.9%	35,287	29.1%
Farming, Fishing, Forestry	14	0.2%	115	0.2%	313	0.3%
Construction, Extraction, Maintenance	838	9.2%	4,301	8.0%	10,534	8.7%
Production, Transport, Material Moving	941	10.4%	4,293	8.0%	10,184	8.4%
White Collar Workers	5,153	56.7%	34,261	63.9%	75,540	62.3%
Blue Collar Workers	3,935	43.3%	19,386	36.1%	45,717	37.7%

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Units In Structure (2010)

	1 Mile		3 Miles		5 Miles	
Total Units	8,825		50,402		114,324	
1 Detached Unit	3,530	40.0%	20,934	41.5%	46,834	41.0%
1 Attached Unit	390	4.4%	3,550	7.0%	7,190	6.3%
2 Units	864	9.8%	2,887	5.7%	6,015	5.3%
3 to 4 Units	997	11.3%	2,921	5.8%	5,261	4.6%
5 to 9 Units	484	5.5%	2,923	5.8%	5,435	4.8%
10 to 19 Units	566	6.4%	4,212	8.4%	6,935	6.1%
20 to 49 Units	1,222	13.8%	5,739	11.4%	10,303	9.0%
50 or More Units	545	6.2%	5,281	10.5%	21,178	18.5%
Mobile Home or Trailer	228	2.6%	1,936	3.8%	5,005	4.4%
Other Structure	-	-	18	-	168	0.1%

Homes Built By Year (2010)

Homes Built 2005 or later	547	6.2%	2,484	4.9%	5,333	4.7%
Homes Built 2000 to 2004	422	4.8%	2,596	5.1%	6,571	5.7%
Homes Built 1990 to 1999	865	9.8%	5,609	11.1%	11,873	10.4%
Homes Built 1980 to 1989	1,027	11.6%	7,188	14.3%	15,883	13.9%
Homes Built 1970 to 1979	1,859	21.1%	11,097	22.0%	27,410	24.0%
Homes Built 1960 to 1969	1,172	13.3%	9,157	18.2%	22,573	19.7%
Homes Built 1950 to 1959	2,136	24.2%	8,847	17.6%	19,001	16.6%
Homes Built 1940 to 1949	574	6.5%	2,161	4.3%	3,686	3.2%
Homes Built Before 1939	224	2.5%	1,264	2.5%	1,993	1.7%
Median Age of Homes	42.4	yrs	40.7	yrs	40.1	yrs

Home Values (2010)

Owner Specified Housing Units	3,626		27,538		68,453	
Home Values \$1,000,000 or More	28	0.8%	569	2.1%	1,251	1.8%
Home Values \$750,000 to \$999,999	23	0.6%	375	1.4%	928	1.4%
Home Values \$500,000 to \$749,999	129	3.6%	1,333	4.8%	2,907	4.2%
Home Values \$400,000 to \$499,999	99	2.7%	1,292	4.7%	3,032	4.4%
Home Values \$300,000 to \$399,999	353	9.7%	3,274	11.9%	7,198	10.5%
Home Values \$250,000 to \$299,999	425	11.7%	2,626	9.5%	6,232	9.1%
Home Values \$200,000 to \$249,999	434	12.0%	3,271	11.9%	8,147	11.9%
Home Values \$175,000 to \$199,999	245	6.8%	1,779	6.5%	4,550	6.6%
Home Values \$150,000 to \$174,999	410	11.3%	2,609	9.5%	6,946	10.1%
Home Values \$125,000 to \$149,999	314	8.7%	1,782	6.5%	4,722	6.9%
Home Values \$100,000 to \$124,999	374	10.3%	2,660	9.7%	6,704	9.8%
Home Values \$90,000 to \$99,999	79	2.2%	932	3.4%	2,276	3.3%
Home Values \$80,000 to \$89,999	248	6.8%	1,108	4.0%	2,639	3.9%
Home Values \$70,000 to \$79,999	96	2.7%	912	3.3%	2,283	3.3%
Home Values \$60,000 to \$69,999	95	2.6%	692	2.5%	1,975	2.9%
Home Values \$50,000 to \$59,999	54	1.5%	668	2.4%	1,641	2.4%
Home Values \$35,000 to \$49,999	62	1.7%	489	1.8%	1,284	1.9%
Home Values \$25,000 to \$34,999	48	1.3%	427	1.6%	1,188	1.7%
Home Values \$10,000 to \$24,999	55	1.5%	443	1.6%	1,654	2.4%
Home Values Under \$10,000	52	1.4%	297	1.1%	896	1.3%
Owner-Occupied Median Home Value	\$177,108		\$193,979		\$186,146	
Renter-Occupied Median Rent	\$782		\$850		\$894	

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Total Annual Consumer Expenditure (2015)

	1 Mile	3 Miles	5 Miles
Total Household Expenditure	\$383 M	\$2.82 B	\$6.29 B
Total Non-Retail Expenditure	\$205 M	\$1.52 B	\$3.39 B
Total Retail Expenditure	\$178 M	\$1.30 B	\$2.89 B
Apparel	\$13.2 M	\$98.0 M	\$218 M
Contributions	\$14.3 M	\$120 M	\$264 M
Education	\$12.4 M	\$101 M	\$224 M
Entertainment	\$21.0 M	\$156 M	\$349 M
Food and Beverages	\$58.4 M	\$418 M	\$933 M
Furnishings and Equipment	\$12.3 M	\$94.5 M	\$211 M
Gifts	\$8.53 M	\$68.5 M	\$152 M
Health Care	\$33.1 M	\$232 M	\$518 M
Household Operations	\$9.82 M	\$78.3 M	\$174 M
Miscellaneous Expenses	\$5.89 M	\$42.1 M	\$94.0 M
Personal Care	\$5.01 M	\$36.7 M	\$81.7 M
Personal Insurance	\$2.51 M	\$20.3 M	\$45.0 M
Reading	\$844 K	\$6.27 M	\$13.9 M
Shelter	\$78.8 M	\$583 M	\$1.30 B
Tobacco	\$2.79 M	\$18.3 M	\$40.9 M
Transportation	\$73.2 M	\$531 M	\$1.19 B
Utilities	\$31.1 M	\$217 M	\$484 M

Monthly Household Consumer Expenditure (2015)

	1 Mile	3 Miles	5 Miles
Total Household Expenditure	\$3,287	\$4,239	\$4,235
Total Non-Retail Expenditure	\$1,758 53.5%	\$2,287 53.9%	\$2,286 54.0%
Total Retail Expenditures	\$1,529 46.5%	\$1,952 46.1%	\$1,950 46.0%
Apparel	\$113 3.4%	\$147 3.5%	\$147 3.5%
Contributions	\$123 3.7%	\$180 4.2%	\$178 4.2%
Education	\$107 3.2%	\$152 3.6%	\$151 3.6%
Entertainment	\$180 5.5%	\$235 5.5%	\$235 5.6%
Food and Beverages	\$501 15.2%	\$628 14.8%	\$629 14.8%
Furnishings and Equipment	\$105 3.2%	\$142 3.4%	\$142 3.4%
Gifts	\$73 2.2%	\$103 2.4%	\$102 2.4%
Health Care	\$284 8.6%	\$349 8.2%	\$349 8.2%
Household Operations	\$84 2.6%	\$118 2.8%	\$117 2.8%
Miscellaneous Expenses	\$51 1.5%	\$63 1.5%	\$63 1.5%
Personal Care	\$43 1.3%	\$55 1.3%	\$55 1.3%
Personal Insurance	\$22 0.7%	\$31 0.7%	\$30 0.7%
Reading	\$7 0.2%	\$9 0.2%	\$9 0.2%
Shelter	\$676 20.6%	\$876 20.7%	\$874 20.6%
Tobacco	\$24 0.7%	\$27 0.6%	\$28 0.7%
Transportation	\$628 19.1%	\$798 18.8%	\$800 18.9%
Utilities	\$267 8.1%	\$326 7.7%	\$326 7.7%

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