Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Konover South

Lat/Lon: 29.1467/-82.1661

Grand Oaks Town Center **Ocala, FL 34471**	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Population						
Estimated Population (2023)	3,513		30,338		75,169	
Projected Population (2028)	4,029		34,235		83,529	
Census Population (2020)	3,111		28,370		72,134	
Census Population (2010)	2,878		25,462		64,823	
Projected Annual Growth (2023-2028)	516	2.9%	3,897	2.6%	8,360	2.2%
Historical Annual Growth (2020-2023)	402	-	1,968	2.3%	3,036	1.4%
Historical Annual Growth (2010-2020)	234	0.8%	2,908	1.1%	7,310	1.1%
Estimated Population Density (2023)	1,119	*psm*	1,073	*psm*	957	*psm*
Trade Area Size	3.1	*sq mi*	28.3	*sq mi*	78.5	*sq mi*
Households						
Estimated Households (2023)	1,409		12,075		29,866	
Projected Households (2028)	1,620		13,650		33,078	
Census Households (2020)	1,295		11,470		29,187	
Census Households (2010)	1,237		10,623		26,467	
Projected Annual Growth (2023-2028)	211	3.0%	1,575	2.6%	3,213	2.2%
Historical Annual Change (2010-2023)	171	1.1%	1,452	1.1%	3,399	1.0%
Average Household Income						
Estimated Average Household Income (2023)	$68,809		$99,903		$98,084	
Projected Average Household Income (2028)	$64,101		$94,827		$95,453	
Census Average Household Income (2010)	$71,751		$57,297		$57,722	
Census Average Household Income (2000)	$76,076		$46,373		$46,485	
Projected Annual Change (2023-2028)	-$4,708	-1.4%	-$5,077	-1.0%	-$2,631	-0.5%
Historical Annual Change (2000-2023)	-$7,266	-0.4%	$53,530	5.0%	$51,600	4.8%
Median Household Income						
Estimated Median Household Income (2023)	$71,539		$72,197		$68,113	
Projected Median Household Income (2028)	$70,908		$73,873		$68,817	
Census Median Household Income (2010)	$45,956		$40,541		$40,999	
Census Median Household Income (2000)	$50,795		$33,231		$34,094	
Projected Annual Change (2023-2028)	-$631	-0.2%	$1,675	0.5%	$704	0.2%
Historical Annual Change (2000-2023)	$20,744	1.8%	$38,966	5.1%	$34,019	4.3%
Per Capita Income						
Estimated Per Capita Income (2023)	$28,329		$40,124		$39,462	
Projected Per Capita Income (2028)	$26,411		$38,127		$38,244	
Census Per Capita Income (2010)	$30,822		$23,904		$23,568	
Census Per Capita Income (2000)	$30,579		$18,198		$18,465	
Projected Annual Change (2023-2028)	-$1,918	-1.4%	-$1,997	-1.0%	-$1,219	-0.6%
Historical Annual Change (2000-2023)	-$2,250	-0.3%	$21,926	5.2%	$20,998	4.9%
Estimated Average Household Net Worth (2023)	$704,926		$551,896		$446,453	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections

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Konover South

Lat/Lon: 29.1467/-82.1661

Grand Oaks Town Center Ocala, FL 34471	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2023)	3,513		30,338		75,169	
White (2023)	2,358	67.1%	17,911	59.0%	47,607	63.3%
Black or African American (2023)	335	9.5%	5,208	17.2%	14,312	19.0%
American Indian or Alaska Native (2023)	14	0.4%	114	0.4%	237	0.3%
Asian (2023)	280	8.0%	1,786	5.9%	2,791	3.7%
Hawaiian or Pacific Islander (2023)	1	-	15	-	33	-
Other Race (2023)	192	5.5%	1,996	6.6%	3,425	4.6%
Two or More Races (2023)	333	9.5%	3,308	10.9%	6,765	9.0%
Population < 18 (2023)	605	17.2%	6,344	20.9%	14,480	19.3%
White Not Hispanic	363	59.9%	3,288	51.8%	8,324	57.5%
Black or African American	73	12.0%	1,130	17.8%	2,734	18.9%
Asian	53	8.8%	378	6.0%	589	4.1%
Other Race Not Hispanic	9	1.5%	200	3.1%	467	3.2%
Hispanic	107	17.7%	1,348	21.2%	2,367	16.3%
Not Hispanic or Latino Population (2023)	2,879	81.9%	23,808	78.5%	62,312	82.9%
Not Hispanic White	2,201	76.5%	16,364	68.7%	44,117	70.8%
Not Hispanic Black or African American	320	11.1%	5,013	21.1%	13,863	22.2%
Not Hispanic American Indian or Alaska Native	1	-	31	0.1%	81	0.1%
Not Hispanic Asian	279	9.7%	1,783	7.5%	2,773	4.4%
Not Hispanic Hawaiian or Pacific Islander	-	-	9	-	17	-
Not Hispanic Other Race	4	0.1%	63	0.3%	110	0.2%
Not Hispanic Two or More Races	73	2.5%	544	2.3%	1,351	2.2%
Hispanic or Latino Population (2023)	634	18.1%	6,530	21.5%	12,857	17.1%
Hispanic White	157	24.7%	1,546	23.7%	3,490	27.1%
Hispanic Black or African American	15	2.4%	195	3.0%	448	3.5%
Hispanic American Indian or Alaska Native	13	2.0%	82	1.3%	156	1.2%
Hispanic Asian	-	-	3	-	18	0.1%
Hispanic Hawaiian or Pacific Islander	1	0.2%	7	0.1%	16	0.1%
Hispanic Other Race	188	29.6%	1,933	29.6%	3,314	25.8%
Hispanic Two or More Races	261	41.1%	2,764	42.3%	5,414	42.1%
Not Hispanic or Latino Population (2020)	2,564	82.4%	22,211	78.3%	60,253	83.5%
Hispanic or Latino Population (2020)	547	17.6%	6,159	21.7%	11,880	16.5%
Not Hispanic or Latino Population (2010)	2,483	86.3%	21,533	84.6%	57,205	88.2%
Hispanic or Latino Population (2010)	395	13.7%	3,929	15.4%	7,618	11.8%
Not Hispanic or Latino Population (2028)	3,313	82.2%	26,912	78.6%	69,058	82.7%
Hispanic or Latino Population (2028)	716	17.8%	7,323	21.4%	14,471	17.3%
Projected Annual Growth (2023-2028)	82	2.6%	793	2.4%	1,614	2.5%
Historical Annual Growth (2010-2020)	152	3.9%	2,231	5.7%	4,262	5.6%

Konover South

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Grand Oaks Town Center Ocala, FL 34471	1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2023)						
Total Population	3,513		30,338		75,169	
Age Under 5 Years	187	5.3%	1,841	6.1%	3,900	5.2%
Age 5 to 9 Years	161	4.6%	1,688	5.6%	3,964	5.3%
Age 10 to 14 Years	175	5.0%	1,781	5.9%	4,142	5.5%
Age 15 to 19 Years	185	5.3%	1,722	5.7%	4,063	5.4%
Age 20 to 24 Years	348	9.9%	2,362	7.8%	5,036	6.7%
Age 25 to 29 Years	310	8.8%	2,358	7.8%	4,994	6.6%
Age 30 to 34 Years	283	8.1%	2,257	7.4%	5,062	6.7%
Age 35 to 39 Years	172	4.9%	1,977	6.5%	4,551	6.1%
Age 40 to 44 Years	171	4.9%	1,812	6.0%	4,359	5.8%
Age 45 to 49 Years	153	4.4%	1,580	5.2%	4,093	5.4%
Age 50 to 54 Years	174	5.0%	1,739	5.7%	4,616	6.1%
Age 55 to 59 Years	159	4.5%	1,623	5.3%	4,550	6.1%
Age 60 to 64 Years	149	4.2%	1,609	5.3%	4,630	6.2%
Age 65 to 69 Years	135	3.8%	1,429	4.7%	4,210	5.6%
Age 70 to 74 Years	127	3.6%	1,368	4.5%	4,139	5.5%
Age 75 to 79 Years	155	4.4%	1,204	4.0%	3,681	4.9%
Age 80 to 84 Years	163	4.6%	886	2.9%	2,485	3.3%
Age 85 Years or Over	307	8.7%	1,105	3.6%	2,694	3.6%
Median Age	36.7		37.7		41.9	
Age 19 Years or Less	709	20.2%	7,032	23.2%	16,069	21.4%
Age 20 to 64 Years	1,918	54.6%	17,315	57.1%	41,891	55.7%
Age 65 Years or Over	886	25.2%	5,991	19.7%	17,209	22.9%
Female Age Distribution (2023)						
Female Population	1,919	54.6%	15,790	52.0%	38,739	51.5%
Age Under 5 Years	92	4.8%	883	5.6%	1,917	4.9%
Age 5 to 9 Years	86	4.5%	835	5.3%	1,958	5.1%
Age 10 to 14 Years	81	4.2%	880	5.6%	2,038	5.3%
Age 15 to 19 Years	92	4.8%	869	5.5%	1,938	5.0%
Age 20 to 24 Years	193	10.1%	1,172	7.4%	2,421	6.2%
Age 25 to 29 Years	153	8.0%	1,210	7.7%	2,409	6.2%
Age 30 to 34 Years	121	6.3%	1,093	6.9%	2,484	6.4%
Age 35 to 39 Years	70	3.6%	949	6.0%	2,175	5.6%
Age 40 to 44 Years	94	4.9%	906	5.7%	2,211	5.7%
Age 45 to 49 Years	81	4.2%	820	5.2%	2,059	5.3%
Age 50 to 54 Years	103	5.4%	913	5.8%	2,357	6.1%
Age 55 to 59 Years	77	4.0%	819	5.2%	2,285	5.9%
Age 60 to 64 Years	71	3.7%	833	5.3%	2,453	6.3%
Age 65 to 69 Years	71	3.7%	754	4.8%	2,274	5.9%
Age 70 to 74 Years	81	4.2%	814	5.2%	2,390	6.2%
Age 75 to 79 Years	101	5.3%	734	4.7%	2,143	5.5%
Age 80 to 84 Years	104	5.4%	538	3.4%	1,478	3.8%
Age 85 Years or Over	247	12.9%	770	4.9%	1,750	4.5%
Female Median Age	42.8		40.1		44.1	
Age 19 Years or Less	350	18.3%	3,466	22.0%	7,851	20.3%
Age 20 to 64 Years	964	50.2%	8,714	55.2%	20,853	53.8%
Age 65 Years or Over	604	31.5%	3,610	22.9%	10,035	25.9%

Konover South

Lat/Lon: 29.1467/-82.1661

Grand Oaks Town Center Ocala, FL 34471	1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2023)						
Male Population	1,594	45.4%	14,548	48.0%	36,431	48.5%
Age Under 5 Years	95	6.0%	958	6.6%	1,983	5.4%
Age 5 to 9 Years	75	4.7%	853	5.9%	2,007	5.5%
Age 10 to 14 Years	95	5.9%	902	6.2%	2,104	5.8%
Age 15 to 19 Years	93	5.8%	853	5.9%	2,124	5.8%
Age 20 to 24 Years	155	9.7%	1,190	8.2%	2,615	7.2%
Age 25 to 29 Years	156	9.8%	1,148	7.9%	2,585	7.1%
Age 30 to 34 Years	162	10.2%	1,164	8.0%	2,578	7.1%
Age 35 to 39 Years	102	6.4%	1,028	7.1%	2,376	6.5%
Age 40 to 44 Years	78	4.9%	905	6.2%	2,148	5.9%
Age 45 to 49 Years	72	4.5%	760	5.2%	2,035	5.6%
Age 50 to 54 Years	71	4.5%	826	5.7%	2,259	6.2%
Age 55 to 59 Years	81	5.1%	804	5.5%	2,265	6.2%
Age 60 to 64 Years	77	4.9%	776	5.3%	2,177	6.0%
Age 65 to 69 Years	63	4.0%	674	4.6%	1,936	5.3%
Age 70 to 74 Years	46	2.9%	553	3.8%	1,749	4.8%
Age 75 to 79 Years	53	3.3%	470	3.2%	1,538	4.2%
Age 80 to 84 Years	59	3.7%	348	2.4%	1,007	2.8%
Age 85 Years or Over	60	3.8%	335	2.3%	944	2.6%
Male Median Age	33.7		35.8		39.9	
Age 19 Years or Less	358	22.5%	3,566	24.5%	8,218	22.6%
Age 20 to 64 Years	954	59.9%	8,601	59.1%	21,038	57.7%
Age 65 Years or Over	282	17.7%	2,381	16.4%	7,174	19.7%
Males per 100 Females (2023)						
Overall Comparison	83		92		94	
Age Under 5 Years	104	51.0%	109	52.0%	103	50.8%
Age 5 to 9 Years	88	46.8%	102	50.5%	102	50.6%
Age 10 to 14 Years	118	54.1%	102	50.6%	103	50.8%
Age 15 to 19 Years	100	50.0%	98	49.5%	110	52.3%
Age 20 to 24 Years	80	44.5%	102	50.4%	108	51.9%
Age 25 to 29 Years	102	50.5%	95	48.7%	107	51.8%
Age 30 to 34 Years	134	57.2%	107	51.6%	104	50.9%
Age 35 to 39 Years	147	59.4%	108	52.0%	109	52.2%
Age 40 to 44 Years	83	45.3%	100	50.0%	97	49.3%
Age 45 to 49 Years	89	47.0%	93	48.1%	99	49.7%
Age 50 to 54 Years	69	40.9%	90	47.5%	96	48.9%
Age 55 to 59 Years	105	51.2%	98	49.5%	99	49.8%
Age 60 to 64 Years	109	52.1%	93	48.2%	89	47.0%
Age 65 to 69 Years	88	46.9%	89	47.2%	85	46.0%
Age 70 to 74 Years	57	36.1%	68	40.5%	73	42.3%
Age 75 to 79 Years	53	34.4%	64	39.0%	72	41.8%
Age 80 to 84 Years	57	36.4%	65	39.3%	68	40.5%
Age 85 Years or Over	24	19.6%	44	30.3%	54	35.1%
Age 19 Years or Less	102	50.5%	103	50.7%	105	51.1%
Age 20 to 39 Years	107	51.7%	102	50.6%	107	51.7%
Age 40 to 64 Years	89	47.1%	95	48.7%	96	48.9%
Age 65 Years or Over	47	31.8%	66	39.7%	71	41.7%

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Konover South

Lat/Lon: 29.1467/-82.1661

Grand Oaks Town Center Ocala, FL 34471	1 mi radius		3 mi radius		5 mi radius	
Household Type (2023)						
Total Households	1,409		12,075		29,866	
Households with Children	651	46.2%	3,882	32.2%	9,019	30.2%
Average Household Size	2.2		2.4		2.4	
Household Density per Square Mile	449		427		380	
Population Family	2,430	69.2%	23,158	76.3%	57,312	76.2%
Population Non-Family	707	20.1%	5,832	19.2%	14,388	19.1%
Population Group Quarters	376	10.7%	1,349	4.4%	3,469	4.6%
Family Households	832	59.0%	7,487	62.0%	18,620	62.3%
Married Couple Households	708	85.2%	5,225	69.8%	13,011	69.9%
Other Family Households with Children	123	14.8%	2,262	30.2%	5,609	30.1%
Family Households with Children	651	78.3%	3,844	51.3%	8,944	48.0%
Married Couple with Children	575	88.4%	2,468	64.2%	5,763	64.4%
Other Family Households with Children	76	11.6%	1,377	35.8%	3,181	35.6%
Family Households No Children	181	21.7%	3,643	48.7%	9,676	52.0%
Married Couple No Children	133	73.8%	2,757	75.7%	7,248	74.9%
Other Family Households No Children	47	26.2%	885	24.3%	2,428	25.1%
Non-Family Households	577	41.0%	4,588	38.0%	11,246	37.7%
Non-Family Households with Children	-	-	38	0.8%	75	0.7%
Non-Family Households No Children	577	100.0%	4,550	99.2%	11,171	99.3%
Average Family Household Size	2.9		3.1		3.1	
Average Family Income	$66,348		$108,900		$116,364	
Median Family Income	$108,161		$95,708		$87,985	
Average Non-Family Household Size	1.2		1.3		1.3	
Marital Status (2023)						
Population Age 15 Years or Over	2,989		25,028		63,163	
Never Married	1,096	36.7%	8,478	33.9%	20,901	33.1%
Currently Married	777	26.0%	8,672	34.6%	24,970	39.5%
Previously Married	1,116	37.3%	7,878	31.5%	17,292	27.4%
Separated	193	17.3%	1,471	18.7%	2,767	16.0%
Widowed	362	32.4%	1,976	25.1%	5,113	29.6%
Divorced	561	50.3%	4,431	56.2%	9,412	54.4%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	2,457		20,945		54,065	
Elementary (Grade Level 0 to 8)	70	2.9%	577	2.8%	1,614	3.0%
Some High School (Grade Level 9 to 11)	108	4.4%	1,275	6.1%	3,613	6.7%
High School Graduate	455	18.5%	5,912	28.2%	16,441	30.4%
Some College	460	18.7%	4,348	20.8%	10,739	19.9%
Associate Degree Only	223	9.1%	1,736	8.3%	4,776	8.8%
Bachelor Degree Only	752	30.6%	4,554	21.7%	10,489	19.4%
Graduate Degree	389	15.8%	2,542	12.1%	6,392	11.8%
Any College (Some College or Higher)	1,824	74.3%	13,181	62.9%	32,396	59.9%
College Degree + (Bachelor Degree or Higher)	1,141	46.4%	7,097	33.9%	16,881	31.2%

Konover South

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Grand Oaks Town Center Ocala, FL 34471	1 mi radius		3 mi radius		5 mi radius	
Housing						
Total Housing Units (2023)	1,551		13,678		34,047	
Total Housing Units (2020)	1,330		12,733		32,490	
Historical Annual Growth (2020-2023)	221	-	945	-	1,557	-
Housing Units Occupied (2023)	1,409	90.8%	12,075	88.3%	29,866	87.7%
Housing Units Owner-Occupied	972	69.0%	8,430	69.8%	21,529	72.1%
Housing Units Renter-Occupied	436	31.0%	3,645	30.2%	8,337	27.9%
Housing Units Vacant (2023)	143	9.2%	1,603	11.7%	4,181	12.3%
Household Size (2023)						
Total Households	1,409		12,075		29,866	
1 Person Households	493	35.0%	3,800	31.5%	9,492	31.8%
2 Person Households	540	38.3%	4,161	34.5%	10,813	36.2%
3 Person Households	197	14.0%	1,807	15.0%	4,192	14.0%
4 Person Households	119	8.4%	1,312	10.9%	3,103	10.4%
5 Person Households	47	3.4%	673	5.6%	1,505	5.0%
6 Person Households	7	0.5%	209	1.7%	506	1.7%
7 or More Person Households	6	0.4%	113	0.9%	255	0.9%
Household Income Distribution (2023)						
HH Income $200,000 or More	273	19.4%	1,714	14.2%	2,985	10.0%
HH Income $150,000 to $199,999	100	7.1%	409	3.4%	1,765	5.9%
HH Income $125,000 to $149,999	36	2.5%	489	4.1%	1,644	5.5%
HH Income $100,000 to $124,999	44	3.1%	812	6.7%	1,762	5.9%
HH Income $75,000 to $99,999	183	13.0%	1,495	12.4%	3,215	10.8%
HH Income $50,000 to $74,999	183	13.0%	1,865	15.4%	5,060	16.9%
HH Income $35,000 to $49,999	303	21.5%	1,829	15.1%	4,184	14.0%
HH Income $25,000 to $34,999	61	4.4%	1,322	10.9%	3,236	10.8%
HH Income $15,000 to $24,999	135	9.6%	846	7.0%	2,585	8.7%
HH Income $10,000 to $14,999	6	0.4%	533	4.4%	1,428	4.8%
HH Income Under $10,000	84	5.9%	761	6.3%	2,001	6.7%
Household Vehicles (2023)						
Households 0 Vehicles Available	43	3.0%	956	7.9%	2,000	6.7%
Households 1 Vehicle Available	549	38.9%	5,368	44.5%	12,833	43.0%
Households 2 Vehicles Available	517	36.7%	3,886	32.2%	10,156	34.0%
Households 3 or More Vehicles Available	301	21.3%	1,865	15.4%	4,877	16.3%
Total Vehicles Available	2,557		19,292		49,626	
Average Vehicles per Household	1.8		1.6		1.7	
Owner-Occupied Household Vehicles	1,973	77.2%	14,721	76.3%	38,779	78.1%
Average Vehicles per Owner-Occupied Household	2.0		1.7		1.8	
Renter-Occupied Household Vehicles	584	22.8%	4,572	23.7%	10,847	21.9%
Average Vehicles per Renter-Occupied Household	1.3		1.3		1.3	
Travel Time (2023)						
Worker Base Age 16 years or Over	1,592		14,509		33,251	
Travel to Work in 14 Minutes or Less	581	36.5%	4,410	30.4%	9,645	29.0%
Travel to Work in 15 to 29 Minutes	522	32.8%	5,613	38.7%	13,135	39.5%
Travel to Work in 30 to 59 Minutes	151	9.5%	2,309	15.9%	6,122	18.4%
Travel to Work in 60 Minutes or More	159	10.0%	598	4.1%	1,399	4.2%
Work at Home	178	11.2%	1,579	10.9%	2,950	8.9%
Average Minutes Travel to Work	15.6		17.0		18.1	

Lat/Lon: 29.1467/-82.1661

Grand Oaks Town Center Ocala, FL 34471	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	1,592		14,509		33,251	
Drive to Work Alone	1,287	*80.8%*	11,399	*78.6%*	26,047	*78.3%*
Drive to Work in Carpool	101	*6.3%*	1,147	*7.9%*	3,292	*9.9%*
Travel to Work by Public Transportation	1	*-*	26	*0.2%*	154	*0.5%*
Drive to Work on Motorcycle	1	*-*	7	*-*	42	*0.1%*
Bicycle to Work	1	*-*	66	*0.5%*	132	*0.4%*
Walk to Work	2	*0.1%*	107	*0.7%*	246	*0.7%*
Other Means	21	*1.3%*	178	*1.2%*	388	*1.2%*
Work at Home	178	*11.2%*	1,579	*10.9%*	2,950	*8.9%*
Daytime Demographics (2023)						
Total Businesses	347		3,055		7,272	
Total Employees	4,736		28,916		57,653	
Company Headquarter Businesses	6	*1.6%*	77	*2.5%*	189	*2.6%*
Company Headquarter Employees	230	*4.8%*	3,298	*11.4%*	6,795	*11.8%*
Employee Population per Business	13.6	to 1	9.5	to 1	7.9	to 1
Residential Population per Business	10.1	to 1	9.9	to 1	10.3	to 1
Adj. Daytime Demographics Age 16 Years or Over	6,093		39,079		86,671	
Labor Force						
Labor Population Age 16 Years or Over (2023)	2,949		24,674		62,324	
Labor Force Total Males (2023)	1,304	*44.2%*	11,673	*47.3%*	29,918	*48.0%*
Male Civilian Employed	763	*58.5%*	7,323	*62.7%*	16,767	*56.0%*
Male Civilian Unemployed	28	*2.1%*	417	*3.6%*	747	*2.5%*
Males in Armed Forces	-	*-*	2	*-*	47	*0.2%*
Males Not in Labor Force	513	*39.3%*	3,930	*33.7%*	12,357	*41.3%*
Labor Force Total Females (2023)	1,646	*55.8%*	13,002	*52.7%*	32,406	*52.0%*
Female Civilian Employed	829	*50.4%*	7,186	*55.3%*	16,484	*50.9%*
Female Civilian Unemployed	-	*-*	372	*2.9%*	738	*2.3%*
Females in Armed Forces	-	*-*	-	*-*	8	*-*
Females Not in Labor Force	816	*49.6%*	5,444	*41.9%*	15,176	*46.8%*
Unemployment Rate	29	*1.0%*	789	*3.2%*	1,485	*2.4%*
Occupation (2023)						
Occupation Population Age 16 Years or Over	1,592		14,509		33,251	
Occupation Total Males	763	*47.9%*	7,323	*50.5%*	16,767	*50.4%*
Occupation Total Females	829	*52.1%*	7,186	*49.5%*	16,484	*49.6%*
Management, Business, Financial Operations	102	*6.4%*	1,580	*10.9%*	3,467	*10.4%*
Professional, Related	566	*35.5%*	3,523	*24.3%*	7,732	*23.3%*
Service	281	*17.6%*	2,734	*18.8%*	6,478	*19.5%*
Sales, Office	424	*26.6%*	3,865	*26.6%*	8,437	*25.4%*
Farming, Fishing, Forestry	3	*0.2%*	55	*0.4%*	137	*0.4%*
Construction, Extraction, Maintenance	57	*3.6%*	1,079	*7.4%*	2,665	*8.0%*
Production, Transport, Material Moving	159	*10.0%*	1,672	*11.5%*	4,336	*13.0%*
White Collar Workers	1,092	*68.6%*	8,968	*61.8%*	19,635	*59.1%*
Blue Collar Workers	500	*31.4%*	5,541	*38.2%*	13,615	*40.9%*

Konover South

Lat/Lon: 29.1467/-82.1661

Grand Oaks Town Center Ocala, FL 34471	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)						
Total Units	1,409		12,075		29,866	
1 Detached Unit	974	69.1%	8,080	66.9%	20,397	68.3%
1 Attached Unit	14	1.0%	212	1.8%	524	1.8%
2 Units	14	1.0%	280	2.3%	783	2.6%
3 to 4 Units	26	1.8%	514	4.3%	1,026	3.4%
5 to 9 Units	56	4.0%	547	4.5%	1,037	3.5%
10 to 19 Units	132	9.4%	543	4.5%	1,005	3.4%
20 to 49 Units	52	3.7%	229	1.9%	523	1.8%
50 or More Units	86	6.1%	542	4.5%	978	3.3%
Mobile Home or Trailer	55	3.9%	1,095	9.1%	3,553	11.9%
Other Structure	-	-	33	0.3%	40	0.1%
Homes Built By Year (2023)						
Homes Built 2014 or later	11	0.7%	59	0.4%	351	1.0%
Homes Built 2010 to 2013	118	7.6%	1,307	9.6%	2,506	7.4%
Homes Built 2000 to 2009	281	18.1%	2,735	20.0%	6,029	17.7%
Homes Built 1990 to 1999	271	17.4%	1,798	13.1%	4,315	12.7%
Homes Built 1980 to 1989	425	27.4%	2,505	18.3%	6,316	18.6%
Homes Built 1970 to 1979	198	12.8%	1,841	13.5%	4,945	14.5%
Homes Built 1960 to 1969	75	4.9%	1,015	7.4%	2,602	7.6%
Homes Built 1950 to 1959	19	1.2%	492	3.6%	1,471	4.3%
Homes Built 1940 to 1949	3	0.2%	103	0.8%	522	1.5%
Homes Built Before 1939	7	0.4%	219	1.6%	808	2.4%
Median Age of Homes	34.5	yrs	36.2	yrs	38.5	yrs
Home Values (2023)						
Owner Specified Housing Units	972		8,430		21,529	
Home Values $1,000,000 or More	23	2.4%	204	2.4%	317	1.5%
Home Values $750,000 to $999,999	74	7.6%	252	3.0%	648	3.0%
Home Values $500,000 to $749,999	132	13.5%	401	4.8%	750	3.5%
Home Values $400,000 to $499,999	129	13.3%	730	8.7%	1,356	6.3%
Home Values $300,000 to $399,999	191	19.6%	936	11.1%	2,642	12.3%
Home Values $250,000 to $299,999	48	4.9%	950	11.3%	2,619	12.2%
Home Values $200,000 to $249,999	207	21.3%	1,201	14.2%	3,154	14.7%
Home Values $175,000 to $199,999	34	3.5%	727	8.6%	1,529	7.1%
Home Values $150,000 to $174,999	76	7.8%	714	8.5%	1,817	8.4%
Home Values $125,000 to $149,999	14	1.5%	345	4.1%	857	4.0%
Home Values $100,000 to $124,999	12	1.2%	450	5.3%	1,218	5.7%
Home Values $90,000 to $99,999	2	0.2%	94	1.1%	229	1.1%
Home Values $80,000 to $89,999	2	0.2%	44	0.5%	165	0.8%
Home Values $70,000 to $79,999	4	0.4%	161	1.9%	440	2.0%
Home Values $60,000 to $69,999	4	0.5%	194	2.3%	530	2.5%
Home Values $50,000 to $59,999	6	0.6%	258	3.1%	1,055	4.9%
Home Values $35,000 to $49,999	3	0.3%	140	1.7%	428	2.0%
Home Values $25,000 to $34,999	3	0.3%	203	2.4%	560	2.6%
Home Values $10,000 to $24,999	6	0.6%	340	4.0%	1,006	4.7%
Home Values Under $10,000	1	0.1%	87	1.0%	210	1.0%
Owner-Occupied Median Home Value	$326,661		$229,945		$209,707	
Renter-Occupied Median Rent	$1,054		$927		$896	

Konover South

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Grand Oaks Town Center Ocala, FL 34471	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	$74.26 M		$839.4 M		$2.04 B	
Total Non-Retail Expenditure	$39.62 M		$446.11 M		$1.08 B	
Total Retail Expenditure	$34.64 M		$393.29 M		$960.26 M	
Apparel	$2.65 M		$29.76 M		$72.02 M	
Contributions	$2.65 M		$28.92 M		$69.24 M	
Education	$2.51 M		$27.07 M		$63.73 M	
Entertainment	$4.27 M		$47.75 M		$115.98 M	
Food and Beverages	$10.71 M		$122.36 M		$299.03 M	
Furnishings and Equipment	$2.64 M		$29.55 M		$71.94 M	
Gifts	$2.05 M		$22.3 M		$52.46 M	
Health Care	$6.12 M		$70.15 M		$173.09 M	
Household Operations	$3 M		$33.58 M		$81.47 M	
Miscellaneous Expenses	$1.42 M		$15.97 M		$38.93 M	
Personal Care	$989.29 K		$11.22 M		$27.41 M	
Personal Insurance	$552.61 K		$6.07 M		$14.68 M	
Reading	$166.1 K		$1.86 M		$4.53 M	
Shelter	$15.66 M		$176.71 M		$430.06 M	
Tobacco	$406 K		$4.86 M		$12.1 M	
Transportation	$13.22 M		$150.45 M		$368.05 M	
Utilities	$5.25 M		$60.82 M		$149.86 M	
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	$4,393		$5,793		$5,705	
Total Non-Retail Expenditure	$2,344	53.3%	$3,079	53.1%	$3,026	53.0%
Total Retail Expenditures	$2,050	46.7%	$2,714	46.9%	$2,679	47.0%
Apparel	$157	3.6%	$205	3.5%	$201	3.5%
Contributions	$157	3.6%	$200	3.4%	$193	3.4%
Education	$149	3.4%	$187	3.2%	$178	3.1%
Entertainment	$252	5.7%	$330	5.7%	$324	5.7%
Food and Beverages	$634	14.4%	$844	14.6%	$834	14.6%
Furnishings and Equipment	$156	3.6%	$204	3.5%	$201	3.5%
Gifts	$121	2.8%	$154	2.7%	$146	2.6%
Health Care	$362	8.2%	$484	8.4%	$483	8.5%
Household Operations	$178	4.0%	$232	4.0%	$227	4.0%
Miscellaneous Expenses	$84	1.9%	$110	1.9%	$109	1.9%
Personal Care	$59	1.3%	$77	1.3%	$76	1.3%
Personal Insurance	$33	0.7%	$42	0.7%	$41	0.7%
Reading	$10	0.2%	$13	0.2%	$13	0.2%
Shelter	$927	21.1%	$1,220	21.1%	$1,200	21.0%
Tobacco	$24	0.5%	$34	0.6%	$34	0.6%
Transportation	$782	17.8%	$1,038	17.9%	$1,027	18.0%
Utilities	$310	7.1%	$420	7.2%	$418	7.3%