2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Coconut Point	5 min drive		10 min drive		15 min drive		
Estero, FL 33928	time		time		time	time	
Population							
Estimated Population (2022)	13,109		54,327		117,003		
Projected Population (2027)	13,652		57,470		124,404		
Census Population (2020)	12,990		52,570		112,464		
Census Population (2010)	10,806		43,546		92,959		
Projected Annual Growth (2022-2027)	543	0.8%	3,143	1.2%	7,401	1.3%	
Historical Annual Growth (2020-2022)	120	-	1,757	1.7%	4,539	2.0%	
Historical Annual Growth (2010-2020)	2,183	2.0%	9,024	2.1%	19,504	2.1%	
Estimated Population Density (2022)	1,423	psm	1,554	psm	1,787	psm	
Trade Area Size	9.2	sq mi	35.0	sq mi	65.5	sq mi	
Households							
Estimated Households (2022)	6,566		25,781		51,567		
Projected Households (2027)	7,284		28,981		58,254		
Census Households (2020)	6,577		25,185		50,154		
Census Households (2010)	5,469		20,649		41,223		
Projected Annual Growth (2022-2027)	718	2.2%	3,200	2.5%	6,688	2.6%	
Historical Annual Change (2010-2022)	1,097	1.7%	5,132	2.1%	10,344	2.1%	
Average Household Income							
Estimated Average Household Income (2022)	\$109,303		\$103,247		\$102,125		
Projected Average Household Income (2027)	\$116,158		\$110,276		\$108,342		
Census Average Household Income (2010)	\$97,429		\$89,468		\$82,717		
Census Average Household Income (2000)	\$83,646		\$82,452		\$72,956		
Projected Annual Change (2022-2027)	\$6,855	1.3%	\$7,028	1.4%	\$6,217	1.2%	
Historical Annual Change (2000-2022)	\$25,656	1.4%	\$20,796	1.1%	\$29,169	1.8%	
Median Household Income							
Estimated Median Household Income (2022)	\$95,605		\$89,204		\$84,226		
Projected Median Household Income (2027)	\$111,142		\$105,986		\$100,854		
Census Median Household Income (2010)	\$60,395		\$57,931		\$54,572		
Census Median Household Income (2000)	\$54,598		\$54,756		\$51,827		
Projected Annual Change (2022-2027)	\$15,537	3.3%	\$16,782	3.8%	\$16,629		
Historical Annual Change (2000-2022)	\$41,007	3.4%	\$34,448	2.9%	\$32,398		
Per Capita Income							
Estimated Per Capita Income (2022)	\$54,813		\$49,043		\$45,123		
Projected Per Capita Income (2027)	\$62,042		\$55,654		\$50,840		
Census Per Capita Income (2010)	\$49,281		\$42,438		\$36,690		
Census Per Capita Income (2000)	\$41,288		\$37,137		\$31,553		
Projected Annual Change (2022-2027)	\$7,229	2.6%	\$6,611	2.7%	\$5,717		
Historical Annual Change (2000-2022)	\$13,524	1.5%	\$11,906	1.5%	\$13,570	2.0%	
Estimated Average Household Net Worth (2022)	\$837,482	1.570	\$703,393	1.570	\$633,543		

2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Coconut Point Estero, FL 33928	5 min drive 10 min drive time time								
Race and Ethnicity						-			
Total Population (2022)	13,109		54,327		117,003				
White (2022)	11,010	84.0%	43,526	80.1%	88,075	75.3%			
Black or African American (2022)	347	2.6%	1,945	3.6%	4,675	4.0%			
American Indian or Alaska Native (2022)	10	_	126	0.2%	479	0.4%			
Asian (2022)	246	1.9%	1,100	2.0%	5,082	4.3%			
Hawaiian or Pacific Islander (2022)	9	_	41	-	65	_			
Other Race (2022)	542	4.1%	3,190	5.9%	7,179	6.1%			
Two or More Races (2022)	944	7.2%	4,400	8.1%	11,448	9.8%			
Population < 18 (2022)	1,286	9.8%	6,497	12.0%	16,232	13.9%			
White Not Hispanic	739	57.5%	3,327	51.2%	7,897	48.7%			
Black or African American	53	4.1%	340	5.2%	933	5.7%			
Asian	30	2.3%	191	2.9%	446	2.7%			
Other Race Not Hispanic	49	3.8%	264	4.1%	617	3.8%			
Hispanic	416	32.3%	2,375	36.6%	6,339	39.1%			
Not Hispanic or Latino Population (2022)	11,304	86.2%	44,893	82.6%	93,219	79.7%			
Not Hispanic White	10,262	90.8%	39,502	88.0%	78,402	84.1%			
Not Hispanic Black or African American	316	2.8%	1,834	4.1%	4,381	4.7%			
Not Hispanic American Indian or Alaska Native	4	-	67	0.1%	237	0.3%			
Not Hispanic Asian	219	1.9%	1,031	2.3%	4,740	5.1%			
Not Hispanic Hawaiian or Pacific Islander	4	_	24	_	40	-			
Not Hispanic Other Race	82	0.7%	582	1.3%	1,032	1.1%			
Not Hispanic Two or More Races	417	3.7%	1,854	4.1%	4,387	4.7%			
Hispanic or Latino Population (2022)	1,805	13.8%	9,434	17.4%	23,784	20.3%			
Hispanic White	749	41.5%	4,024	42.7%	9,674	40.7%			
Hispanic Black or African American	31	1.7%	111	1.2%	294	1.2%			
Hispanic American Indian or Alaska Native	6	0.3%	59	0.6%	243	1.0%			
Hispanic Asian	27	1.5%	69	0.7%	342	1.4%			
Hispanic Hawaiian or Pacific Islander	5	0.3%	17	0.2%	24	0.1%			
Hispanic Other Race	460	25.5%	2,608	27.6%	6,147	25.8%			
Hispanic Two or More Races	527	29.2%	2,546	27.0%	7,060	29.7%			
Not Hispanic or Latino Population (2020)	11,908	91.7%	45,582	86.7%	91,965	81.8%			
Hispanic or Latino Population (2020)	1,082	8.3%	6,988	13.3%	20,498	18.2%			
Not Hispanic or Latino Population (2010)	10,122	93.7%	38,550	88.5%	77,566				
Hispanic or Latino Population (2010)	684	6.3%	4,995	11.5%	15,394	16.6%			
Not Hispanic or Latino Population (2027)	11,791	86.4%	47,354	82.4%	98,982				
Hispanic or Latino Population (2027)		13.6%	10,116	17.6%	25,422				
Projected Annual Growth (2022-2027)	56	0.6%	681	1.4%	1,638	1.4%			
Historical Annual Growth (2010-2020)	397	5.8%	1,993	4.0%	5,105	3.3%			

2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Coconut Point	5 min drive		10 min drive		15 min drive		
Estero, FL 33928	time		time		time		
Total Age Distribution (2022)						_	
Total Population	13,109		54,327		117,003		
Age Under 5 Years	384	2.9%	1,841	3.4%	4,444	3.8%	
Age 5 to 9 Years	375	2.9%	1,785	3.3%	4,386	3.7%	
Age 10 to 14 Years	319	2.4%	1,770	3.3%	4,540	3.9%	
Age 15 to 19 Years	301	2.3%	1,735	3.2%	6,106	5.2%	
Age 20 to 24 Years	443	3.4%	2,427	4.5%	6,296	5.4%	
Age 25 to 29 Years	452	3.4%	2,302	4.2%	5,420	4.6%	
Age 30 to 34 Years	522	4.0%	2,285	4.2%	5,564	4.8%	
Age 35 to 39 Years	445	3.4%	2,121	3.9%	5,269	4.5%	
Age 40 to 44 Years	403	3.1%	1,969	3.6%	5,052	4.3%	
Age 45 to 49 Years	449	3.4%	2,146	4.0%	5,154	4.4%	
Age 50 to 54 Years	592	4.5%	2,699	5.0%	6,223	5.3%	
Age 55 to 59 Years	849	6.5%	3,625	6.7%	7,617	6.5%	
Age 60 to 64 Years	1,379	10.5%	4,996	9.2%	9,471	8.1%	
Age 65 to 69 Years	1,889	14.4%	6,390	11.8%	11,091	9.5%	
Age 70 to 74 Years	1,949	14.9%	6,848	12.6%	11,809	10.1%	
Age 75 to 79 Years	1,307	10.0%	5,036	9.3%	9,105	7.8%	
Age 80 to 84 Years	634	4.8%	2,576	4.7%	5,243	4.5%	
Age 85 Years or Over	418	3.2%	1,775	3.3%	4,212	3.6%	
Median Age	59.3		55.7		51.1		
Age 19 Years or Less	1,379	10.5%	7,131	13.1%	19,477	16.6%	
Age 20 to 64 Years	5,533	42.2%	24,571	45.2%	56,066	47.9%	
Age 65 Years or Over	6,197	47.3%	22,625	41.6%	41,460	35.4%	
Female Age Distribution (2022)	-	_	-			-	
Female Population	6,752	51.5%	27,662	50.9%	59,120	50.5%	
Age Under 5 Years	180	2.7%	889	3.2%	2,137	3.6%	
Age 5 to 9 Years	185	2.7%	867	3.1%	2,121	3.6%	
Age 10 to 14 Years	171	2.5%	849	3.1%	2,239	3.8%	
Age 15 to 19 Years	162	2.4%	855	3.1%	3,110	5.3%	
Age 20 to 24 Years	229	3.4%	1,226	4.4%	3,079	5.2%	
Age 25 to 29 Years	227	3.4%	1,098	4.0%	2,523	4.3%	
Age 30 to 34 Years	257	3.8%	1,125	4.1%	2,678	4.5%	
Age 35 to 39 Years	212	3.1%	1,019	3.7%	2,478	4.2%	
Age 40 to 44 Years	196	2.9%	951	3.4%	2,455	4.2%	
Age 45 to 49 Years	223	3.3%	1,097	4.0%	2,589	4.4%	
Age 50 to 54 Years	324	4.8%	1,449	5.2%	3,226	5.5%	
Age 55 to 59 Years	486	7.2%	1,972	7.1%	4,059	6.9%	
Age 60 to 64 Years	785	11.6%	2,787	10.1%	5,161	8.7%	
Age 65 to 69 Years	1,044	15.5%	3,498	12.6%	6,029	10.2%	
Age 70 to 74 Years	967	14.3%	3,448	12.5%	6,005	10.2%	
Age 75 to 79 Years	594	8.8%	2,403	8.7%	4,497	7.6%	
Age 80 to 84 Years	286	4.2%	1,191	4.3%	2,550	4.3%	
Age 85 Years or Over	222	3.3%	939	3.4%	2,184	3.7%	
Female Median Age	59.2		56.2		52.0		
Age 19 Years or Less	697	10.3%	3,460	12.5%	9,608	16.3%	
Age 20 to 64 Years	2,940	43.5%	12,724	46.0%	28,246	47.8%	
Age 65 Years or Over	3,114	46.1%	11,478	41.5%	21,266	36.0%	

2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Coconut Point	5 min drive		10 min drive		15 min drive		
Estero, FL 33928	time		time		time		
Male Age Distribution (2022)	-					_	
Male Population	6,357	48.5%	26,664	49.1%	57,883	49.5%	
Age Under 5 Years	204	3.2%	952	3.6%	2,307	4.0%	
Age 5 to 9 Years	191	3.0%	917	3.4%	2,265	3.9%	
Age 10 to 14 Years	148	2.3%	921	3.5%	2,301	4.0%	
Age 15 to 19 Years	139	2.2%	881	3.3%	2,996	5.2%	
Age 20 to 24 Years	213	3.4%	1,201	4.5%	3,217	5.6%	
Age 25 to 29 Years	225	3.5%	1,204	4.5%	2,897	5.0%	
Age 30 to 34 Years	265	4.2%	1,159	4.3%	2,887	5.0%	
Age 35 to 39 Years	233	3.7%	1,103	4.1%	2,791	4.8%	
Age 40 to 44 Years	207	3.3%	1,018	3.8%	2,597	4.5%	
Age 45 to 49 Years	226	3.6%	1,049	3.9%	2,565	4.4%	
Age 50 to 54 Years	267	4.2%	1,250	4.7%	2,997	5.2%	
Age 55 to 59 Years	363	5.7%	1,653	6.2%	3,559	6.1%	
Age 60 to 64 Years	593	9.3%	2,209	8.3%	4,310	7.4%	
Age 65 to 69 Years	844	13.3%	2,892	10.8%	5,061	8.7%	
Age 70 to 74 Years	981	15.4%	3,400	12.8%	5,804	10.0%	
Age 75 to 79 Years	713	11.2%	2,633	9.9%	4,609	8.0%	
Age 80 to 84 Years	348	5.5%	1,385	5.2%	2,693	4.7%	
Age 85 Years or Over	196	3.1%	836	3.1%	2,028	3.5%	
Male Median Age	59.3		55.2		50.2		
Age 19 Years or Less	682	10.7%	3,671	13.8%	9,869	17.0%	
Age 20 to 64 Years	2,593	40.8%	11,847	44.4%	27,820	48.1%	
Age 65 Years or Over	3,083	48.5%	11,147	41.8%	20,195	34.9%	
Males per 100 Females (2022)							
Overall Comparison	94		96		98		
Age Under 5 Years	114	53.3%	107	51.7%	108	51.9%	
Age 5 to 9 Years	103	50.7%	106	51.4%	107	51.6%	
Age 10 to 14 Years	86	46.4%	109	52.0%	103	50.7%	
Age 15 to 19 Years	86	46.3%	103	50.7%	96	49.1%	
Age 20 to 24 Years	93	48.2%	98	49.5%	104	51.1%	
Age 25 to 29 Years	99	49.8%	110	52.3%	115	53.5%	
Age 30 to 34 Years	103	50.7%	103	50.7%	108	51.9%	
Age 35 to 39 Years	110	52.3%	108	52.0%	113	53.0%	
Age 40 to 44 Years	106	51.3%	107	51.7%	106	51.4%	
Age 45 to 49 Years	101	50.4%	96	48.9%	99	49.8%	
Age 50 to 54 Years	83	45.2%	86	46.3%	93	48.2%	
Age 55 to 59 Years	75	42.8%	84	45.6%	88	46.7%	
Age 60 to 64 Years	76	43.0%	79	44.2%	84	45.5%	
Age 65 to 69 Years	81	44.7%	83	45.3%	84	45.6%	
Age 70 to 74 Years	101	50.4%	99	49.7%	97	49.1%	
Age 75 to 79 Years	120	54.6%	110	52.3%	102	50.6%	
Age 80 to 84 Years	122	54.9%	116	53.8%	106	51.4%	
Age 85 Years or Over	88	46.8%	89	47.1%	93	48.1%	
Age 19 Years or Less	98	49.5%	106	51.5%	103	50.7%	
Age 20 to 39 Years	101	50.3%	104	51.1%	110	52.3%	
Age 40 to 64 Years		45.1%		46.5%	92		
Age 65 Years or Over		49.7%	97	49.3%	95	48.7%	

2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Coconut Point Estero, FL 33928	5 min drive time		ve 10 min d time		15 min d time		
Household Type (2022)		-				-	
Total Households	6,566		25,781		51,567		
Households with Children	621	9.5%	3,480	13.5%	8,681	16.8%	
Average Household Size	2.0		2.1		2.2		
Household Density per Square Mile	713		737		788		
Population Family	10,109	77.1%	41,752	76.9%	89,091	76.1%	
Population Non-Family	2,817	21.5%	12,036	22.2%	24,416	20.9%	
Population Group Quarters	183	1.4%	538	1.0%	3,496	3.0%	
Family Households	4,213	64.2%	16,377	63.5%	32,902	63.8%	
Married Couple Households	3,812	90.5%	14,171	86.5%	27,489	83.5%	
Other Family Households with Children	400	9.5%	2,206	13.5%	5,413	16.5%	
Family Households with Children	619	14.7%	3,463	21.1%	8,639	26.3%	
Married Couple with Children	460	74.4%	2,427	70.1%	5,936	68.7%	
Other Family Households with Children	158	25.6%	1,036	29.9%	2,703	31.3%	
Family Households No Children	3,594	85.3%	12,914	78.9%	24,263	73.7%	
Married Couple No Children	3,352	93.3%	11,744	90.9%	21,552	88.8%	
Other Family Households No Children	242	6.7%	1,170	9.1%	2,711	11.2%	
Non-Family Households	2,353	35.8%	9,404	36.5%		36.2%	
Non-Family Households with Children	2	_	17	0.2%	42		
Non-Family Households No Children	2,351	99.9%	9,387	99.8%	18,622	99.8%	
Average Family Household Size	2.4		2.5		2.7		
Average Family Income	\$120,627		\$127,515		\$119,244		
Median Family Income	\$114,223		\$108,776		\$101,517		
Average Non-Family Household Size	1.2		1.3		1.3		
Marital Status (2022)							
Population Age 15 Years or Over	12,030		48,931		103,633		
Never Married	1,317	10.9%	7,485	15.3%	23,097	22.3%	
Currently Married		68.9%	31,602	64.6%		56.8%	
Previously Married		20.1%	9,844	20.1%	21,650		
Separated	132	5.4%	879	8.9%		14.0%	
Widowed	907	37.5%	4,186	42.5%		38.1%	
Divorced		57.1%		48.5%		47.9%	
Educational Attainment (2022)	.						
Adult Population Age 25 Years or Over	11,287		44,769		91,230		
Elementary (Grade Level 0 to 8)	154	1.4%	1,678	3.7%	4,427	4.9%	
Some High School (Grade Level 9 to 11)	272	2.4%	1,446	3.2%	3,578	3.9%	
High School Graduate		17.4%		20.6%	20,038		
Some College		17.4%		19.6%		18.4%	
Associate Degree Only		13.4%		10.4%		10.8%	
Bachelor Degree Only		25.3%	10,717			23.4%	
Graduate Degree		22.7%		18.5%	15,270		
Any College (Some College or Higher)		78.8%	32,414		63,188		
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2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Coconut Point	conut Point 5 min drive		10 min d	rive	15 min drive		
Estero, FL 33928	time		time		time		
Housing							
Total Housing Units (2022)	10,034		38,170		73,769		
Total Housing Units (2020)	10,014		36,626		70,236		
Historical Annual Growth (2020-2022)	20	-	1,544	-	3,533	-	
Housing Units Occupied (2022)	6,566	65.4%	25,781	67.5%	51,567	69.9%	
Housing Units Owner-Occupied	5,068	77.2%	19,303	74.9%	38,209	74.1%	
Housing Units Renter-Occupied	1,498	22.8%	6,477	25.1%	13,357	25.9%	
Housing Units Vacant (2022)	3,468	34.6%	12,389	32.5%	22,202	30.1%	
Household Size (2022)						-	
Total Households	6,566		25,781		51,567		
1 Person Households	1,968	30.0%	7,378	28.6%	14,483	28.1%	
2 Person Households	3,699	56.3%	13,255	51.4%	24,731	48.0%	
3 Person Households	442	6.7%	2,344	9.1%	5,505	10.7%	
4 Person Households	291	4.4%	1,669	6.5%	3,971	7.7%	
5 Person Households	119	1.8%	712	2.8%	1,772	3.4%	
6 Person Households	36	0.5%	296	1.1%	740	1.4%	
7 or More Person Households	11	0.2%	128	0.5%	365	0.7%	
Household Income Distribution (2022)					_		
HH Income \$200,000 or More	1,071	16.3%	3,278	12.7%	5,623	10.9%	
HH Income \$150,000 to \$199,999	553	8.4%	2,059	8.0%	3,634	7.0%	
HH Income \$125,000 to \$149,999	515	7.8%	1,883	7.3%	3,675	7.1%	
HH Income \$100,000 to \$124,999	674	10.3%	2,734	10.6%	5,733	11.1%	
HH Income \$75,000 to \$99,999	1,065	16.2%	3,873	15.0%	8,327	16.1%	
HH Income \$50,000 to \$74,999	1,209	18.4%	5,147	20.0%	10,399	20.2%	
HH Income \$35,000 to \$49,999	545	8.3%	2,374	9.2%	4,943	9.6%	
HH Income \$25,000 to \$34,999	266	4.0%	1,683	6.5%	3,780	7.3%	
HH Income \$15,000 to \$24,999	260	4.0%	1,310	5.1%	2,631	5.1%	
HH Income \$10,000 to \$14,999	199	3.0%	525	2.0%	979	1.9%	
HH Income Under \$10,000	209	3.2%	915	3.5%	1,843	3.6%	
Household Vehicles (2022)							
Households 0 Vehicles Available	148	2.3%	816	3.2%	2,074	4.0%	
Households 1 Vehicle Available	3,216	49.0%	11,219	43.5%	21,332	41.4%	
Households 2 Vehicles Available	2,842	43.3%	11,320	43.9%	22,272	43.2%	
Households 3 or More Vehicles Available	360	5.5%	2,426	9.4%	5,888	11.4%	
Total Vehicles Available	10,034		41,628		85,500		
Average Vehicles per Household	1.5		1.6		1.7		
Owner-Occupied Household Vehicles	8,040	80.1%	31,597	75.9%	65,223	76.3%	
Average Vehicles per Owner-Occupied Household	1.6		1.6		1.7		
Renter-Occupied Household Vehicles	1,994	19.9%	10,031	24.1%	20,277	23.7%	
Average Vehicles per Renter-Occupied Household	1.3		1.5		1.5	=	
Travel Time (2022)							
Worker Base Age 16 years or Over	4,364		19,924		49,736		
Travel to Work in 14 Minutes or Less	658	15.1%		15.2%		18.0%	
Travel to Work in 15 to 29 Minutes	1,419	32.5%	6,527	32.8%	17,133	34.4%	
Travel to Work in 30 to 59 Minutes	1,111	25.5%		27.5%		24.5%	
Travel to Work in 60 Minutes or More	233	5.3%	985	4.9%	2,379	4.8%	
Work at Home	943	21.6%	3,900	19.6%	9,061	18.2%	
Average Minutes Travel to Work	24.1		24.9		23.1		

2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Coconut Point	5 min drive		10 min drive		15 min drive	
Estero, FL 33928	time		time		time	:
Transportation To Work (2022)	<u>-</u>					
Worker Base Age 16 years or Over	4,364		19,924		49,736	
Drive to Work Alone	3,072	70.4%	14,323	71.9%	34,725	69.8%
Drive to Work in Carpool	206	4.7%	993	5.0%	3,980	8.0%
Travel to Work by Public Transportation	5	0.1%	26	0.1%	109	0.2%
Drive to Work on Motorcycle	3	-	19	-	85	0.2%
Bicycle to Work	20	0.5%	51	0.3%	289	0.6%
Walk to Work	58	1.3%	100	0.5%	406	0.8%
Other Means	57	1.3%	511	2.6%	1,080	2.2%
Work at Home	943	21.6%	3,900	19.6%	9,061	18.2%
Daytime Demographics (2022)	_					
Total Businesses	1,440		4,046		8,863	
Total Employees	9,550		24,510		51,884	
Company Headquarter Businesses	39	2.7%	119	2.9%	254	2.9%
Company Headquarter Employees	440	4.6%	2,285	9.3%	3,904	7.5%
Employee Population per Business	6.6	to 1	6.1	to 1	5.9	to 1
Residential Population per Business	9.1	to 1	13.4	to 1	13.2	to 1
Adj. Daytime Demographics Age 16 Years or Over	17,151		53,144		104,815	
Labor Force	-	-		-		_
Labor Population Age 16 Years or Over (2022)	11,965		48,558		102,667	
Labor Force Total Males (2022)	5,781	48.3%	23,681	48.8%	50,510	49.2%
Male Civilian Employed	2,329	40.3%	10,704	45.2%	26,987	53.4%
Male Civilian Unemployed	57	1.0%	266	1.1%	562	1.1%
Males in Armed Forces	-	-	-	-	-	-
Males Not in Labor Force	3,395	58.7%	12,710	53.7%	22,962	45.5%
Labor Force Total Females (2022)	6,184	51.7%	24,877	51.2%	52,157	50.8%
Female Civilian Employed	2,035	32.9%	9,219	37.1%	22,749	43.6%
Female Civilian Unemployed	16	0.3%	127	0.5%	652	1.2%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	4,132	66.8%	15,531	62.4%	28,756	55.1%
Unemployment Rate	73	0.6%	393	0.8%	1,213	1.2%
Occupation (2022)	-					
Occupation Population Age 16 Years or Over	4,364		19,924		49,736	
Occupation Total Males	2,329	53.4%	10,704	53.7%	26,987	54.3%
Occupation Total Females	2,035	46.6%	9,219	46.3%	22,749	45.7%
Management, Business, Financial Operations	767	17.6%	3,444	17.3%	8,156	16.4%
Professional, Related	995	22.8%	4,158	20.9%		20.3%
Service	527	12.1%	3,838	19.3%	10,594	21.3%
Sales, Office	1,489	34.1%	5,359	26.9%	12,049	24.2%
Farming, Fishing, Forestry	10	0.2%	18	-	163	0.3%
Construction, Extraction, Maintenance	237	5.4%	1,824	9.2%	5,015	10.1%
Production, Transport, Material Moving	338	7.8%	1,283	6.4%	3,643	7.3%
White Collar Workers	3,251	74.5%	12,961	65.1%	30,321	61.0%
Blue Collar Workers	1,113	25.5%	6,963	34.9%	19,415	39.0%

2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Coconut Point Estero, FL 33928	3 min anve			e 15 min drive time		
Units In Structure (2022)	<u> </u>					_
Total Units	6,566		25,781		51,567	
1 Detached Unit		49.4%	13,321	51.7%		53.0%
1 Attached Unit	491	7.5%		11.3%		10.1%
2 Units	256	3.9%	583	2.3%	1,470	
3 to 4 Units	678	10.3%	1,580	6.1%	2,919	5.7%
5 to 9 Units	444	6.8%	1,527	5.9%	2,891	5.6%
10 to 19 Units	457	7.0%	1,243	4.8%	3,042	5.9%
20 to 49 Units	431	6.6%	1,461	5.7%	2,577	5.0%
50 or More Units	201	3.1%	1,247	4.8%	2,620	5.1%
Mobile Home or Trailer	348	5.3%	1,785	6.9%	3,172	6.2%
Other Structure	19	0.3%	112	0.4%	325	0.6%
Homes Built By Year (2022)	 	-		-		<u>-</u>
Homes Built 2020 or later	46	0.5%	211	0.6%	494	0.7%
Homes Built 2010 to 2019	749	7.5%	3,617	9.5%	7,194	
Homes Built 2000 to 2009	2.637	26.3%		22.9%		21.3%
Homes Built 1990 to 1999	1,404	14.0%		12.8%		13.4%
Homes Built 1980 to 1989	820	8.2%		11.4%		13.5%
Homes Built 1970 to 1979	586	5.8%	2,533	6.6%	5,477	
Homes Built 1960 to 1969	202	2.0%	891	2.3%	1,798	
Homes Built 1950 to 1959	63	0.6%	336	0.9%	738	
Homes Built 1940 to 1949	18	0.2%	66	0.2%	111	
Homes Built Before 1939	40	0.4%	139	0.4%	269	0.4%
Median Age of Homes	28.3	yrs	29.2	yrs	30.0	yrs
Home Values (2022)	-					
Owner Specified Housing Units	5,068		19,303		38,209	
Home Values \$1,000,000 or More	415	8.2%	1,058	5.5%	2,066	
Home Values \$750,000 to \$999,999	322	6.3%	1,408	7.3%	2,229	5.8%
Home Values \$500,000 to \$749,999	617	12.2%	2,681	13.9%		13.8%
Home Values \$400,000 to \$499,999	686	13.5%	2,415	12.5%	4,534	11.9%
Home Values \$300,000 to \$399,999	1,606	31.7%	4,582	23.7%	8,132	21.3%
Home Values \$250,000 to \$299,999	615	12.1%	2,320	12.0%	4,990	13.1%
Home Values \$200,000 to \$249,999	381	7.5%		10.0%		12.3%
Home Values \$175,000 to \$199,999	55	1.1%	499	2.6%	1,090	2.9%
Home Values \$150,000 to \$174,999	78	1.5%	601	3.1%	1,395	3.7%
Home Values \$125,000 to \$149,999	48	0.9%	427	2.2%	842	2.2%
Home Values \$100,000 to \$124,999	41	0.8%	275	1.4%	663	1.7%
Home Values \$90,000 to \$99,999	27	0.5%	141	0.7%	249	0.7%
Home Values \$80,000 to \$89,999	10	0.2%	156	0.8%	388	1.0%
Home Values \$70,000 to \$79,999	17	0.3%	96	0.5%	224	
Home Values \$60,000 to \$69,999	18	0.3%	70	0.4%	129	0.3%
Home Values \$50,000 to \$59,999	11	0.2%	63	0.3%	167	
Home Values \$35,000 to \$49,999	36	0.7%	138	0.7%	241	0.6%
Home Values \$25,000 to \$34,999	10	0.2%	67	0.3%	138	
Home Values \$10,000 to \$24,999	48	1.0%	272	1.4%	414	1.1%
Home Values Under \$10,000	28	0.5%	109	0.6%	336	
Owner-Occupied Median Home Value	\$425,552		\$391,032		\$373,581	
Renter-Occupied Median Rent	\$1,323		\$1,248		\$1,295	

2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Coconut Point	5 min dr	ive	10 min d	rive	15 min d	rive
Estero, FL 33928	time		time		time	:
Total Annual Consumer Expenditure (2022)						
Total Household Expenditure	\$493.1 M		\$1.85 B		\$3.67 B	
Total Non-Retail Expenditure	\$261.69 M		\$978.12 M		\$1.94 B	
Total Retail Expenditure	\$231.41 M		\$866.99 M		\$1.73 B	
Apparel	\$17.3 M		\$64.56 M		\$128.25 M	
Contributions	\$17.61 M		\$64.81 M		\$126.83 M	
Education	\$15.84 M		\$57.82 M		\$112.52 M	
Entertainment	\$28.53 M		\$106.15 M		\$210.26 M	
Food and Beverages	\$71.19 M		\$267.37 M		\$533.88 M	
Furnishings and Equipment	\$17.73 M		\$65.98 M		\$130.74 M	
Gifts	\$13.36 M		\$48.93 M		\$95.54 M	
Health Care	\$41.93 M		\$157.67 M		\$314.4 M	
Household Operations	\$19.97 M		\$74.31 M		\$146.9 M	
Miscellaneous Expenses	\$9.47 M		\$35.36 M		\$70.13 M	
Personal Care	\$6.64 M		\$24.82 M		\$49.35 M	
Personal Insurance	\$3.72 M		\$13.73 M		\$26.96 M	
Reading	\$1.13 M		\$4.19 M		\$8.28 M	
Shelter	\$102.44 M		\$384.2 M		\$764.63 M	
Tobacco	\$2.63 M		\$10.16 M		\$20.7 M	
Transportation	\$88.7 M		\$332.83 M		\$664.34 M	
Utilities	\$34.91 M		\$132.23 M		\$265.36 M	
Monthly Household Consumer Expenditure (2022)						_
Total Household Expenditure	\$6,258		\$5,964		\$5,929	
Total Non-Retail Expenditure	\$3,321	53.1%	\$3,162	53.0%	\$3,138	52.9%
Total Retail Expenditures	\$2,937	46.9%	\$2,802	47.0%	\$2,791	47.1%
Apparel	\$220	3.5%	\$209	3.5%	\$207	3.5%
Contributions	\$223	3.6%	\$209	3.5%	\$205	3.5%
Education	\$201	3.2%	\$187	3.1%	\$182	3.1%
Entertainment	\$362	5.8%	\$343	5.8%	\$340	5.7%
Food and Beverages	\$903	14.4%	\$864	14.5%	\$863	14.6%
Furnishings and Equipment	\$225	3.6%	\$213	3.6%	\$211	3.6%
Gifts	\$170	2.7%	\$158	2.7%	\$154	2.6%
Health Care	\$532	8.5%	\$510	8.5%	\$508	8.6%
Household Operations	\$253	4.0%	\$240	4.0%	\$237	4.0%
Miscellaneous Expenses	\$120	1.9%	\$114	1.9%	\$113	
Personal Care	\$84	1.3%	\$80	1.3%	\$80	1.3%
Personal Insurance	\$47	0.8%	\$44	0.7%	\$44	
Reading	\$14	0.2%	\$14	0.2%	\$13	0.2%
Shelter	\$1,300	20.8%	\$1,242		\$1,236	
		0.5%	\$33	0.6%	\$33	0.6%
Tobacco	533					
Tobacco Transportation	\$33 \$1,126	18.0%	\$1,076			18.1%

