

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 26.4143/-81.8114

Marketplace at Coconut Point Estero, FL 33928	5 min drive time	10 min drive time	15 min drive time
Population			
Estimated Population (2025)	15,335	54,737	105,783
Projected Population (2030)	14,562	52,184	101,900
Census Population (2020)	13,303	48,790	99,026
Census Population (2010)	11,141	39,315	80,718
Projected Annual Growth (2025-2030)	-773 -1.0%	-2,554 -0.9%	-3,883 -0.7%
Historical Annual Growth (2020-2025)	2,033 -	5,948 2.4%	6,757 1.4%
Historical Annual Growth (2010-2020)	2,161 1.9%	9,475 2.4%	18,309 2.3%
Estimated Population Density (2025)	1,483 <i>psm</i>	1,844 <i>psm</i>	1,888 <i>psm</i>
Trade Area Size	10.3 <i>sq mi</i>	29.7 <i>sq mi</i>	56.0 <i>sq mi</i>
Households			
Estimated Households (2025)	7,975	26,827	48,578
Projected Households (2030)	7,644	25,857	47,217
Census Households (2020)	6,766	23,213	44,026
Census Households (2010)	5,617	18,520	35,828
Projected Annual Growth (2025-2030)	-331 -0.8%	-970 -0.7%	-1,361 -0.6%
Historical Annual Change (2010-2025)	2,358 2.8%	8,306 3.0%	12,750 2.4%
Average Household Income			
Estimated Average Household Income (2025)	\$166,887	\$145,876	\$141,170
Projected Average Household Income (2030)	\$167,327	\$145,761	\$142,016
Census Average Household Income (2010)	\$97,516	\$91,802	\$80,295
Census Average Household Income (2000)	\$83,132	\$86,135	\$69,361
Projected Annual Change (2025-2030)	\$440 -	-\$115 -	\$846 0.1%
Historical Annual Change (2000-2025)	\$83,755 4.0%	\$59,740 2.8%	\$71,809 4.1%
Median Household Income			
Estimated Median Household Income (2025)	\$115,297	\$99,885	\$96,752
Projected Median Household Income (2030)	\$115,514	\$99,480	\$96,921
Census Median Household Income (2010)	\$60,843	\$59,321	\$53,963
Census Median Household Income (2000)	\$54,698	\$57,079	\$50,538
Projected Annual Change (2025-2030)	\$218 -	-\$405 -	\$169 -
Historical Annual Change (2000-2025)	\$60,598 4.4%	\$42,806 3.0%	\$46,214 3.7%
Per Capita Income			
Estimated Per Capita Income (2025)	\$86,859	\$71,560	\$64,947
Projected Per Capita Income (2030)	\$87,913	\$72,295	\$65,928
Census Per Capita Income (2010)	\$49,141	\$43,259	\$35,647
Census Per Capita Income (2000)	\$41,105	\$38,365	\$29,472
Projected Annual Change (2025-2030)	\$1,055 0.2%	\$734 0.2%	\$981 0.3%
Historical Annual Change (2000-2025)	\$45,753 4.5%	\$33,195 3.5%	\$35,474 4.8%
Estimated Average Household Net Worth (2025)	\$2.56 M	\$2.05 M	\$1.82 M

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Marketplace at Coconut Point			5 min drive		10 min drive		15 min drive	
Estero, FL 33928			time		time		time	
Race and Ethnicity								
Total Population (2025)			15,335		54,737		105,783	
White (2025)			12,819	83.6%	43,354	79.2%	80,071	75.7%
Black or African American (2025)			458	3.0%	2,176	4.0%	4,447	4.2%
American Indian or Alaska Native (2025)			16	0.1%	139	0.3%	469	0.4%
Asian (2025)			337	2.2%	1,292	2.4%	2,508	2.4%
Hawaiian or Pacific Islander (2025)			8	-	40	-	62	-
Other Race (2025)			598	3.9%	2,944	5.4%	7,111	6.7%
Two or More Races (2025)			1,100	7.2%	4,793	8.8%	11,115	10.5%
Population < 18 (2025)			1,645	10.7%	6,942	12.7%	15,003	14.2%
White Not Hispanic			849	51.6%	3,307	47.6%	6,842	45.6%
Black or African American			73	4.5%	356	5.1%	757	5.0%
Asian			38	2.3%	196	2.8%	401	2.7%
Other Race Not Hispanic			66	4.0%	267	3.8%	529	3.5%
Hispanic			619	37.6%	2,816	40.6%	6,475	43.2%
Not Hispanic or Latino Population (2025)			12,668	82.6%	43,326	79.2%	80,314	75.9%
Not Hispanic White			11,684	92.2%	39,208	90.5%	72,058	89.7%
Not Hispanic Black or African American			440	3.5%	2,064	4.8%	4,224	5.3%
Not Hispanic American Indian or Alaska Native			3	-	22	-	71	-
Not Hispanic Asian			333	2.6%	1,267	2.9%	2,456	3.1%
Not Hispanic Hawaiian or Pacific Islander			1	-	16	-	31	-
Not Hispanic Other Race			32	0.2%	97	0.2%	177	0.2%
Not Hispanic Two or More Races			175	1.4%	654	1.5%	1,297	1.6%
Hispanic or Latino Population (2025)			2,667	17.4%	11,411	20.8%	25,469	24.1%
Hispanic White			1,135	42.6%	4,146	36.3%	8,012	31.5%
Hispanic Black or African American			18	0.7%	112	1.0%	223	0.9%
Hispanic American Indian or Alaska Native			13	0.5%	117	1.0%	398	1.6%
Hispanic Asian			4	0.1%	25	0.2%	52	0.2%
Hispanic Hawaiian or Pacific Islander			7	0.3%	24	0.2%	32	0.1%
Hispanic Other Race			566	21.2%	2,847	25.0%	6,934	27.2%
Hispanic Two or More Races			924	34.7%	4,140	36.3%	9,818	38.5%
Not Hispanic or Latino Population (2020)			12,201	91.7%	41,977	86.0%	78,485	79.3%
Hispanic or Latino Population (2020)			1,101	8.3%	6,813	14.0%	20,542	20.7%
Not Hispanic or Latino Population (2010)			10,460	93.9%	34,783	88.5%	66,265	82.1%
Hispanic or Latino Population (2010)			682	6.1%	4,532	11.5%	14,453	17.9%
Not Hispanic or Latino Population (2030)			10,962	75.3%	38,667	74.1%	74,439	73.1%
Hispanic or Latino Population (2030)			3,600	24.7%	13,516	25.9%	27,461	26.9%
Projected Annual Growth (2025-2030)			933	7.0%	2,105	3.7%	1,992	1.6%
Historical Annual Growth (2010-2020)			420	6.2%	2,281	5.0%	6,089	4.2%

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Estero, FL 33928			time		time		time	
Total Age Distribution (2025)								
Total Population			15,335		54,737		105,783	
Age Under 5 Years			448	2.9%	1,907	3.5%	4,237	4.0%
Age 5 to 9 Years			430	2.8%	1,869	3.4%	4,121	3.9%
Age 10 to 14 Years			455	3.0%	1,859	3.4%	4,024	3.8%
Age 15 to 19 Years			479	3.1%	2,086	3.8%	4,502	4.3%
Age 20 to 24 Years			412	2.7%	2,635	4.8%	6,446	6.1%
Age 25 to 29 Years			489	3.2%	2,386	4.4%	5,415	5.1%
Age 30 to 34 Years			494	3.2%	2,250	4.1%	5,272	5.0%
Age 35 to 39 Years			506	3.3%	2,223	4.1%	5,046	4.8%
Age 40 to 44 Years			564	3.7%	2,220	4.1%	4,744	4.5%
Age 45 to 49 Years			509	3.3%	1,974	3.6%	4,362	4.1%
Age 50 to 54 Years			622	4.1%	2,438	4.5%	5,282	5.0%
Age 55 to 59 Years			829	5.4%	3,073	5.6%	6,301	6.0%
Age 60 to 64 Years			1,213	7.9%	4,182	7.6%	7,847	7.4%
Age 65 to 69 Years			1,637	10.7%	5,121	9.4%	8,661	8.2%
Age 70 to 74 Years			1,987	13.0%	5,808	10.6%	9,110	8.6%
Age 75 to 79 Years			2,091	13.6%	6,066	11.1%	9,169	8.7%
Age 80 to 84 Years			1,257	8.2%	3,863	7.1%	6,174	5.8%
Age 85 Years or Over			914	6.0%	2,777	5.1%	5,070	4.8%
Median Age			62.0		56.3		51.3	
Age 19 Years or Less			1,812	11.8%	7,722	14.1%	16,885	16.0%
Age 20 to 64 Years			5,637	36.8%	23,381	42.7%	50,715	47.9%
Age 65 Years or Over			7,886	51.4%	23,634	43.2%	38,184	36.1%
Female Age Distribution (2025)								
Female Population			7,884	51.4%	28,053	51.2%	52,926	50.0%
Age Under 5 Years			223	2.8%	916	3.3%	2,017	3.8%
Age 5 to 9 Years			200	2.5%	877	3.1%	1,979	3.7%
Age 10 to 14 Years			219	2.8%	863	3.1%	1,908	3.6%
Age 15 to 19 Years			242	3.1%	1,032	3.7%	2,112	4.0%
Age 20 to 24 Years			198	2.5%	1,361	4.9%	2,821	5.3%
Age 25 to 29 Years			247	3.1%	1,163	4.1%	2,555	4.8%
Age 30 to 34 Years			244	3.1%	1,157	4.1%	2,602	4.9%
Age 35 to 39 Years			257	3.3%	1,096	3.9%	2,443	4.6%
Age 40 to 44 Years			257	3.3%	1,058	3.8%	2,251	4.3%
Age 45 to 49 Years			256	3.3%	1,009	3.6%	2,198	4.2%
Age 50 to 54 Years			324	4.1%	1,282	4.6%	2,736	5.2%
Age 55 to 59 Years			460	5.8%	1,677	6.0%	3,323	6.3%
Age 60 to 64 Years			692	8.8%	2,300	8.2%	4,183	7.9%
Age 65 to 69 Years			897	11.4%	2,800	10.0%	4,664	8.8%
Age 70 to 74 Years			1,096	13.9%	3,211	11.4%	4,932	9.3%
Age 75 to 79 Years			1,093	13.9%	3,180	11.3%	4,794	9.1%
Age 80 to 84 Years			618	7.8%	1,873	6.7%	3,058	5.8%
Age 85 Years or Over			360	4.6%	1,197	4.3%	2,349	4.4%
Female Median Age			62.3		56.8		52.8	
Age 19 Years or Less			884	11.2%	3,689	13.2%	8,017	15.1%
Age 20 to 64 Years			2,935	37.2%	12,102	43.1%	25,112	47.4%
Age 65 Years or Over			4,064	51.6%	12,262	43.7%	19,797	37.4%

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Male Age Distribution (2025)								
Male Population			7,451	48.6%	26,685	48.8%	52,857	50.0%
Age Under 5 Years			224	3.0%	991	3.7%	2,220	4.2%
Age 5 to 9 Years			230	3.1%	991	3.7%	2,142	4.1%
Age 10 to 14 Years			236	3.2%	996	3.7%	2,116	4.0%
Age 15 to 19 Years			237	3.2%	1,054	3.9%	2,390	4.5%
Age 20 to 24 Years			214	2.9%	1,274	4.8%	3,625	6.9%
Age 25 to 29 Years			243	3.3%	1,223	4.6%	2,859	5.4%
Age 30 to 34 Years			250	3.4%	1,093	4.1%	2,671	5.1%
Age 35 to 39 Years			249	3.3%	1,127	4.2%	2,603	4.9%
Age 40 to 44 Years			307	4.1%	1,162	4.4%	2,492	4.7%
Age 45 to 49 Years			252	3.4%	964	3.6%	2,164	4.1%
Age 50 to 54 Years			297	4.0%	1,156	4.3%	2,546	4.8%
Age 55 to 59 Years			369	5.0%	1,396	5.2%	2,978	5.6%
Age 60 to 64 Years			521	7.0%	1,882	7.1%	3,664	6.9%
Age 65 to 69 Years			741	9.9%	2,321	8.7%	3,997	7.6%
Age 70 to 74 Years			891	12.0%	2,597	9.7%	4,177	7.9%
Age 75 to 79 Years			997	13.4%	2,886	10.8%	4,375	8.3%
Age 80 to 84 Years			639	8.6%	1,990	7.5%	3,116	5.9%
Age 85 Years or Over			554	7.4%	1,579	5.9%	2,721	5.1%
Male Median Age			61.6		55.7		50.1	
Age 19 Years or Less			927	12.4%	4,033	15.1%	8,868	16.8%
Age 20 to 64 Years			2,702	36.3%	11,279	42.3%	25,603	48.4%
Age 65 Years or Over			3,822	51.3%	11,373	42.6%	18,387	34.8%
Males per 100 Females (2025)								
Overall Comparison			95		95		100	
Age Under 5 Years			100	50.1%	108	52.0%	110	52.4%
Age 5 to 9 Years			115	53.5%	113	53.1%	108	52.0%
Age 10 to 14 Years			107	51.8%	115	53.6%	111	52.6%
Age 15 to 19 Years			98	49.5%	102	50.5%	113	53.1%
Age 20 to 24 Years			109	52.0%	94	48.4%	129	56.2%
Age 25 to 29 Years			98	49.6%	105	51.3%	112	52.8%
Age 30 to 34 Years			102	50.6%	95	48.6%	103	50.7%
Age 35 to 39 Years			97	49.2%	103	50.7%	107	51.6%
Age 40 to 44 Years			119	54.4%	110	52.4%	111	52.5%
Age 45 to 49 Years			98	49.6%	96	48.9%	98	49.6%
Age 50 to 54 Years			92	47.8%	90	47.4%	93	48.2%
Age 55 to 59 Years			80	44.5%	83	45.4%	90	47.3%
Age 60 to 64 Years			75	42.9%	82	45.0%	88	46.7%
Age 65 to 69 Years			83	45.2%	83	45.3%	86	46.1%
Age 70 to 74 Years			81	44.9%	81	44.7%	85	45.9%
Age 75 to 79 Years			91	47.7%	91	47.6%	91	47.7%
Age 80 to 84 Years			103	50.8%	106	51.5%	102	50.5%
Age 85 Years or Over			154	60.6%	132	56.9%	116	53.7%
Age 19 Years or Less			105	51.2%	109	52.2%	111	52.5%
Age 20 to 39 Years			101	50.3%	99	49.7%	113	53.0%
Age 40 to 64 Years			88	46.7%	90	47.2%	94	48.5%
Age 65 Years or Over			94	48.5%	93	48.1%	93	48.2%

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Household Type (2025)								
Total Households			7,975		26,827		48,578	
Households with Children			797	10.0%	3,800	14.2%	8,619	17.7%
Average Household Size			1.9		2.0		2.1	
Household Density per Square Mile			771		904		867	
Population Family			10,201	66.5%	39,201	71.6%	80,138	75.8%
Population Non-Family			4,976	32.4%	15,008	27.4%	23,757	22.5%
Population Group Quarters			159	1.0%	528	1.0%	1,889	1.8%
Family Households			3,986	50.0%	15,137	56.4%	30,468	62.7%
Married Couple Households			3,703	92.9%	12,913	85.3%	24,490	80.4%
Other Family Households with Children			284	7.1%	2,224	14.7%	5,978	19.6%
Family Households with Children			796	20.0%	3,754	24.8%	8,519	28.0%
Married Couple with Children			606	76.1%	2,589	69.0%	5,611	65.9%
Other Family Households with Children			190	23.9%	1,165	31.0%	2,908	34.1%
Family Households No Children			3,190	80.0%	11,383	75.2%	21,949	72.0%
Married Couple No Children			3,097	97.1%	10,324	90.7%	18,878	86.0%
Other Family Households No Children			93	2.9%	1,059	9.3%	3,070	14.0%
Non-Family Households			3,989	50.0%	11,690	43.6%	18,111	37.3%
Non-Family Households with Children			1	-	46	0.4%	100	0.6%
Non-Family Households No Children			3,987	100.0%	11,644	99.6%	18,010	99.4%
Average Family Household Size			2.6		2.6		2.6	
Average Family Income			\$214,604		\$179,247		\$162,734	
Median Family Income			\$137,017		\$118,418		\$112,415	
Average Non-Family Household Size			1.2		1.3		1.3	
Marital Status (2025)								
Population Age 15 Years or Over			14,002		49,102		93,401	
Never Married			1,936	13.8%	10,296	21.0%	23,188	24.8%
Currently Married			8,777	62.7%	28,106	57.2%	49,007	52.5%
Previously Married			3,289	23.5%	10,700	21.8%	21,205	22.7%
Separated			537	16.3%	1,587	14.8%	3,595	17.0%
Widowed			1,113	33.8%	4,095	38.3%	7,429	35.0%
Divorced			1,639	49.8%	5,018	46.9%	10,182	48.0%
Educational Attainment (2025)								
Adult Population Age 25 Years or Over			13,112		44,380		82,453	
Elementary (Grade Level 0 to 8)			170	1.3%	1,408	3.2%	3,981	4.8%
Some High School (Grade Level 9 to 11)			241	1.8%	1,081	2.4%	2,651	3.2%
High School Graduate			2,848	21.7%	9,543	21.5%	18,617	22.6%
Some College			2,082	15.9%	8,227	18.5%	14,985	18.2%
Associate Degree Only			1,484	11.3%	4,448	10.0%	8,376	10.2%
Bachelor Degree Only			3,547	27.1%	11,492	25.9%	19,753	24.0%
Graduate Degree			2,739	20.9%	8,182	18.4%	14,090	17.1%
Any College (Some College or Higher)			9,852	75.1%	32,349	72.9%	57,204	69.4%
College Degree + (Bachelor Degree or Higher)			6,286	47.9%	19,673	44.3%	33,842	41.0%

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Housing								
Total Housing Units (2025)			10,829		35,856		65,141	
Total Housing Units (2020)			10,311		33,614		61,419	
Historical Annual Growth (2020-2025)			518 -		2,241 -		3,721 -	
Housing Units Occupied (2025)			7,975 73.6%		26,827 74.8%		48,578 74.6%	
Housing Units Owner-Occupied			6,385 80.1%		20,310 75.7%		34,661 71.4%	
Housing Units Renter-Occupied			1,590 19.9%		6,516 24.3%		13,917 28.6%	
Housing Units Vacant (2025)			2,854 26.4%		9,029 25.2%		16,562 25.4%	
Household Size (2025)								
Total Households			7,975		26,827		48,578	
1 Person Households			3,330 41.8%		9,439 35.2%		14,364 29.6%	
2 Person Households			3,263 40.9%		11,913 44.4%		22,807 46.9%	
3 Person Households			618 7.7%		2,649 9.9%		5,633 11.6%	
4 Person Households			509 6.4%		1,798 6.7%		3,493 7.2%	
5 Person Households			176 2.2%		691 2.6%		1,456 3.0%	
6 Person Households			51 0.6%		216 0.8%		519 1.1%	
7 or More Person Households			27 0.3%		120 0.4%		306 0.6%	
Household Income Distribution (2025)								
HH Income \$200,000 or More			1,902 23.9%		4,799 17.9%		7,732 15.9%	
HH Income \$150,000 to \$199,999			754 9.5%		2,451 9.1%		4,646 9.6%	
HH Income \$125,000 to \$149,999			572 7.2%		2,012 7.5%		3,793 7.8%	
HH Income \$100,000 to \$124,999			1,128 14.2%		3,202 11.9%		5,673 11.7%	
HH Income \$75,000 to \$99,999			1,048 13.1%		3,588 13.4%		6,426 13.2%	
HH Income \$50,000 to \$74,999			965 12.1%		3,925 14.6%		7,639 15.7%	
HH Income \$35,000 to \$49,999			578 7.3%		2,246 8.4%		4,387 9.0%	
HH Income \$25,000 to \$34,999			298 3.7%		1,482 5.5%		2,956 6.1%	
HH Income \$15,000 to \$24,999			315 3.9%		1,309 4.9%		2,281 4.7%	
HH Income \$10,000 to \$14,999			183 2.3%		413 1.5%		869 1.8%	
HH Income Under \$10,000			231 2.9%		1,398 5.2%		2,177 4.5%	
Household Vehicles (2025)								
Households 0 Vehicles Available			192 2.4%		963 3.6%		2,449 5.0%	
Households 1 Vehicle Available			3,609 45.3%		11,987 44.7%		20,345 41.9%	
Households 2 Vehicles Available			3,557 44.6%		11,096 41.4%		19,671 40.5%	
Households 3 or More Vehicles Available			617 7.7%		2,780 10.4%		6,113 12.6%	
Total Vehicles Available			12,726		43,368		80,088	
Average Vehicles per Household			1.6		1.6		1.6	
Owner-Occupied Household Vehicles			10,397 81.7%		33,695 77.7%		59,411 74.2%	
Average Vehicles per Owner-Occupied Household			1.6		1.7		1.7	
Renter-Occupied Household Vehicles			2,328 18.3%		9,673 22.3%		20,677 25.8%	
Average Vehicles per Renter-Occupied Household			1.5		1.5		1.5	
Travel Time (2025)								
Worker Base Age 16 years or Over			5,584		21,720		46,938	
Travel to Work in 14 Minutes or Less			872 15.6%		3,879 17.9%		8,596 18.3%	
Travel to Work in 15 to 29 Minutes			1,821 32.6%		6,911 31.8%		14,829 31.6%	
Travel to Work in 30 to 59 Minutes			1,342 24.0%		5,876 27.1%		12,427 26.5%	
Travel to Work in 60 Minutes or More			339 6.1%		1,189 5.5%		2,520 5.4%	
Work at Home			1,210 21.7%		3,865 17.8%		8,566 18.2%	
Average Minutes Travel to Work			24.5		24.1		23.3	

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 26.4143/-81.8114

Marketplace at Coconut Point			5 min drive		10 min drive		15 min drive	
Estero, FL 33928			time		time		time	
Transportation To Work (2025)								
Worker Base Age 16 years or Over			5,584		21,720		46,938	
Drive to Work Alone			3,812	68.3%	14,925	68.7%	32,131	68.5%
Drive to Work in Carpool			324	5.8%	1,877	8.6%	4,062	8.7%
Travel to Work by Public Transportation			50	0.9%	273	1.3%	541	1.2%
Drive to Work on Motorcycle			7	0.1%	40	0.2%	87	0.2%
Bicycle to Work			35	0.6%	114	0.5%	370	0.8%
Walk to Work			65	1.2%	240	1.1%	491	1.0%
Other Means			80	1.4%	388	1.8%	690	1.5%
Work at Home			1,210	21.7%	3,865	17.8%	8,566	18.2%
Daytime Demographics (2025)								
Total Businesses			1,414		4,056		7,933	
Total Employees			10,822		24,853		45,553	
Company Headquarter Businesses			30	2.1%	92	2.3%	185	2.3%
Company Headquarter Employees			2,245	20.7%	3,259	13.1%	5,304	11.6%
Employee Population per Business			7.7	to 1	6.1	to 1	5.7	to 1
Residential Population per Business			10.8	to 1	13.5	to 1	13.3	to 1
Adj. Daytime Demographics Age 16 Years or Over			19,125		51,783		91,135	
Labor Force								
Labor Population Age 16 Years or Over (2025)			13,886		48,650		92,522	
Labor Force Total Males (2025)			6,713	48.3%	23,477	48.3%	45,953	49.7%
Male Civilian Employed			2,998	44.7%	11,610	49.5%	25,544	55.6%
Male Civilian Unemployed			31	0.5%	309	1.3%	728	1.6%
Males in Armed Forces			-	-	-	-	-	-
Males Not in Labor Force			3,684	54.9%	11,559	49.2%	19,681	42.8%
Labor Force Total Females (2025)			7,173	51.7%	25,173	51.7%	46,569	50.3%
Female Civilian Employed			2,586	36.0%	10,111	40.2%	21,396	45.9%
Female Civilian Unemployed			125	1.7%	370	1.5%	876	1.9%
Females in Armed Forces			-	-	-	-	-	-
Females Not in Labor Force			4,463	62.2%	14,692	58.4%	24,297	52.2%
Unemployment Rate			156	1.1%	679	1.4%	1,604	1.7%
Occupation (2025)								
Occupation Population Age 16 Years or Over			5,584		21,720		46,938	
Occupation Total Males			2,998	53.7%	11,610	53.5%	25,543	54.4%
Occupation Total Females			2,586	46.3%	10,111	46.5%	21,396	45.6%
Management, Business, Financial Operations			1,012	18.1%	3,955	18.2%	8,773	18.7%
Professional, Related			1,124	20.1%	4,448	20.5%	9,624	20.5%
Service			871	15.6%	3,831	17.6%	8,684	18.5%
Sales, Office			1,701	30.5%	5,674	26.1%	11,281	24.0%
Farming, Fishing, Forestry			50	0.9%	69	0.3%	117	0.3%
Construction, Extraction, Maintenance			418	7.5%	2,103	9.7%	4,777	10.2%
Production, Transport, Material Moving			407	7.3%	1,641	7.6%	3,683	7.8%
White Collar Workers			3,838	68.7%	14,077	64.8%	29,678	63.2%
Blue Collar Workers			1,746	31.3%	7,644	35.2%	17,261	36.8%

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Lat/Lon: 26.4143/-81.8114

Marketplace at Coconut Point			5 min drive		10 min drive		15 min drive	
Estero, FL 33928			time		time		time	
Units In Structure (2025)								
Total Units			7,975		26,827		48,578	
1 Detached Unit			4,184	52.5%	14,091	52.5%	25,535	52.6%
1 Attached Unit			709	8.9%	2,729	10.2%	4,574	9.4%
2 Units			209	2.6%	628	2.3%	1,638	3.4%
3 to 4 Units			607	7.6%	1,323	4.9%	2,380	4.9%
5 to 9 Units			474	5.9%	1,599	6.0%	2,668	5.5%
10 to 19 Units			637	8.0%	2,091	7.8%	3,705	7.6%
20 to 49 Units			402	5.0%	1,727	6.4%	2,715	5.6%
50 or More Units			386	4.8%	1,116	4.2%	2,204	4.5%
Mobile Home or Trailer			342	4.3%	1,451	5.4%	2,982	6.1%
Other Structure			26	0.3%	72	0.3%	178	0.4%
Homes Built By Year (2025)								
Homes Built 2020 or later			377	3.5%	1,439	4.0%	2,431	3.7%
Homes Built 2010 to 2019			1,020	9.4%	4,057	11.3%	7,357	11.3%
Homes Built 2000 to 2009			3,173	29.3%	9,394	26.2%	14,991	23.0%
Homes Built 1990 to 1999			1,840	17.0%	5,507	15.4%	9,344	14.3%
Homes Built 1980 to 1989			1,023	9.4%	4,119	11.5%	9,219	14.2%
Homes Built 1970 to 1979			302	2.8%	1,122	3.1%	2,870	4.4%
Homes Built 1960 to 1969			136	1.3%	770	2.1%	1,549	2.4%
Homes Built 1950 to 1959			19	0.2%	208	0.6%	416	0.6%
Homes Built 1940 to 1949			24	0.2%	108	0.3%	197	0.3%
Homes Built Before 1939			62	0.6%	101	0.3%	204	0.3%
Median Age of Homes			25.4	yrs	25.9	yrs	27.3	yrs
Home Values (2025)								
Owner Specified Housing Units			6,385		20,310		34,661	
Home Values \$1,000,000 or More			965	15.1%	2,077	10.2%	3,393	9.8%
Home Values \$750,000 to \$999,999			754	11.8%	2,579	12.7%	3,593	10.4%
Home Values \$500,000 to \$749,999			1,501	23.5%	4,361	21.5%	7,554	21.8%
Home Values \$400,000 to \$499,999			1,074	16.8%	3,261	16.1%	5,574	16.1%
Home Values \$300,000 to \$399,999			1,040	16.3%	4,093	20.2%	6,659	19.2%
Home Values \$250,000 to \$299,999			382	6.0%	1,349	6.6%	2,761	8.0%
Home Values \$200,000 to \$249,999			218	3.4%	750	3.7%	1,493	4.3%
Home Values \$175,000 to \$199,999			69	1.1%	311	1.5%	539	1.6%
Home Values \$150,000 to \$174,999			45	0.7%	304	1.5%	488	1.4%
Home Values \$125,000 to \$149,999			23	0.4%	225	1.1%	444	1.3%
Home Values \$100,000 to \$124,999			66	1.0%	300	1.5%	554	1.6%
Home Values \$90,000 to \$99,999			8	0.1%	44	0.2%	83	0.2%
Home Values \$80,000 to \$89,999			11	0.2%	104	0.5%	181	0.5%
Home Values \$70,000 to \$79,999			21	0.3%	34	0.2%	101	0.3%
Home Values \$60,000 to \$69,999			6	-	22	0.1%	102	0.3%
Home Values \$50,000 to \$59,999			51	0.8%	91	0.4%	274	0.8%
Home Values \$35,000 to \$49,999			20	0.3%	62	0.3%	120	0.3%
Home Values \$25,000 to \$34,999			63	1.0%	93	0.5%	240	0.7%
Home Values \$10,000 to \$24,999			10	0.2%	54	0.3%	134	0.4%
Home Values Under \$10,000			57	0.9%	196	1.0%	374	1.1%
Owner-Occupied Median Home Value			\$569,508		\$514,627		\$492,500	
Renter-Occupied Median Rent			\$1,793		\$1,748		\$1,773	

Complete Profile

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Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 26.4143/-81.8114

Marketplace at Coconut Point Estero, FL 33928	5 min drive time	10 min drive time	15 min drive time
Total Annual Consumer Expenditure (2025)			
Total Household Expenditure	\$949.57 M	\$2.93 B	\$5.24 B
Total Non-Retail Expenditure	\$489.36 M	\$1.48 B	\$2.63 B
Total Retail Expenditure	\$460.22 M	\$1.45 B	\$2.61 B
Alcoholic Beverages	\$5.88 M	\$18.15 M	\$32.45 M
Apparel	\$17.01 M	\$53.23 M	\$95.8 M
Contributions	\$33.42 M	\$100.26 M	\$177.01 M
Education	\$23.03 M	\$69.83 M	\$123.9 M
Entertainment	\$52.35 M	\$164.29 M	\$295.87 M
Food Away From Home	\$40.95 M	\$127.63 M	\$229.3 M
Grocery	\$48.1 M	\$163.48 M	\$304.54 M
Health Care	\$60.23 M	\$197.75 M	\$351.39 M
Household Furnishings and Equipment	\$25.15 M	\$77.98 M	\$139.78 M
Household Operations	\$16.76 M	\$52.88 M	\$95.47 M
Miscellaneous Expenses	\$16.09 M	\$50.06 M	\$89.79 M
Personal Care	\$10.04 M	\$33.32 M	\$61.49 M
Shelter	\$134.9 M	\$434.43 M	\$797.44 M
Tax and Retirement	\$285.32 M	\$816.05 M	\$1.41 B
Tobacco and Related	\$2.33 M	\$9.62 M	\$19.13 M
Transportation	\$144.54 M	\$450.76 M	\$805.25 M
Utilities	\$33.47 M	\$114.84 M	\$214.75 M
Monthly Household Consumer Expenditure (2025)			
Total Household Expenditure	\$9,923	\$9,116	\$8,991
Total Non-Retail Expenditure	\$5,114 51.5%	\$4,601 50.5%	\$4,520 50.3%
Total Retail Expenditures	\$4,809 48.5%	\$4,515 49.5%	\$4,471 49.7%
Alcoholic Beverages	\$61 0.6%	\$56 0.6%	\$56 0.6%
Apparel	\$178 1.8%	\$165 1.8%	\$164 1.8%
Contributions	\$349 3.5%	\$311 3.4%	\$304 3.4%
Education	\$241 2.4%	\$217 2.4%	\$213 2.4%
Entertainment	\$547 5.5%	\$510 5.6%	\$508 5.6%
Food Away From Home	\$428 4.3%	\$396 4.3%	\$393 4.4%
Grocery	\$503 5.1%	\$508 5.6%	\$522 5.8%
Health Care	\$629 6.3%	\$614 6.7%	\$603 6.7%
Household Furnishings and Equipment	\$263 2.6%	\$242 2.7%	\$240 2.7%
Household Operations	\$175 1.8%	\$164 1.8%	\$164 1.8%
Miscellaneous Expenses	\$168 1.7%	\$155 1.7%	\$154 1.7%
Personal Care	\$105 1.1%	\$103 1.1%	\$105 1.2%
Shelter	\$1,410 14.2%	\$1,350 14.8%	\$1,368 15.2%
Tax and Retirement	\$2,981 30.0%	\$2,535 27.8%	\$2,415 27.8%
Tobacco and Related	\$24 0.2%	\$30 0.3%	\$33 0.4%
Transportation	\$1,510 15.2%	\$1,400 15.4%	\$1,381 15.4%
Utilities	\$350 3.5%	\$357 3.9%	\$368 4.1%