

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 26.4143/-81.8114

Marketplace at Coconut Point Estero, FL 33928	5 min drive time	10 min drive time	15 min drive time
Population			
Estimated Population (2025)	15,335	54,737	105,783
Projected Population (2030)	14,562	52,184	101,900
Census Population (2020)	13,303	48,790	99,026
Census Population (2010)	11,141	39,315	80,718
Projected Annual Growth (2025-2030)	-773 -1.0%	-2,554 -0.9%	-3,883 -0.7%
Historical Annual Growth (2020-2025)	2,033 -	5,948 2.4%	6,757 1.4%
Historical Annual Growth (2010-2020)	2,161 1.9%	9,475 2.4%	18,309 2.3%
Estimated Population Density (2025)	1,483 psm	1,844 psm	1,888 psm
Trade Area Size	10.3 sq mi	29.7 sq mi	56.0 sq mi
Households			
Estimated Households (2025)	7,975	26,827	48,578
Projected Households (2030)	7,644	25,857	47,217
Census Households (2020)	6,766	23,213	44,026
Census Households (2010)	5,617	18,520	35,828
Projected Annual Growth (2025-2030)	-331 -0.8%	-970 -0.7%	-1,361 -0.6%
Historical Annual Change (2010-2025)	2,358 2.8%	8,306 3.0%	12,750 2.4%
Average Household Income			
Estimated Average Household Income (2025)	\$166,887	\$145,876	\$141,170
Projected Average Household Income (2030)	\$167,327	\$145,761	\$142,016
Census Average Household Income (2010)	\$97,516	\$91,802	\$80,295
Census Average Household Income (2000)	\$83,132	\$86,135	\$69,361
Projected Annual Change (2025-2030)	\$440 -	-\$115 -	\$846 0.1%
Historical Annual Change (2000-2025)	\$83,755 4.0%	\$59,740 2.8%	\$71,809 4.1%
Median Household Income			
Estimated Median Household Income (2025)	\$115,297	\$99,885	\$96,752
Projected Median Household Income (2030)	\$115,514	\$99,480	\$96,921
Census Median Household Income (2010)	\$60,843	\$59,321	\$53,963
Census Median Household Income (2000)	\$54,698	\$57,079	\$50,538
Projected Annual Change (2025-2030)	\$218 -	-\$405 -	\$169 -
Historical Annual Change (2000-2025)	\$60,598 4.4%	\$42,806 3.0%	\$46,214 3.7%
Per Capita Income			
Estimated Per Capita Income (2025)	\$86,859	\$71,560	\$64,947
Projected Per Capita Income (2030)	\$87,913	\$72,295	\$65,928
Census Per Capita Income (2010)	\$49,141	\$43,259	\$35,647
Census Per Capita Income (2000)	\$41,105	\$38,365	\$29,472
Projected Annual Change (2025-2030)	\$1,055 0.2%	\$734 0.2%	\$981 0.3%
Historical Annual Change (2000-2025)	\$45,753 4.5%	\$33,195 3.5%	\$35,474 4.8%
Estimated Average Household Net Worth (2025)	\$2.56 M	\$2.05 M	\$1.82 M

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Marketplace at Coconut Point Estero, FL 33928	5 min drive time	10 min drive time	15 min drive time
Race and Ethnicity			
Total Population (2025)	15,335	54,737	105,783
White (2025)	12,819 83.6%	43,354 79.2%	80,071 75.7%
Black or African American (2025)	458 3.0%	2,176 4.0%	4,447 4.2%
American Indian or Alaska Native (2025)	16 0.1%	139 0.3%	469 0.4%
Asian (2025)	337 2.2%	1,292 2.4%	2,508 2.4%
Hawaiian or Pacific Islander (2025)	8 -	40 -	62 -
Other Race (2025)	598 3.9%	2,944 5.4%	7,111 6.7%
Two or More Races (2025)	1,100 7.2%	4,793 8.8%	11,115 10.5%
Population < 18 (2025)	1,645 10.7%	6,942 12.7%	15,003 14.2%
White Not Hispanic	849 51.6%	3,307 47.6%	6,842 45.6%
Black or African American	73 4.5%	356 5.1%	757 5.0%
Asian	38 2.3%	196 2.8%	401 2.7%
Other Race Not Hispanic	66 4.0%	267 3.8%	529 3.5%
Hispanic	619 37.6%	2,816 40.6%	6,475 43.2%
Not Hispanic or Latino Population (2025)	12,668 82.6%	43,326 79.2%	80,314 75.9%
Not Hispanic White	11,684 92.2%	39,208 90.5%	72,058 89.7%
Not Hispanic Black or African American	440 3.5%	2,064 4.8%	4,224 5.3%
Not Hispanic American Indian or Alaska Native	3 -	22 -	71 -
Not Hispanic Asian	333 2.6%	1,267 2.9%	2,456 3.1%
Not Hispanic Hawaiian or Pacific Islander	1 -	16 -	31 -
Not Hispanic Other Race	32 0.2%	97 0.2%	177 0.2%
Not Hispanic Two or More Races	175 1.4%	654 1.5%	1,297 1.6%
Hispanic or Latino Population (2025)	2,667 17.4%	11,411 20.8%	25,469 24.1%
Hispanic White	1,135 42.6%	4,146 36.3%	8,012 31.5%
Hispanic Black or African American	18 0.7%	112 1.0%	223 0.9%
Hispanic American Indian or Alaska Native	13 0.5%	117 1.0%	398 1.6%
Hispanic Asian	4 0.1%	25 0.2%	52 0.2%
Hispanic Hawaiian or Pacific Islander	7 0.3%	24 0.2%	32 0.1%
Hispanic Other Race	566 21.2%	2,847 25.0%	6,934 27.2%
Hispanic Two or More Races	924 34.7%	4,140 36.3%	9,818 38.5%
Not Hispanic or Latino Population (2020)	12,201 91.7%	41,977 86.0%	78,485 79.3%
Hispanic or Latino Population (2020)	1,101 8.3%	6,813 14.0%	20,542 20.7%
Not Hispanic or Latino Population (2010)	10,460 93.9%	34,783 88.5%	66,265 82.1%
Hispanic or Latino Population (2010)	682 6.1%	4,532 11.5%	14,453 17.9%
Not Hispanic or Latino Population (2030)	10,962 75.3%	38,667 74.1%	74,439 73.1%
Hispanic or Latino Population (2030)	3,600 24.7%	13,516 25.9%	27,461 26.9%
Projected Annual Growth (2025-2030)	933 7.0%	2,105 3.7%	1,992 1.6%
Historical Annual Growth (2010-2020)	420 6.2%	2,281 5.0%	6,089 4.2%

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Marketplace at Coconut Point Estero, FL 33928	5 min drive time	10 min drive time	15 min drive time
Total Age Distribution (2025)			
Total Population	15,335	54,737	105,783
Age Under 5 Years	448 2.9%	1,907 3.5%	4,237 4.0%
Age 5 to 9 Years	430 2.8%	1,869 3.4%	4,121 3.9%
Age 10 to 14 Years	455 3.0%	1,859 3.4%	4,024 3.8%
Age 15 to 19 Years	479 3.1%	2,086 3.8%	4,502 4.3%
Age 20 to 24 Years	412 2.7%	2,635 4.8%	6,446 6.1%
Age 25 to 29 Years	489 3.2%	2,386 4.4%	5,415 5.1%
Age 30 to 34 Years	494 3.2%	2,250 4.1%	5,272 5.0%
Age 35 to 39 Years	506 3.3%	2,223 4.1%	5,046 4.8%
Age 40 to 44 Years	564 3.7%	2,220 4.1%	4,744 4.5%
Age 45 to 49 Years	509 3.3%	1,974 3.6%	4,362 4.1%
Age 50 to 54 Years	622 4.1%	2,438 4.5%	5,282 5.0%
Age 55 to 59 Years	829 5.4%	3,073 5.6%	6,301 6.0%
Age 60 to 64 Years	1,213 7.9%	4,182 7.6%	7,847 7.4%
Age 65 to 69 Years	1,637 10.7%	5,121 9.4%	8,661 8.2%
Age 70 to 74 Years	1,987 13.0%	5,808 10.6%	9,110 8.6%
Age 75 to 79 Years	2,091 13.6%	6,066 11.1%	9,169 8.7%
Age 80 to 84 Years	1,257 8.2%	3,863 7.1%	6,174 5.8%
Age 85 Years or Over	914 6.0%	2,777 5.1%	5,070 4.8%
Median Age	62.0	56.3	51.3
Age 19 Years or Less	1,812 11.8%	7,722 14.1%	16,885 16.0%
Age 20 to 64 Years	5,637 36.8%	23,381 42.7%	50,715 47.9%
Age 65 Years or Over	7,886 51.4%	23,634 43.2%	38,184 36.1%
Female Age Distribution (2025)			
Female Population	7,884 51.4%	28,053 51.2%	52,926 50.0%
Age Under 5 Years	223 2.8%	916 3.3%	2,017 3.8%
Age 5 to 9 Years	200 2.5%	877 3.1%	1,979 3.7%
Age 10 to 14 Years	219 2.8%	863 3.1%	1,908 3.6%
Age 15 to 19 Years	242 3.1%	1,032 3.7%	2,112 4.0%
Age 20 to 24 Years	198 2.5%	1,361 4.9%	2,821 5.3%
Age 25 to 29 Years	247 3.1%	1,163 4.1%	2,555 4.8%
Age 30 to 34 Years	244 3.1%	1,157 4.1%	2,602 4.9%
Age 35 to 39 Years	257 3.3%	1,096 3.9%	2,443 4.6%
Age 40 to 44 Years	257 3.3%	1,058 3.8%	2,251 4.3%
Age 45 to 49 Years	256 3.3%	1,009 3.6%	2,198 4.2%
Age 50 to 54 Years	324 4.1%	1,282 4.6%	2,736 5.2%
Age 55 to 59 Years	460 5.8%	1,677 6.0%	3,323 6.3%
Age 60 to 64 Years	692 8.8%	2,300 8.2%	4,183 7.9%
Age 65 to 69 Years	897 11.4%	2,800 10.0%	4,664 8.8%
Age 70 to 74 Years	1,096 13.9%	3,211 11.4%	4,932 9.3%
Age 75 to 79 Years	1,093 13.9%	3,180 11.3%	4,794 9.1%
Age 80 to 84 Years	618 7.8%	1,873 6.7%	3,058 5.8%
Age 85 Years or Over	360 4.6%	1,197 4.3%	2,349 4.4%
Female Median Age	62.3	56.8	52.8
Age 19 Years or Less	884 11.2%	3,689 13.2%	8,017 15.1%
Age 20 to 64 Years	2,935 37.2%	12,102 43.1%	25,112 47.4%
Age 65 Years or Over	4,064 51.6%	12,262 43.7%	19,797 37.4%

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Male Age Distribution (2025)						
Male Population	7,451	48.6%	26,685	48.8%	52,857	50.0%
Age Under 5 Years	224	3.0%	991	3.7%	2,220	4.2%
Age 5 to 9 Years	230	3.1%	991	3.7%	2,142	4.1%
Age 10 to 14 Years	236	3.2%	996	3.7%	2,116	4.0%
Age 15 to 19 Years	237	3.2%	1,054	3.9%	2,390	4.5%
Age 20 to 24 Years	214	2.9%	1,274	4.8%	3,625	6.9%
Age 25 to 29 Years	243	3.3%	1,223	4.6%	2,859	5.4%
Age 30 to 34 Years	250	3.4%	1,093	4.1%	2,671	5.1%
Age 35 to 39 Years	249	3.3%	1,127	4.2%	2,603	4.9%
Age 40 to 44 Years	307	4.1%	1,162	4.4%	2,492	4.7%
Age 45 to 49 Years	252	3.4%	964	3.6%	2,164	4.1%
Age 50 to 54 Years	297	4.0%	1,156	4.3%	2,546	4.8%
Age 55 to 59 Years	369	5.0%	1,396	5.2%	2,978	5.6%
Age 60 to 64 Years	521	7.0%	1,882	7.1%	3,664	6.9%
Age 65 to 69 Years	741	9.9%	2,321	8.7%	3,997	7.6%
Age 70 to 74 Years	891	12.0%	2,597	9.7%	4,177	7.9%
Age 75 to 79 Years	997	13.4%	2,886	10.8%	4,375	8.3%
Age 80 to 84 Years	639	8.6%	1,990	7.5%	3,116	5.9%
Age 85 Years or Over	554	7.4%	1,579	5.9%	2,721	5.1%
Male Median Age	61.6		55.7		50.1	
Age 19 Years or Less	927	12.4%	4,033	15.1%	8,868	16.8%
Age 20 to 64 Years	2,702	36.3%	11,279	42.3%	25,603	48.4%
Age 65 Years or Over	3,822	51.3%	11,373	42.6%	18,387	34.8%
Males per 100 Females (2025)						
Overall Comparison	95		95		100	
Age Under 5 Years	100	50.1%	108	52.0%	110	52.4%
Age 5 to 9 Years	115	53.5%	113	53.1%	108	52.0%
Age 10 to 14 Years	107	51.8%	115	53.6%	111	52.6%
Age 15 to 19 Years	98	49.5%	102	50.5%	113	53.1%
Age 20 to 24 Years	109	52.0%	94	48.4%	129	56.2%
Age 25 to 29 Years	98	49.6%	105	51.3%	112	52.8%
Age 30 to 34 Years	102	50.6%	95	48.6%	103	50.7%
Age 35 to 39 Years	97	49.2%	103	50.7%	107	51.6%
Age 40 to 44 Years	119	54.4%	110	52.4%	111	52.5%
Age 45 to 49 Years	98	49.6%	96	48.9%	98	49.6%
Age 50 to 54 Years	92	47.8%	90	47.4%	93	48.2%
Age 55 to 59 Years	80	44.5%	83	45.4%	90	47.3%
Age 60 to 64 Years	75	42.9%	82	45.0%	88	46.7%
Age 65 to 69 Years	83	45.2%	83	45.3%	86	46.1%
Age 70 to 74 Years	81	44.9%	81	44.7%	85	45.9%
Age 75 to 79 Years	91	47.7%	91	47.6%	91	47.7%
Age 80 to 84 Years	103	50.8%	106	51.5%	102	50.5%
Age 85 Years or Over	154	60.6%	132	56.9%	116	53.7%
Age 19 Years or Less	105	51.2%	109	52.2%	111	52.5%
Age 20 to 39 Years	101	50.3%	99	49.7%	113	53.0%
Age 40 to 64 Years	88	46.7%	90	47.2%	94	48.5%
Age 65 Years or Over	94	48.5%	93	48.1%	93	48.2%

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Marketplace at Coconut Point Estero, FL 33928	5 min drive time	10 min drive time	15 min drive time
Household Type (2025)			
Total Households	7,975	26,827	48,578
Households with Children	797 10.0%	3,800 14.2%	8,619 17.7%
Average Household Size	1.9	2.0	2.1
Household Density per Square Mile	771	904	867
Population Family	10,201 66.5%	39,201 71.6%	80,138 75.8%
Population Non-Family	4,976 32.4%	15,008 27.4%	23,757 22.5%
Population Group Quarters	159 1.0%	528 1.0%	1,889 1.8%
Family Households	3,986 50.0%	15,137 56.4%	30,468 62.7%
Married Couple Households	3,703 92.9%	12,913 85.3%	24,490 80.4%
Other Family Households with Children	284 7.1%	2,224 14.7%	5,978 19.6%
Family Households with Children	796 20.0%	3,754 24.8%	8,519 28.0%
Married Couple with Children	606 76.1%	2,589 69.0%	5,611 65.9%
Other Family Households with Children	190 23.9%	1,165 31.0%	2,908 34.1%
Family Households No Children	3,190 80.0%	11,383 75.2%	21,949 72.0%
Married Couple No Children	3,097 97.1%	10,324 90.7%	18,878 86.0%
Other Family Households No Children	93 2.9%	1,059 9.3%	3,070 14.0%
Non-Family Households	3,989 50.0%	11,690 43.6%	18,111 37.3%
Non-Family Households with Children	1 -	46 0.4%	100 0.6%
Non-Family Households No Children	3,987 100.0%	11,644 99.6%	18,010 99.4%
Average Family Household Size	2.6	2.6	2.6
Average Family Income	\$214,604	\$179,247	\$162,734
Median Family Income	\$137,017	\$118,418	\$112,415
Average Non-Family Household Size	1.2	1.3	1.3
Marital Status (2025)			
Population Age 15 Years or Over	14,002	49,102	93,401
Never Married	1,936 13.8%	10,296 21.0%	23,188 24.8%
Currently Married	8,777 62.7%	28,106 57.2%	49,007 52.5%
Previously Married	3,289 23.5%	10,700 21.8%	21,205 22.7%
Separated	537 16.3%	1,587 14.8%	3,595 17.0%
Widowed	1,113 33.8%	4,095 38.3%	7,429 35.0%
Divorced	1,639 49.8%	5,018 46.9%	10,182 48.0%
Educational Attainment (2025)			
Adult Population Age 25 Years or Over	13,112	44,380	82,453
Elementary (Grade Level 0 to 8)	170 1.3%	1,408 3.2%	3,981 4.8%
Some High School (Grade Level 9 to 11)	241 1.8%	1,081 2.4%	2,651 3.2%
High School Graduate	2,848 21.7%	9,543 21.5%	18,617 22.6%
Some College	2,082 15.9%	8,227 18.5%	14,985 18.2%
Associate Degree Only	1,484 11.3%	4,448 10.0%	8,376 10.2%
Bachelor Degree Only	3,547 27.1%	11,492 25.9%	19,753 24.0%
Graduate Degree	2,739 20.9%	8,182 18.4%	14,090 17.1%
Any College (Some College or Higher)	9,852 75.1%	32,349 72.9%	57,204 69.4%
College Degree + (Bachelor Degree or Higher)	6,286 47.9%	19,673 44.3%	33,842 41.0%

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Housing			
Total Housing Units (2025)	10,829	35,856	65,141
Total Housing Units (2020)	10,311	33,614	61,419
Historical Annual Growth (2020-2025)	518	-	2,241
Housing Units Occupied (2025)	7,975	73.6%	26,827
Housing Units Owner-Occupied	6,385	80.1%	20,310
Housing Units Renter-Occupied	1,590	19.9%	6,516
Housing Units Vacant (2025)	2,854	26.4%	9,029
Household Size (2025)			
Total Households	7,975	26,827	48,578
1 Person Households	3,330	41.8%	9,439
2 Person Households	3,263	40.9%	11,913
3 Person Households	618	7.7%	2,649
4 Person Households	509	6.4%	1,798
5 Person Households	176	2.2%	691
6 Person Households	51	0.6%	216
7 or More Person Households	27	0.3%	120
Household Income Distribution (2025)			
HH Income \$200,000 or More	1,902	23.9%	4,799
HH Income \$150,000 to \$199,999	754	9.5%	2,451
HH Income \$125,000 to \$149,999	572	7.2%	2,012
HH Income \$100,000 to \$124,999	1,128	14.2%	3,202
HH Income \$75,000 to \$99,999	1,048	13.1%	3,588
HH Income \$50,000 to \$74,999	965	12.1%	3,925
HH Income \$35,000 to \$49,999	578	7.3%	2,246
HH Income \$25,000 to \$34,999	298	3.7%	1,482
HH Income \$15,000 to \$24,999	315	3.9%	1,309
HH Income \$10,000 to \$14,999	183	2.3%	413
HH Income Under \$10,000	231	2.9%	1,398
Household Vehicles (2025)			
Households 0 Vehicles Available	192	2.4%	963
Households 1 Vehicle Available	3,609	45.3%	11,987
Households 2 Vehicles Available	3,557	44.6%	11,096
Households 3 or More Vehicles Available	617	7.7%	2,780
Total Vehicles Available	12,726		43,368
Average Vehicles per Household	1.6		1.6
Owner-Occupied Household Vehicles	10,397	81.7%	33,695
Average Vehicles per Owner-Occupied Household	1.6		1.7
Renter-Occupied Household Vehicles	2,328	18.3%	9,673
Average Vehicles per Renter-Occupied Household	1.5		1.5
Travel Time (2025)			
Worker Base Age 16 years or Over	5,584		21,720
Travel to Work in 14 Minutes or Less	872	15.6%	3,879
Travel to Work in 15 to 29 Minutes	1,821	32.6%	6,911
Travel to Work in 30 to 59 Minutes	1,342	24.0%	5,876
Travel to Work in 60 Minutes or More	339	6.1%	1,189
Work at Home	1,210	21.7%	3,865
Average Minutes Travel to Work	24.5		24.1

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Transportation To Work (2025)			
Worker Base Age 16 years or Over	5,584	21,720	46,938
Drive to Work Alone	3,812 68.3%	14,925 68.7%	32,131 68.5%
Drive to Work in Carpool	324 5.8%	1,877 8.6%	4,062 8.7%
Travel to Work by Public Transportation	50 0.9%	273 1.3%	541 1.2%
Drive to Work on Motorcycle	7 0.1%	40 0.2%	87 0.2%
Bicycle to Work	35 0.6%	114 0.5%	370 0.8%
Walk to Work	65 1.2%	240 1.1%	491 1.0%
Other Means	80 1.4%	388 1.8%	690 1.5%
Work at Home	1,210 21.7%	3,865 17.8%	8,566 18.2%
Daytime Demographics (2025)			
Total Businesses	1,414	4,056	7,933
Total Employees	10,822	24,853	45,553
Company Headquarter Businesses	30 2.1%	92 2.3%	185 2.3%
Company Headquarter Employees	2,245 20.7%	3,259 13.1%	5,304 11.6%
Employee Population per Business	7.7 to 1	6.1 to 1	5.7 to 1
Residential Population per Business	10.8 to 1	13.5 to 1	13.3 to 1
Adj. Daytime Demographics Age 16 Years or Over	19,125	51,783	91,135
Labor Force			
Labor Population Age 16 Years or Over (2025)	13,886	48,650	92,522
Labor Force Total Males (2025)	6,713 48.3%	23,477 48.3%	45,953 49.7%
Male Civilian Employed	2,998 44.7%	11,610 49.5%	25,544 55.6%
Male Civilian Unemployed	31 0.5%	309 1.3%	728 1.6%
Males in Armed Forces	- -	- -	- -
Males Not in Labor Force	3,684 54.9%	11,559 49.2%	19,681 42.8%
Labor Force Total Females (2025)	7,173 51.7%	25,173 51.7%	46,569 50.3%
Female Civilian Employed	2,586 36.0%	10,111 40.2%	21,396 45.9%
Female Civilian Unemployed	125 1.7%	370 1.5%	876 1.9%
Females in Armed Forces	- -	- -	- -
Females Not in Labor Force	4,463 62.2%	14,692 58.4%	24,297 52.2%
Unemployment Rate	156 1.1%	679 1.4%	1,604 1.7%
Occupation (2025)			
Occupation Population Age 16 Years or Over	5,584	21,720	46,938
Occupation Total Males	2,998 53.7%	11,610 53.5%	25,543 54.4%
Occupation Total Females	2,586 46.3%	10,111 46.5%	21,396 45.6%
Management, Business, Financial Operations	1,012 18.1%	3,955 18.2%	8,773 18.7%
Professional, Related	1,124 20.1%	4,448 20.5%	9,624 20.5%
Service	871 15.6%	3,831 17.6%	8,684 18.5%
Sales, Office	1,701 30.5%	5,674 26.1%	11,281 24.0%
Farming, Fishing, Forestry	50 0.9%	69 0.3%	117 0.3%
Construction, Extraction, Maintenance	418 7.5%	2,103 9.7%	4,777 10.2%
Production, Transport, Material Moving	407 7.3%	1,641 7.6%	3,683 7.8%
White Collar Workers	3,838 68.7%	14,077 64.8%	29,678 63.2%
Blue Collar Workers	1,746 31.3%	7,644 35.2%	17,261 36.8%

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 26.4143/-81.8114

Marketplace at Coconut Point Estero, FL 33928	5 min drive time	10 min drive time	15 min drive time
Units In Structure (2025)			
Total Units	7,975	26,827	48,578
1 Detached Unit	4,184 52.5%	14,091 52.5%	25,535 52.6%
1 Attached Unit	709 8.9%	2,729 10.2%	4,574 9.4%
2 Units	209 2.6%	628 2.3%	1,638 3.4%
3 to 4 Units	607 7.6%	1,323 4.9%	2,380 4.9%
5 to 9 Units	474 5.9%	1,599 6.0%	2,668 5.5%
10 to 19 Units	637 8.0%	2,091 7.8%	3,705 7.6%
20 to 49 Units	402 5.0%	1,727 6.4%	2,715 5.6%
50 or More Units	386 4.8%	1,116 4.2%	2,204 4.5%
Mobile Home or Trailer	342 4.3%	1,451 5.4%	2,982 6.1%
Other Structure	26 0.3%	72 0.3%	178 0.4%
Homes Built By Year (2025)			
Homes Built 2020 or later	377 3.5%	1,439 4.0%	2,431 3.7%
Homes Built 2010 to 2019	1,020 9.4%	4,057 11.3%	7,357 11.3%
Homes Built 2000 to 2009	3,173 29.3%	9,394 26.2%	14,991 23.0%
Homes Built 1990 to 1999	1,840 17.0%	5,507 15.4%	9,344 14.3%
Homes Built 1980 to 1989	1,023 9.4%	4,119 11.5%	9,219 14.2%
Homes Built 1970 to 1979	302 2.8%	1,122 3.1%	2,870 4.4%
Homes Built 1960 to 1969	136 1.3%	770 2.1%	1,549 2.4%
Homes Built 1950 to 1959	19 0.2%	208 0.6%	416 0.6%
Homes Built 1940 to 1949	24 0.2%	108 0.3%	197 0.3%
Homes Built Before 1939	62 0.6%	101 0.3%	204 0.3%
Median Age of Homes	25.4 yrs	25.9 yrs	27.3 yrs
Home Values (2025)			
Owner Specified Housing Units	6,385	20,310	34,661
Home Values \$1,000,000 or More	965 15.1%	2,077 10.2%	3,393 9.8%
Home Values \$750,000 to \$999,999	754 11.8%	2,579 12.7%	3,593 10.4%
Home Values \$500,000 to \$749,999	1,501 23.5%	4,361 21.5%	7,554 21.8%
Home Values \$400,000 to \$499,999	1,074 16.8%	3,261 16.1%	5,574 16.1%
Home Values \$300,000 to \$399,999	1,040 16.3%	4,093 20.2%	6,659 19.2%
Home Values \$250,000 to \$299,999	382 6.0%	1,349 6.6%	2,761 8.0%
Home Values \$200,000 to \$249,999	218 3.4%	750 3.7%	1,493 4.3%
Home Values \$175,000 to \$199,999	69 1.1%	311 1.5%	539 1.6%
Home Values \$150,000 to \$174,999	45 0.7%	304 1.5%	488 1.4%
Home Values \$125,000 to \$149,999	23 0.4%	225 1.1%	444 1.3%
Home Values \$100,000 to \$124,999	66 1.0%	300 1.5%	554 1.6%
Home Values \$90,000 to \$99,999	8 0.1%	44 0.2%	83 0.2%
Home Values \$80,000 to \$89,999	11 0.2%	104 0.5%	181 0.5%
Home Values \$70,000 to \$79,999	21 0.3%	34 0.2%	101 0.3%
Home Values \$60,000 to \$69,999	6 -	22 0.1%	102 0.3%
Home Values \$50,000 to \$59,999	51 0.8%	91 0.4%	274 0.8%
Home Values \$35,000 to \$49,999	20 0.3%	62 0.3%	120 0.3%
Home Values \$25,000 to \$34,999	63 1.0%	93 0.5%	240 0.7%
Home Values \$10,000 to \$24,999	10 0.2%	54 0.3%	134 0.4%
Home Values Under \$10,000	57 0.9%	196 1.0%	374 1.1%
Owner-Occupied Median Home Value	\$569,508	\$514,627	\$492,500
Renter-Occupied Median Rent	\$1,793	\$1,748	\$1,773

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 26.4143/-81.8114

Marketplace at Coconut Point Estero, FL 33928	5 min drive time	10 min drive time	15 min drive time
Total Annual Consumer Expenditure (2025)			
Total Household Expenditure	\$949.57 M	\$2.93 B	\$5.24 B
Total Non-Retail Expenditure	\$489.36 M	\$1.48 B	\$2.63 B
Total Retail Expenditure	\$460.22 M	\$1.45 B	\$2.61 B
Alcoholic Beverages	\$5.88 M	\$18.15 M	\$32.45 M
Apparel	\$17.01 M	\$53.23 M	\$95.8 M
Contributions	\$33.42 M	\$100.26 M	\$177.01 M
Education	\$23.03 M	\$69.83 M	\$123.9 M
Entertainment	\$52.35 M	\$164.29 M	\$295.87 M
Food Away From Home	\$40.95 M	\$127.63 M	\$229.3 M
Grocery	\$48.1 M	\$163.48 M	\$304.54 M
Health Care	\$60.23 M	\$197.75 M	\$351.39 M
Household Furnishings and Equipment	\$25.15 M	\$77.98 M	\$139.78 M
Household Operations	\$16.76 M	\$52.88 M	\$95.47 M
Miscellaneous Expenses	\$16.09 M	\$50.06 M	\$89.79 M
Personal Care	\$10.04 M	\$33.32 M	\$61.49 M
Shelter	\$134.9 M	\$434.43 M	\$797.44 M
Tax and Retirement	\$285.32 M	\$816.05 M	\$1.41 B
Tobacco and Related	\$2.33 M	\$9.62 M	\$19.13 M
Transportation	\$144.54 M	\$450.76 M	\$805.25 M
Utilities	\$33.47 M	\$114.84 M	\$214.75 M
Monthly Household Consumer Expenditure (2025)			
Total Household Expenditure	\$9,923	\$9,116	\$8,991
Total Non-Retail Expenditure	\$5,114 51.5%	\$4,601 50.5%	\$4,520 50.3%
Total Retail Expenditures	\$4,809 48.5%	\$4,515 49.5%	\$4,471 49.7%
Alcoholic Beverages	\$61 0.6%	\$56 0.6%	\$56 0.6%
Apparel	\$178 1.8%	\$165 1.8%	\$164 1.8%
Contributions	\$349 3.5%	\$311 3.4%	\$304 3.4%
Education	\$241 2.4%	\$217 2.4%	\$213 2.4%
Entertainment	\$547 5.5%	\$510 5.6%	\$508 5.6%
Food Away From Home	\$428 4.3%	\$396 4.3%	\$393 4.4%
Grocery	\$503 5.1%	\$508 5.6%	\$522 5.8%
Health Care	\$629 6.3%	\$614 6.7%	\$603 6.7%
Household Furnishings and Equipment	\$263 2.6%	\$242 2.7%	\$240 2.7%
Household Operations	\$175 1.8%	\$164 1.8%	\$164 1.8%
Miscellaneous Expenses	\$168 1.7%	\$155 1.7%	\$154 1.7%
Personal Care	\$105 1.1%	\$103 1.1%	\$105 1.2%
Shelter	\$1,410 14.2%	\$1,350 14.8%	\$1,368 15.2%
Tax and Retirement	\$2,981 30.0%	\$2,535 27.8%	\$2,415 27.8%
Tobacco and Related	\$24 0.2%	\$30 0.3%	\$33 0.4%
Transportation	\$1,510 15.2%	\$1,400 15.4%	\$1,381 15.4%
Utilities	\$350 3.5%	\$357 3.9%	\$368 4.1%