

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 26.4136/-81.8132

Marketplace at Coconut Pointe Estero, FL 33928	5 min drive time		10 min drive time		15 mi radius	
<b>Population</b>						
Estimated Population (2024)	11,880		42,479		557,220	
Projected Population (2029)	11,816		42,365		584,224	
Census Population (2020)	10,258		37,524		507,922	
Census Population (2010)	8,441		30,510		415,755	
Projected Annual Growth (2024-2029)	-64	-0.1%	-114	-	27,004	1.0%
Historical Annual Growth (2020-2024)	1,622	-	4,955	3.3%	49,298	2.4%
Historical Annual Growth (2010-2020)	1,817	2.2%	7,013	2.3%	92,167	2.2%
Estimated Population Density (2024)	1,678 <i>psm</i>		1,931 <i>psm</i>		788 <i>psm</i>	
Trade Area Size	7.1 <i>sq mi</i>		22.0 <i>sq mi</i>		706.8 <i>sq mi</i>	
<b>Households</b>						
Estimated Households (2024)	6,097		21,196		256,302	
Projected Households (2029)	6,031		20,922		262,516	
Census Households (2020)	5,088		18,194		228,412	
Census Households (2010)	4,221		14,647		187,631	
Projected Annual Growth (2024-2029)	-66	-0.2%	-274	-0.3%	6,213	0.5%
Historical Annual Change (2010-2024)	1,876	3.2%	6,549	3.2%	68,671	2.6%
<b>Average Household Income</b>						
Estimated Average Household Income (2024)	\$163,714		\$152,851		\$143,785	
Projected Average Household Income (2029)	\$171,563		\$160,122		\$151,989	
Census Average Household Income (2010)	\$91,930		\$90,986		\$82,218	
Census Average Household Income (2000)	\$82,812		\$82,734		\$71,045	
Projected Annual Change (2024-2029)	\$7,850	1.0%	\$7,271	1.0%	\$8,205	1.1%
Historical Annual Change (2000-2024)	\$80,902	4.1%	\$70,117	3.5%	\$72,740	4.3%
<b>Median Household Income</b>						
Estimated Median Household Income (2024)	\$111,928		\$105,054		\$96,595	
Projected Median Household Income (2029)	\$115,963		\$108,115		\$99,679	
Census Median Household Income (2010)	\$58,034		\$58,769		\$54,966	
Census Median Household Income (2000)	\$54,088		\$55,760		\$50,893	
Projected Annual Change (2024-2029)	\$4,035	0.7%	\$3,060	0.6%	\$3,084	0.6%
Historical Annual Change (2000-2024)	\$57,840	4.5%	\$49,294	3.7%	\$45,702	3.7%
<b>Per Capita Income</b>						
Estimated Per Capita Income (2024)	\$84,106		\$76,348		\$66,262	
Projected Per Capita Income (2029)	\$87,650		\$79,153		\$68,415	
Census Per Capita Income (2010)	\$45,930		\$43,679		\$37,108	
Census Per Capita Income (2000)	\$40,767		\$37,572		\$32,046	
Projected Annual Change (2024-2029)	\$3,544	0.8%	\$2,805	0.7%	\$2,153	0.6%
Historical Annual Change (2000-2024)	\$43,338	4.4%	\$38,776	4.3%	\$34,216	4.4%
Estimated Average Household Net Worth (2024)	\$2.62 M		\$2.38 M		\$1.99 M	

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Marketplace at Coconut Pointe Estero, FL 33928	5 min drive time		10 min drive time		15 mi radius	
<b>Race and Ethnicity</b>						
Total Population (2024)	11,880		42,479		557,220	
White (2024)	9,734	81.9%	34,075	80.2%	418,445	75.1%
Black or African American (2024)	439	3.7%	1,869	4.4%	39,245	7.0%
American Indian or Alaska Native (2024)	12	0.1%	96	0.2%	1,787	0.3%
Asian (2024)	238	2.0%	936	2.2%	12,864	2.3%
Hawaiian or Pacific Islander (2024)	6	-	32	-	231	-
Other Race (2024)	520	4.4%	2,052	4.8%	29,952	5.4%
Two or More Races (2024)	931	7.8%	3,418	8.0%	54,696	9.8%
Population < 18 (2024)	1,491	12.6%	5,416	12.8%	83,700	15.0%
White Not Hispanic	800	53.7%	2,714	50.1%	39,645	47.4%
Black or African American	79	5.3%	337	6.2%	9,865	11.8%
Asian	29	2.0%	155	2.9%	2,110	2.5%
Other Race Not Hispanic	56	3.7%	237	4.4%	3,198	3.8%
Hispanic	527	35.3%	1,974	36.4%	28,882	34.5%
Not Hispanic or Latino Population (2024)	9,688	81.5%	34,301	80.7%	438,925	78.8%
Not Hispanic White	8,855	91.4%	30,958	90.3%	379,894	86.6%
Not Hispanic Black or African American	421	4.3%	1,767	5.2%	37,446	8.5%
Not Hispanic American Indian or Alaska Native	3	-	17	-	389	-
Not Hispanic Asian	236	2.4%	917	2.7%	12,609	2.9%
Not Hispanic Hawaiian or Pacific Islander	-	-	13	-	82	-
Not Hispanic Other Race	26	0.3%	87	0.3%	978	0.2%
Not Hispanic Two or More Races	147	1.5%	543	1.6%	7,528	1.7%
Hispanic or Latino Population (2024)	2,192	18.5%	8,178	19.3%	118,295	21.2%
Hispanic White	879	40.1%	3,117	38.1%	38,552	32.6%
Hispanic Black or African American	19	0.9%	102	1.2%	1,799	1.5%
Hispanic American Indian or Alaska Native	9	0.4%	79	1.0%	1,397	1.2%
Hispanic Asian	2	-	20	0.2%	255	0.2%
Hispanic Hawaiian or Pacific Islander	6	0.3%	20	0.2%	149	0.1%
Hispanic Other Race	493	22.5%	1,966	24.0%	28,974	24.5%
Hispanic Two or More Races	784	35.8%	2,876	35.2%	47,168	39.9%
Not Hispanic or Latino Population (2020)	9,247	90.1%	32,839	87.5%	418,390	82.4%
Hispanic or Latino Population (2020)	1,011	9.9%	4,685	12.5%	89,532	17.6%
Not Hispanic or Latino Population (2010)	7,853	93.0%	27,372	89.7%	354,627	85.3%
Hispanic or Latino Population (2010)	588	7.0%	3,138	10.3%	61,128	14.7%
Not Hispanic or Latino Population (2029)	8,866	75.0%	31,795	75.0%	434,833	74.4%
Hispanic or Latino Population (2029)	2,950	25.0%	10,571	25.0%	149,391	25.6%
Projected Annual Growth (2024-2029)	759	6.9%	2,392	5.9%	31,096	5.3%
Historical Annual Growth (2010-2020)	423	7.2%	1,547	4.9%	28,404	4.6%

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Marketplace at Coconut Pointe Estero, FL 33928	5 min drive time		10 min drive time		15 mi radius	
<b>Total Age Distribution (2024)</b>						
Total Population	11,880		42,479		557,220	
Age Under 5 Years	406	3.4%	1,491	3.5%	22,201	4.0%
Age 5 to 9 Years	389	3.3%	1,450	3.4%	22,774	4.1%
Age 10 to 14 Years	418	3.5%	1,463	3.4%	23,464	4.2%
Age 15 to 19 Years	427	3.6%	1,579	3.7%	26,464	4.7%
Age 20 to 24 Years	342	2.9%	1,741	4.1%	26,526	4.8%
Age 25 to 29 Years	420	3.5%	1,624	3.8%	25,439	4.6%
Age 30 to 34 Years	433	3.6%	1,623	3.8%	26,448	4.7%
Age 35 to 39 Years	429	3.6%	1,584	3.7%	26,404	4.7%
Age 40 to 44 Years	471	4.0%	1,588	3.7%	25,873	4.6%
Age 45 to 49 Years	437	3.7%	1,465	3.4%	25,186	4.5%
Age 50 to 54 Years	549	4.6%	1,845	4.3%	30,369	5.5%
Age 55 to 59 Years	700	5.9%	2,397	5.6%	35,642	6.4%
Age 60 to 64 Years	923	7.8%	3,274	7.7%	43,096	7.7%
Age 65 to 69 Years	1,177	9.9%	4,114	9.7%	46,476	8.3%
Age 70 to 74 Years	1,428	12.0%	4,839	11.4%	47,889	8.6%
Age 75 to 79 Years	1,450	12.2%	5,020	11.8%	44,718	8.0%
Age 80 to 84 Years	829	7.0%	3,133	7.4%	30,906	5.5%
Age 85 Years or Over	653	5.5%	2,248	5.3%	27,344	4.9%
Median Age	59.8		58.2		52.1	
Age 19 Years or Less	1,639	13.8%	5,983	14.1%	94,902	17.0%
Age 20 to 64 Years	4,703	39.6%	17,141	40.4%	264,983	47.6%
Age 65 Years or Over	5,537	46.6%	19,355	45.6%	197,334	35.4%
<b>Female Age Distribution (2024)</b>						
Female Population	6,083	51.2%	21,820	51.4%	281,585	50.5%
Age Under 5 Years	199	3.3%	710	3.3%	10,818	3.8%
Age 5 to 9 Years	186	3.1%	689	3.2%	10,997	3.9%
Age 10 to 14 Years	199	3.3%	680	3.1%	11,529	4.1%
Age 15 to 19 Years	215	3.5%	771	3.5%	11,761	4.2%
Age 20 to 24 Years	166	2.7%	911	4.2%	12,128	4.3%
Age 25 to 29 Years	211	3.5%	794	3.6%	12,584	4.5%
Age 30 to 34 Years	218	3.6%	851	3.9%	13,148	4.7%
Age 35 to 39 Years	221	3.6%	778	3.6%	13,086	4.6%
Age 40 to 44 Years	206	3.4%	754	3.5%	13,006	4.6%
Age 45 to 49 Years	221	3.6%	753	3.5%	12,900	4.6%
Age 50 to 54 Years	287	4.7%	981	4.5%	15,971	5.7%
Age 55 to 59 Years	390	6.4%	1,340	6.1%	19,012	6.8%
Age 60 to 64 Years	528	8.7%	1,819	8.3%	23,210	8.2%
Age 65 to 69 Years	655	10.8%	2,277	10.4%	24,843	8.8%
Age 70 to 74 Years	784	12.9%	2,670	12.2%	25,590	9.1%
Age 75 to 79 Years	744	12.2%	2,604	11.9%	23,065	8.2%
Age 80 to 84 Years	399	6.6%	1,485	6.8%	15,471	5.5%
Age 85 Years or Over	256	4.2%	953	4.4%	12,465	4.4%
Female Median Age	60.3		58.5		52.9	
Age 19 Years or Less	799	13.1%	2,849	13.1%	45,105	16.0%
Age 20 to 64 Years	2,447	40.2%	8,982	41.2%	135,046	48.0%
Age 65 Years or Over	2,838	46.7%	9,989	45.8%	101,434	36.0%

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Marketplace at Coconut Pointe Estero, FL 33928	5 min drive time		10 min drive time		15 mi radius	
<b>Male Age Distribution (2024)</b>						
Male Population	5,797	48.8%	20,659	48.6%	275,635	49.5%
Age Under 5 Years	206	3.6%	781	3.8%	11,383	4.1%
Age 5 to 9 Years	203	3.5%	761	3.7%	11,777	4.3%
Age 10 to 14 Years	219	3.8%	783	3.8%	11,935	4.3%
Age 15 to 19 Years	213	3.7%	808	3.9%	14,703	5.3%
Age 20 to 24 Years	177	3.0%	831	4.0%	14,397	5.2%
Age 25 to 29 Years	209	3.6%	829	4.0%	12,855	4.7%
Age 30 to 34 Years	215	3.7%	772	3.7%	13,300	4.8%
Age 35 to 39 Years	209	3.6%	805	3.9%	13,318	4.8%
Age 40 to 44 Years	265	4.6%	835	4.0%	12,867	4.7%
Age 45 to 49 Years	216	3.7%	712	3.4%	12,286	4.5%
Age 50 to 54 Years	261	4.5%	864	4.2%	14,398	5.2%
Age 55 to 59 Years	310	5.4%	1,058	5.1%	16,631	6.0%
Age 60 to 64 Years	395	6.8%	1,454	7.0%	19,887	7.2%
Age 65 to 69 Years	522	9.0%	1,836	8.9%	21,634	7.8%
Age 70 to 74 Years	644	11.1%	2,169	10.5%	22,299	8.1%
Age 75 to 79 Years	706	12.2%	2,417	11.7%	21,653	7.9%
Age 80 to 84 Years	430	7.4%	1,648	8.0%	15,436	5.6%
Age 85 Years or Over	396	6.8%	1,295	6.3%	14,879	5.4%
Male Median Age	59.1		57.8		51.3	
Age 19 Years or Less	841	14.5%	3,133	15.2%	49,797	18.1%
Age 20 to 64 Years	2,256	38.9%	8,160	39.5%	129,938	47.1%
Age 65 Years or Over	2,699	46.6%	9,366	45.3%	95,900	34.8%
<b>Males per 100 Females (2024)</b>						
Overall Comparison	95		95		98	
Age Under 5 Years	103	50.9%	110	52.4%	105	51.3%
Age 5 to 9 Years	109	52.2%	111	52.5%	107	51.7%
Age 10 to 14 Years	110	52.5%	115	53.5%	104	50.9%
Age 15 to 19 Years	99	49.8%	105	51.2%	125	55.6%
Age 20 to 24 Years	106	51.6%	91	47.7%	119	54.3%
Age 25 to 29 Years	99	49.8%	104	51.1%	102	50.5%
Age 30 to 34 Years	98	49.6%	91	47.5%	101	50.3%
Age 35 to 39 Years	95	48.6%	103	50.9%	102	50.4%
Age 40 to 44 Years	128	56.2%	111	52.6%	99	49.7%
Age 45 to 49 Years	98	49.4%	94	48.6%	95	48.8%
Age 50 to 54 Years	91	47.6%	88	46.8%	90	47.4%
Age 55 to 59 Years	80	44.3%	79	44.1%	87	46.7%
Age 60 to 64 Years	75	42.8%	80	44.4%	86	46.1%
Age 65 to 69 Years	80	44.4%	81	44.6%	87	46.5%
Age 70 to 74 Years	82	45.1%	81	44.8%	87	46.6%
Age 75 to 79 Years	95	48.7%	93	48.1%	94	48.4%
Age 80 to 84 Years	108	51.9%	111	52.6%	100	49.9%
Age 85 Years or Over	155	60.7%	136	57.6%	119	54.4%
Age 19 Years or Less	105	51.3%	110	52.4%	110	52.5%
Age 20 to 39 Years	99	49.8%	97	49.3%	106	51.4%
Age 40 to 64 Years	89	47.0%	87	46.6%	90	47.5%
Age 65 Years or Over	95	48.7%	94	48.4%	95	48.6%

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Marketplace at Coconut Pointe Estero, FL 33928	5 min drive time		10 min drive time		15 mi radius	
<b>Household Type (2024)</b>						
Total Households	6,097		21,196		256,302	
Households with Children	687	11.3%	2,739	12.9%	46,105	18.0%
Average Household Size	1.9		2.0		2.1	
Household Density per Square Mile	861		963		363	
Population Family	7,903	66.5%	29,729	70.0%	411,635	73.9%
Population Non-Family	3,819	32.1%	12,243	28.8%	132,422	23.8%
Population Group Quarters	158	1.3%	507	1.2%	13,162	2.4%
Family Households	3,059	50.2%	11,413	53.8%	152,589	59.5%
Married Couple Households	2,877	94.1%	9,997	87.6%	124,226	81.4%
Other Family Households with Children	181	5.9%	1,416	12.4%	28,363	18.6%
Family Households with Children	686	22.4%	2,711	23.8%	45,897	30.1%
Married Couple with Children	524	76.4%	1,913	70.6%	30,053	65.5%
Other Family Households with Children	162	23.6%	798	29.4%	15,845	34.5%
Family Households No Children	2,373	77.6%	8,702	76.2%	106,692	69.9%
Married Couple No Children	2,353	99.2%	8,084	92.9%	94,173	88.3%
Other Family Households No Children	19	0.8%	618	7.1%	12,518	11.7%
Non-Family Households	3,038	49.8%	9,783	46.2%	103,713	40.5%
Non-Family Households with Children	1	-	28	0.3%	208	0.2%
Non-Family Households No Children	3,037	100.0%	9,755	99.7%	103,506	99.8%
Average Family Household Size	2.6		2.6		2.7	
Average Family Income	\$208,202		\$188,464		\$174,169	
Median Family Income	\$136,815		\$123,701		\$119,357	
Average Non-Family Household Size	1.3		1.3		1.3	
<b>Marital Status (2024)</b>						
Population Age 15 Years or Over	10,668		38,075		488,781	
Never Married	1,152	10.8%	5,724	15.0%	103,459	21.2%
Currently Married	7,145	67.0%	24,976	65.6%	276,832	56.6%
Previously Married	2,371	22.2%	7,375	19.4%	108,490	22.2%
Separated	249	10.5%	699	9.5%	15,178	14.0%
Widowed	894	37.7%	3,078	41.7%	40,952	37.7%
Divorced	1,229	51.8%	3,598	48.8%	52,360	48.3%
<b>Educational Attainment (2024)</b>						
Adult Population Age 25 Years or Over	9,898		34,755		435,792	
Elementary (Grade Level 0 to 8)	176	1.8%	970	2.8%	14,128	3.2%
Some High School (Grade Level 9 to 11)	178	1.8%	741	2.1%	15,159	3.5%
High School Graduate	2,166	21.9%	6,734	19.4%	101,824	23.4%
Some College	1,526	15.4%	6,629	19.1%	75,438	17.3%
Associate Degree Only	1,146	11.6%	3,634	10.5%	40,690	9.3%
Bachelor Degree Only	2,572	26.0%	9,141	26.3%	108,456	24.9%
Graduate Degree	2,136	21.6%	6,905	19.9%	80,097	18.4%
Any College (Some College or Higher)	7,379	74.6%	26,309	75.7%	304,681	69.9%
College Degree + (Bachelor Degree or Higher)	4,707	47.6%	16,047	46.2%	188,553	43.3%

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Marketplace at Coconut Pointe Estero, FL 33928	5 min drive time		10 min drive time		15 mi radius	
<b>Housing</b>						
Total Housing Units (2024)	8,102		28,027		343,269	
Total Housing Units (2020)	7,457		26,374		319,659	
Historical Annual Growth (2020-2024)	645	-	1,653	-	23,610	-
Housing Units Occupied (2024)	6,097	75.3%	21,196	75.6%	256,302	74.7%
Housing Units Owner-Occupied	4,775	78.3%	16,458	77.6%	181,734	70.9%
Housing Units Renter-Occupied	1,322	21.7%	4,739	22.4%	74,568	29.1%
Housing Units Vacant (2024)	2,005	24.7%	6,830	24.4%	86,967	25.3%
<b>Household Size (2024)</b>						
Total Households	6,097		21,196		256,302	
1 Person Households	2,475	40.6%	7,988	37.7%	82,142	32.0%
2 Person Households	2,546	41.8%	9,086	42.9%	115,657	45.1%
3 Person Households	480	7.9%	1,959	9.2%	26,627	10.4%
4 Person Households	394	6.5%	1,383	6.5%	18,888	7.4%
5 Person Households	139	2.3%	523	2.5%	8,141	3.2%
6 Person Households	41	0.7%	167	0.8%	3,045	1.2%
7 or More Person Households	22	0.4%	90	0.4%	1,801	0.7%
<b>Household Income Distribution (2024)</b>						
HH Income \$200,000 or More	1,439	23.6%	4,170	19.7%	44,242	17.3%
HH Income \$150,000 to \$199,999	443	7.3%	1,836	8.7%	22,597	8.8%
HH Income \$125,000 to \$149,999	595	9.8%	1,876	8.9%	18,285	7.1%
HH Income \$100,000 to \$124,999	930	15.3%	2,257	10.6%	25,917	10.1%
HH Income \$75,000 to \$99,999	814	13.3%	2,715	12.8%	32,301	12.6%
HH Income \$50,000 to \$74,999	629	10.3%	3,017	14.2%	39,955	15.6%
HH Income \$35,000 to \$49,999	340	5.6%	1,538	7.3%	23,880	9.3%
HH Income \$25,000 to \$34,999	202	3.3%	1,209	5.7%	17,522	6.8%
HH Income \$15,000 to \$24,999	249	4.1%	864	4.1%	12,383	4.8%
HH Income \$10,000 to \$14,999	216	3.5%	502	2.4%	6,026	2.4%
HH Income Under \$10,000	240	3.9%	1,211	5.7%	13,194	5.1%
<b>Household Vehicles (2024)</b>						
Households 0 Vehicles Available	115	1.9%	684	3.2%	13,736	5.4%
Households 1 Vehicle Available	2,845	46.7%	9,996	47.2%	112,706	44.0%
Households 2 Vehicles Available	2,687	44.1%	8,702	41.1%	100,221	39.1%
Households 3 or More Vehicles Available	450	7.4%	1,815	8.6%	29,639	11.6%
Total Vehicles Available	9,655		33,146		411,473	
Average Vehicles per Household	1.6		1.6		1.6	
Owner-Occupied Household Vehicles	7,751	80.3%	26,271	79.3%	309,288	75.2%
Average Vehicles per Owner-Occupied Household	1.6		1.6		1.7	
Renter-Occupied Household Vehicles	1,904	19.7%	6,875	20.7%	102,185	24.8%
Average Vehicles per Renter-Occupied Household	1.4		1.5		1.4	
<b>Travel Time (2024)</b>						
Worker Base Age 16 years or Over	4,818		16,080		238,878	
Travel to Work in 14 Minutes or Less	854	17.7%	2,840	17.7%	42,046	17.6%
Travel to Work in 15 to 29 Minutes	1,466	30.4%	4,801	29.9%	77,420	32.4%
Travel to Work in 30 to 59 Minutes	1,292	26.8%	4,556	28.3%	59,294	24.8%
Travel to Work in 60 Minutes or More	320	6.6%	880	5.5%	13,833	5.8%
Work at Home	887	18.4%	3,003	18.7%	46,286	19.4%
Average Minutes Travel to Work	24.3		24.5		23.5	

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 26.4136/-81.8132

Marketplace at Coconut Pointe Estero, FL 33928	5 min drive time		10 min drive time		15 mi radius	
<b>Transportation To Work (2024)</b>						
Worker Base Age 16 years or Over	4,818		16,080		238,878	
Drive to Work Alone	3,542	73.5%	10,881	67.7%	161,327	67.5%
Drive to Work in Carpool	236	4.9%	1,529	9.5%	23,570	9.9%
Travel to Work by Public Transportation	20	0.4%	146	0.9%	1,815	0.8%
Drive to Work on Motorcycle	6	0.1%	8	-	287	0.1%
Bicycle to Work	23	0.5%	44	0.3%	1,003	0.4%
Walk to Work	61	1.3%	164	1.0%	2,283	1.0%
Other Means	43	0.9%	304	1.9%	2,308	1.0%
Work at Home	887	18.4%	3,003	18.7%	46,286	19.4%
<b>Daytime Demographics (2024)</b>						
Total Businesses	1,224		3,412		43,675	
Total Employees	10,161		22,363		268,418	
Company Headquarter Businesses	30	2.4%	93	2.7%	1,097	2.5%
Company Headquarter Employees	2,169	21.3%	3,931	17.6%	25,813	9.6%
Employee Population per Business	8.3 to 1		6.6 to 1		6.1 to 1	
Residential Population per Business	9.7 to 1		12.5 to 1		12.8 to 1	
Adj. Daytime Demographics Age 16 Years or Over	15,906		44,003		513,137	
<b>Labor Force</b>						
Labor Population Age 16 Years or Over (2024)	10,564		37,719		483,836	
Labor Force Total Males (2024)	5,126	48.5%	18,159	48.1%	238,046	49.2%
Male Civilian Employed	2,561	50.0%	8,583	47.3%	127,536	53.6%
Male Civilian Unemployed	17	0.3%	168	0.9%	3,766	1.6%
Males in Armed Forces	-	-	-	-	202	-
Males Not in Labor Force	2,549	49.7%	9,408	51.8%	106,541	44.8%
Labor Force Total Females (2024)	5,437	51.5%	19,560	51.9%	245,790	50.8%
Female Civilian Employed	2,257	41.5%	7,497	38.3%	111,352	45.3%
Female Civilian Unemployed	35	0.6%	160	0.8%	3,938	1.6%
Females in Armed Forces	-	-	-	-	26	-
Females Not in Labor Force	3,145	57.8%	11,904	60.9%	130,474	53.1%
Unemployment Rate	51	0.5%	327	0.9%	7,704	1.6%
<b>Occupation (2024)</b>						
Occupation Population Age 16 Years or Over	4,818		16,080		238,878	
Occupation Total Males	2,561	53.1%	8,583	53.4%	127,526	53.4%
Occupation Total Females	2,257	46.9%	7,497	46.6%	111,352	46.6%
Management, Business, Financial Operations	804	16.7%	3,187	19.8%	48,984	20.5%
Professional, Related	1,045	21.7%	3,065	19.1%	48,582	20.3%
Service	601	12.5%	2,722	16.9%	42,328	17.7%
Sales, Office	1,517	31.5%	4,176	26.0%	54,158	22.7%
Farming, Fishing, Forestry	19	0.4%	41	0.3%	1,066	0.4%
Construction, Extraction, Maintenance	447	9.3%	1,726	10.7%	23,869	10.0%
Production, Transport, Material Moving	385	8.0%	1,161	7.2%	19,891	8.3%
White Collar Workers	3,366	69.9%	10,429	64.9%	151,724	63.5%
Blue Collar Workers	1,452	30.1%	5,651	35.1%	87,154	36.5%

# Complete Profile

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 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 26.4136/-81.8132

Marketplace at Coconut Pointe Estero, FL 33928	5 min drive time		10 min drive time		15 mi radius	
<b>Units In Structure (2024)</b>						
Total Units	6,097		21,196		256,302	
1 Detached Unit	3,202	52.5%	10,643	50.2%	125,295	48.9%
1 Attached Unit	443	7.3%	2,089	9.9%	25,194	9.8%
2 Units	161	2.6%	398	1.9%	6,737	2.6%
3 to 4 Units	547	9.0%	1,178	5.6%	14,919	5.8%
5 to 9 Units	328	5.4%	1,263	6.0%	17,784	6.9%
10 to 19 Units	482	7.9%	1,484	7.0%	18,140	7.1%
20 to 49 Units	436	7.1%	1,333	6.3%	16,696	6.5%
50 or More Units	226	3.7%	1,110	5.2%	17,482	6.8%
Mobile Home or Trailer	272	4.5%	1,588	7.5%	13,627	5.3%
Other Structure	-	-	111	0.5%	429	0.2%
<b>Homes Built By Year (2024)</b>						
Homes Built 2020 or later	189	2.3%	724	2.6%	8,924	2.6%
Homes Built 2010 to 2019	778	9.6%	3,020	10.8%	39,254	11.4%
Homes Built 2000 to 2009	2,438	30.1%	7,947	28.4%	69,268	20.2%
Homes Built 1990 to 1999	1,372	16.9%	4,270	15.2%	47,545	13.9%
Homes Built 1980 to 1989	701	8.7%	2,965	10.6%	45,517	13.3%
Homes Built 1970 to 1979	435	5.4%	1,358	4.8%	30,181	8.8%
Homes Built 1960 to 1969	103	1.3%	516	1.8%	10,272	3.0%
Homes Built 1950 to 1959	44	0.5%	260	0.9%	3,604	1.0%
Homes Built 1940 to 1949	10	0.1%	61	0.2%	674	0.2%
Homes Built Before 1939	27	0.3%	75	0.3%	1,063	0.3%
Median Age of Homes	26.3 yrs		26.7 yrs		29.5 yrs	
<b>Home Values (2024)</b>						
Owner Specified Housing Units	4,775		16,458		181,734	
Home Values \$1,000,000 or More	596	12.5%	1,477	9.0%	21,403	11.8%
Home Values \$750,000 to \$999,999	383	8.0%	1,637	9.9%	17,551	9.7%
Home Values \$500,000 to \$749,999	1,016	21.3%	3,300	20.1%	36,078	19.9%
Home Values \$400,000 to \$499,999	708	14.8%	2,386	14.5%	27,599	15.2%
Home Values \$300,000 to \$399,999	1,131	23.7%	3,653	22.2%	33,208	18.3%
Home Values \$250,000 to \$299,999	368	7.7%	1,226	7.4%	14,372	7.9%
Home Values \$200,000 to \$249,999	206	4.3%	878	5.3%	9,452	5.2%
Home Values \$175,000 to \$199,999	54	1.1%	258	1.6%	3,142	1.7%
Home Values \$150,000 to \$174,999	65	1.4%	353	2.1%	4,467	2.5%
Home Values \$125,000 to \$149,999	25	0.5%	173	1.0%	2,043	1.1%
Home Values \$100,000 to \$124,999	52	1.1%	371	2.3%	3,329	1.8%
Home Values \$90,000 to \$99,999	8	0.2%	52	0.3%	492	0.3%
Home Values \$80,000 to \$89,999	12	0.3%	172	1.0%	1,273	0.7%
Home Values \$70,000 to \$79,999	6	0.1%	61	0.4%	607	0.3%
Home Values \$60,000 to \$69,999	12	0.3%	40	0.2%	1,027	0.6%
Home Values \$50,000 to \$59,999	28	0.6%	49	0.3%	974	0.5%
Home Values \$35,000 to \$49,999	4	-	23	0.1%	714	0.4%
Home Values \$25,000 to \$34,999	28	0.6%	85	0.5%	903	0.5%
Home Values \$10,000 to \$24,999	21	0.4%	70	0.4%	1,367	0.8%
Home Values Under \$10,000	51	1.1%	194	1.2%	1,731	1.0%
Owner-Occupied Median Home Value	\$501,090		\$472,043		\$511,538	
Renter-Occupied Median Rent	\$1,599		\$1,551		\$1,555	



# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
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Lat/Lon: 26.4136/-81.8132

Marketplace at Coconut Pointe Estero, FL 33928	5 min drive time		10 min drive time		15 mi radius	
<b>Total Annual Consumer Expenditure (2024)</b>						
Total Household Expenditure	\$720.74 M		\$2.36 B		\$27.52 B	
Total Non-Retail Expenditure	\$370.83 M		\$1.19 B		\$13.88 B	
Total Retail Expenditure	\$349.91 M		\$1.16 B		\$13.64 B	
Alcoholic Beverages	\$4.47 M		\$14.58 M		\$169.99 M	
Apparel	\$12.96 M		\$42.62 M		\$501.75 M	
Contributions	\$25.27 M		\$81.05 M		\$928.46 M	
Education	\$17.45 M		\$56.31 M		\$649.57 M	
Entertainment	\$39.94 M		\$131.5 M		\$1.55 B	
Food Away From Home	\$31.18 M		\$102.28 M		\$1.2 B	
Grocery	\$37.27 M		\$128.61 M		\$1.59 B	
Health Care	\$45.57 M		\$158.23 M		\$1.85 B	
Household Furnishings and Equipment	\$19.14 M		\$62.58 M		\$732.14 M	
Household Operations	\$12.8 M		\$42.3 M		\$500.63 M	
Miscellaneous Expenses	\$12.25 M		\$40.11 M		\$469.67 M	
Personal Care	\$7.74 M		\$26.35 M		\$321.25 M	
Shelter	\$103.46 M		\$344.62 M		\$4.17 B	
Tax and Retirement	\$214.44 M		\$669.76 M		\$7.46 B	
Tobacco and Related	\$1.87 M		\$7.31 M		\$99.86 M	
Transportation	\$108.96 M		\$357.99 M		\$4.21 B	
Utilities	\$25.98 M		\$90.18 M		\$1.12 B	
<b>Monthly Household Consumer Expenditure (2024)</b>						
Total Household Expenditure	\$9,851		\$9,264		\$8,948	
Total Non-Retail Expenditure	\$5,068	51.5%	\$4,697	50.7%	\$4,514	50.4%
Total Retail Expenditures	\$4,783	48.5%	\$4,567	49.3%	\$4,434	49.6%
Alcoholic Beverages	\$61	0.6%	\$57	0.6%	\$55	0.6%
Apparel	\$177	1.8%	\$168	1.8%	\$163	1.8%
Contributions	\$345	3.5%	\$319	3.4%	\$302	3.4%
Education	\$238	2.4%	\$221	2.4%	\$211	2.4%
Entertainment	\$546	5.5%	\$517	5.6%	\$504	5.6%
Food Away From Home	\$426	4.3%	\$402	4.3%	\$390	4.4%
Grocery	\$509	5.2%	\$506	5.5%	\$517	5.8%
Health Care	\$623	6.3%	\$622	6.7%	\$602	6.7%
Household Furnishings and Equipment	\$262	2.7%	\$246	2.7%	\$238	2.7%
Household Operations	\$175	1.8%	\$166	1.8%	\$163	1.8%
Miscellaneous Expenses	\$167	1.7%	\$158	1.7%	\$153	1.7%
Personal Care	\$106	1.1%	\$104	1.1%	\$104	1.2%
Shelter	\$1,414	14.4%	\$1,355	14.6%	\$1,355	15.1%
Tax and Retirement	\$2,931	29.8%	\$2,633	28.4%	\$2,425	28.4%
Tobacco and Related	\$26	0.3%	\$29	0.3%	\$32	0.4%
Transportation	\$1,489	15.1%	\$1,407	15.2%	\$1,369	15.3%
Utilities	\$355	3.6%	\$355	3.8%	\$364	4.1%