

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 28.59/-81.5228

OCV - Demographics									
	1 mi radius		2 mi radius		3 mi radius		4 mi radius		
Population									
Estimated Population (2024)	11,659		33,601		71,045		124,564		
Projected Population (2029)	12,272		35,729		76,019		133,469		
Census Population (2020)	11,809		33,276		72,556		127,015		
Census Population (2010)	10,023		28,356		60,138		106,735		
Projected Annual Growth (2024-2029)	613	1.1%	2,128	1.3%	4,974	1.4%	8,905	1.4%	
Historical Annual Growth (2020-2024)	-150	-0.3%	325	0.2%	-1,511	-0.5%	-2,450	-0.5%	
Historical Annual Growth (2010-2020)	1,787	1.8%	4,920	1.7%	12,418	2.1%	20,279	1.9%	
Estimated Population Density (2024)	3,713 <i>psm</i>		2,675 <i>psm</i>		2,514 <i>psm</i>		2,479 <i>psm</i>		
Trade Area Size	3.1 <i>sq mi</i>		12.6 <i>sq mi</i>		28.3 <i>sq mi</i>		50.2 <i>sq mi</i>		
Households									
Estimated Households (2024)	3,900		11,522		24,542		43,404		
Projected Households (2029)	4,074		12,154		26,070		46,184		
Census Households (2020)	3,804		10,936		23,944		42,471		
Census Households (2010)	3,209		9,336		19,835		35,669		
Projected Annual Growth (2024-2029)	174	0.9%	633	1.1%	1,528	1.2%	2,780	1.3%	
Historical Annual Change (2010-2024)	692	1.5%	2,186	1.7%	4,708	1.7%	7,735	1.5%	
Average Household Income									
Estimated Average Household Income (2024)	\$109,984		\$114,486		\$106,925		\$98,862		
Projected Average Household Income (2029)	\$114,427		\$120,112		\$112,395		\$103,513		
Census Average Household Income (2010)	\$56,307		\$61,925		\$59,831		\$56,614		
Census Average Household Income (2000)	\$51,628		\$55,823		\$54,464		\$52,130		
Projected Annual Change (2024-2029)	\$4,442	0.8%	\$5,626	1.0%	\$5,470	1.0%	\$4,651	0.9%	
Historical Annual Change (2000-2024)	\$58,356	4.7%	\$58,663	4.4%	\$52,461	4.0%	\$46,733	3.7%	
Median Household Income									
Estimated Median Household Income (2024)	\$91,916		\$88,598		\$83,399		\$75,993		
Projected Median Household Income (2029)	\$94,038		\$90,356		\$85,542		\$77,637		
Census Median Household Income (2010)	\$48,210		\$51,818		\$51,492		\$48,351		
Census Median Household Income (2000)	\$46,100		\$49,443		\$47,960		\$45,784		
Projected Annual Change (2024-2029)	\$2,122	0.5%	\$1,758	0.4%	\$2,142	0.5%	\$1,644	0.4%	
Historical Annual Change (2000-2024)	\$45,816	4.1%	\$39,155	3.3%	\$35,439	3.1%	\$30,209	2.7%	
Per Capita Income									
Estimated Per Capita Income (2024)	\$36,795		\$39,262		\$36,962		\$34,488		
Projected Per Capita Income (2029)	\$37,989		\$40,864		\$38,568		\$35,856		
Census Per Capita Income (2010)	\$18,021		\$20,382		\$19,732		\$18,916		
Census Per Capita Income (2000)	\$16,766		\$18,508		\$17,980		\$17,355		
Projected Annual Change (2024-2029)	\$1,193	0.6%	\$1,602	0.8%	\$1,606	0.9%	\$1,368	0.8%	
Historical Annual Change (2000-2024)	\$20,029	5.0%	\$20,754	4.7%	\$18,982	4.4%	\$17,133	4.1%	
Estimated Average Household Net Worth (2024)	\$1.15 M		\$1.12 M		\$1.03 M		\$914,710		

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OCV - Demographics									
	1 mi radius		2 mi radius		3 mi radius		4 mi radius		
Race and Ethnicity									
Total Population (2024)	11,659		33,601		71,045		124,564		
White (2024)	5,263	45.1%	14,167	42.2%	25,698	36.2%	41,677	33.5%	
Black or African American (2024)	2,590	22.2%	9,768	29.1%	27,438	38.6%	54,099	43.4%	
American Indian or Alaska Native (2024)	83	0.7%	187	0.6%	301	0.4%	447	0.4%	
Asian (2024)	574	4.9%	1,953	5.8%	4,079	5.7%	6,436	5.2%	
Hawaiian or Pacific Islander (2024)	3	-	28	-	56	-	88	-	
Other Race (2024)	1,493	12.8%	3,338	9.9%	5,729	8.1%	9,091	7.3%	
Two or More Races (2024)	1,653	14.2%	4,161	12.4%	7,744	10.9%	12,726	10.2%	
Population < 18 (2024)	2,629	22.5%	7,472	22.2%	15,970	22.5%	28,575	22.9%	
White Not Hispanic	729	27.7%	1,894	25.3%	3,390	21.2%	5,492	19.2%	
Black or African American	683	26.0%	2,585	34.6%	7,275	45.6%	14,653	51.3%	
Asian	99	3.8%	331	4.4%	705	4.4%	1,077	3.8%	
Other Race Not Hispanic	100	3.8%	293	3.9%	574	3.6%	950	3.3%	
Hispanic	1,018	38.7%	2,370	31.7%	4,026	25.2%	6,402	22.4%	
Not Hispanic or Latino Population (2024)	7,804	66.9%	24,284	72.3%	54,029	76.0%	96,881	77.8%	
Not Hispanic White	4,430	56.8%	12,024	49.5%	21,694	40.2%	35,161	36.3%	
Not Hispanic Black or African American	2,550	32.7%	9,529	39.2%	26,642	49.3%	52,588	54.3%	
Not Hispanic American Indian or Alaska Native	14	0.2%	38	0.2%	68	0.1%	107	0.1%	
Not Hispanic Asian	563	7.2%	1,930	7.9%	4,036	7.5%	6,352	6.6%	
Not Hispanic Hawaiian or Pacific Islander	-	-	11	-	26	-	41	-	
Not Hispanic Other Race	80	1.0%	197	0.8%	361	0.7%	539	0.6%	
Not Hispanic Two or More Races	168	2.2%	555	2.3%	1,203	2.2%	2,093	2.2%	
Hispanic or Latino Population (2024)	3,855	33.1%	9,317	27.7%	17,016	24.0%	27,683	22.2%	
Hispanic White	833	21.6%	2,142	23.0%	4,005	23.5%	6,516	23.5%	
Hispanic Black or African American	40	1.0%	239	2.6%	796	4.7%	1,511	5.5%	
Hispanic American Indian or Alaska Native	69	1.8%	149	1.6%	233	1.4%	340	1.2%	
Hispanic Asian	11	0.3%	23	0.2%	43	0.3%	84	0.3%	
Hispanic Hawaiian or Pacific Islander	3	-	17	0.2%	31	0.2%	47	0.2%	
Hispanic Other Race	1,413	36.7%	3,140	33.7%	5,368	31.5%	8,551	30.9%	
Hispanic Two or More Races	1,485	38.5%	3,606	38.7%	6,541	38.4%	10,633	38.4%	
Not Hispanic or Latino Population (2020)	7,701	65.2%	23,711	71.3%	55,334	76.3%	99,262	78.1%	
Hispanic or Latino Population (2020)	4,108	34.8%	9,565	28.7%	17,222	23.7%	27,753	21.9%	
Not Hispanic or Latino Population (2010)	7,160	71.4%	21,836	77.0%	48,881	81.3%	87,966	82.4%	
Hispanic or Latino Population (2010)	2,863	28.6%	6,520	23.0%	11,257	18.7%	18,769	17.6%	
Not Hispanic or Latino Population (2029)	8,157	66.5%	25,052	70.1%	55,122	72.5%	98,255	73.6%	
Hispanic or Latino Population (2029)	4,115	33.5%	10,677	29.9%	20,897	27.5%	35,214	26.4%	
Projected Annual Growth (2024-2029)	260	1.3%	1,359	2.9%	3,882	4.6%	7,531	5.4%	
Historical Annual Growth (2010-2020)	1,245	4.4%	3,045	4.7%	5,965	5.3%	8,984	4.8%	

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OCV - Demographics									
	1 mi radius		2 mi radius		3 mi radius		4 mi radius		
Total Age Distribution (2024)									
Total Population	11,659		33,601		71,045		124,564		
Age Under 5 Years	691	5.9%	1,960	5.8%	4,269	6.0%	7,725	6.2%	
Age 5 to 9 Years	741	6.4%	2,042	6.1%	4,363	6.1%	7,864	6.3%	
Age 10 to 14 Years	766	6.6%	2,229	6.6%	4,704	6.6%	8,314	6.7%	
Age 15 to 19 Years	742	6.4%	2,070	6.2%	4,432	6.2%	7,847	6.3%	
Age 20 to 24 Years	692	5.9%	1,926	5.7%	4,234	6.0%	7,553	6.1%	
Age 25 to 29 Years	761	6.5%	2,121	6.3%	4,532	6.4%	8,221	6.6%	
Age 30 to 34 Years	935	8.0%	2,571	7.7%	5,350	7.5%	9,485	7.6%	
Age 35 to 39 Years	895	7.7%	2,472	7.4%	5,164	7.3%	9,101	7.3%	
Age 40 to 44 Years	888	7.6%	2,515	7.5%	5,226	7.4%	8,962	7.2%	
Age 45 to 49 Years	775	6.6%	2,260	6.7%	4,755	6.7%	8,228	6.6%	
Age 50 to 54 Years	775	6.6%	2,352	7.0%	4,878	6.9%	8,363	6.7%	
Age 55 to 59 Years	740	6.3%	2,301	6.8%	4,673	6.6%	8,024	6.4%	
Age 60 to 64 Years	773	6.6%	2,221	6.6%	4,575	6.4%	7,716	6.2%	
Age 65 to 69 Years	573	4.9%	1,665	5.0%	3,588	5.0%	6,189	5.0%	
Age 70 to 74 Years	374	3.2%	1,172	3.5%	2,547	3.6%	4,459	3.6%	
Age 75 to 79 Years	290	2.5%	866	2.6%	1,877	2.6%	3,147	2.5%	
Age 80 to 84 Years	137	1.2%	457	1.4%	1,024	1.4%	1,839	1.5%	
Age 85 Years or Over	112	1.0%	402	1.2%	855	1.2%	1,530	1.2%	
Median Age	36.9		38.0		37.7		37.1		
Age 19 Years or Less	2,940	25.2%	8,301	24.7%	17,768	25.0%	31,750	25.5%	
Age 20 to 64 Years	7,234	62.0%	20,738	61.7%	43,387	61.1%	75,651	60.7%	
Age 65 Years or Over	1,485	12.7%	4,562	13.6%	9,890	13.9%	17,163	13.8%	
Female Age Distribution (2024)									
Female Population	5,930 50.9%		17,046 50.7%		36,492 51.4%		64,323 51.6%		
Age Under 5 Years	348	5.9%	984	5.8%	2,117	5.8%	3,821	5.9%	
Age 5 to 9 Years	354	6.0%	1,002	5.9%	2,138	5.9%	3,894	6.1%	
Age 10 to 14 Years	378	6.4%	1,084	6.4%	2,302	6.3%	4,114	6.4%	
Age 15 to 19 Years	324	5.5%	908	5.3%	2,070	5.7%	3,694	5.7%	
Age 20 to 24 Years	324	5.5%	918	5.4%	2,071	5.7%	3,750	5.8%	
Age 25 to 29 Years	383	6.5%	1,077	6.3%	2,333	6.4%	4,306	6.7%	
Age 30 to 34 Years	483	8.1%	1,315	7.7%	2,744	7.5%	4,895	7.6%	
Age 35 to 39 Years	456	7.7%	1,245	7.3%	2,656	7.3%	4,706	7.3%	
Age 40 to 44 Years	454	7.7%	1,296	7.6%	2,750	7.5%	4,725	7.3%	
Age 45 to 49 Years	386	6.5%	1,139	6.7%	2,499	6.8%	4,371	6.8%	
Age 50 to 54 Years	394	6.6%	1,207	7.1%	2,545	7.0%	4,426	6.9%	
Age 55 to 59 Years	406	6.8%	1,218	7.1%	2,462	6.7%	4,214	6.6%	
Age 60 to 64 Years	389	6.6%	1,105	6.5%	2,372	6.5%	4,020	6.2%	
Age 65 to 69 Years	309	5.2%	872	5.1%	1,910	5.2%	3,315	5.2%	
Age 70 to 74 Years	213	3.6%	667	3.9%	1,421	3.9%	2,448	3.8%	
Age 75 to 79 Years	177	3.0%	508	3.0%	1,063	2.9%	1,788	2.8%	
Age 80 to 84 Years	81	1.4%	251	1.5%	553	1.5%	1,016	1.6%	
Age 85 Years or Over	72	1.2%	250	1.5%	487	1.3%	819	1.3%	
Female Median Age	38.2		39.1		38.8		38.1		
Age 19 Years or Less	1,404	23.7%	3,978	23.3%	8,626	23.6%	15,524	24.1%	
Age 20 to 64 Years	3,673	61.9%	10,519	61.7%	22,432	61.5%	39,413	61.3%	
Age 65 Years or Over	852	14.4%	2,549	15.0%	5,434	14.9%	9,387	14.6%	

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OCV - Demographics		1 mi radius		2 mi radius		3 mi radius		4 mi radius	
Male Age Distribution (2024)									
Male Population		5,729	49.1%	16,555	49.3%	34,553	48.6%	60,241	48.4%
Age Under 5 Years		343	6.0%	976	5.9%	2,153	6.2%	3,905	6.5%
Age 5 to 9 Years		387	6.8%	1,041	6.3%	2,225	6.4%	3,969	6.6%
Age 10 to 14 Years		388	6.8%	1,145	6.9%	2,402	7.0%	4,200	7.0%
Age 15 to 19 Years		417	7.3%	1,162	7.0%	2,362	6.8%	4,153	6.9%
Age 20 to 24 Years		368	6.4%	1,008	6.1%	2,163	6.3%	3,802	6.3%
Age 25 to 29 Years		378	6.6%	1,044	6.3%	2,199	6.4%	3,914	6.5%
Age 30 to 34 Years		453	7.9%	1,256	7.6%	2,606	7.5%	4,590	7.6%
Age 35 to 39 Years		440	7.7%	1,227	7.4%	2,508	7.3%	4,395	7.3%
Age 40 to 44 Years		433	7.6%	1,219	7.4%	2,475	7.2%	4,236	7.0%
Age 45 to 49 Years		389	6.8%	1,121	6.8%	2,256	6.5%	3,857	6.4%
Age 50 to 54 Years		381	6.7%	1,145	6.9%	2,333	6.8%	3,937	6.5%
Age 55 to 59 Years		334	5.8%	1,084	6.5%	2,211	6.4%	3,810	6.3%
Age 60 to 64 Years		384	6.7%	1,116	6.7%	2,203	6.4%	3,696	6.1%
Age 65 to 69 Years		264	4.6%	793	4.8%	1,677	4.9%	2,873	4.8%
Age 70 to 74 Years		161	2.8%	505	3.0%	1,126	3.3%	2,011	3.3%
Age 75 to 79 Years		113	2.0%	358	2.2%	815	2.4%	1,359	2.3%
Age 80 to 84 Years		56	1.0%	206	1.2%	471	1.4%	823	1.4%
Age 85 Years or Over		39	0.7%	152	0.9%	368	1.1%	710	1.2%
Male Median Age		35.5		36.8		36.5		36.0	
Age 19 Years or Less		1,535	26.8%	4,323	26.1%	9,141	26.5%	16,227	26.9%
Age 20 to 64 Years		3,561	62.1%	10,219	61.7%	20,955	60.6%	36,238	60.2%
Age 65 Years or Over		633	11.1%	2,013	12.2%	4,457	12.9%	7,776	12.9%
Males per 100 Females (2024)									
Overall Comparison		97		97		95		94	
Age Under 5 Years		99	49.7%	99	49.8%	102	50.4%	102	50.5%
Age 5 to 9 Years		109	52.2%	104	51.0%	104	51.0%	102	50.5%
Age 10 to 14 Years		103	50.6%	106	51.4%	104	51.1%	102	50.5%
Age 15 to 19 Years		129	56.3%	128	56.1%	114	53.3%	112	52.9%
Age 20 to 24 Years		114	53.2%	110	52.3%	104	51.1%	101	50.3%
Age 25 to 29 Years		99	49.7%	97	49.2%	94	48.5%	91	47.6%
Age 30 to 34 Years		94	48.4%	96	48.9%	95	48.7%	94	48.4%
Age 35 to 39 Years		97	49.1%	99	49.6%	94	48.6%	93	48.3%
Age 40 to 44 Years		95	48.8%	94	48.5%	90	47.4%	90	47.3%
Age 45 to 49 Years		101	50.2%	98	49.6%	90	47.4%	88	46.9%
Age 50 to 54 Years		97	49.2%	95	48.7%	92	47.8%	89	47.1%
Age 55 to 59 Years		82	45.2%	89	47.1%	90	47.3%	90	47.5%
Age 60 to 64 Years		99	49.7%	101	50.2%	93	48.2%	92	47.9%
Age 65 to 69 Years		86	46.1%	91	47.6%	88	46.8%	87	46.4%
Age 70 to 74 Years		75	43.0%	76	43.1%	79	44.2%	82	45.1%
Age 75 to 79 Years		64	39.1%	70	41.3%	77	43.4%	76	43.2%
Age 80 to 84 Years		68	40.6%	82	45.0%	85	46.0%	81	44.8%
Age 85 Years or Over		54	35.3%	61	37.8%	75	43.0%	87	46.4%
Age 19 Years or Less		109	52.2%	109	52.1%	106	51.4%	105	51.1%
Age 20 to 39 Years		100	49.9%	100	49.9%	97	49.1%	95	48.6%
Age 40 to 64 Years		95	48.6%	95	48.8%	91	47.6%	90	47.3%
Age 65 Years or Over		74	42.6%	79	44.1%	82	45.1%	83	45.3%

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Household Type (2024)								
Total Households	3,900		11,522		24,542		43,404	
Households with Children	1,644	42.2%	4,603	39.9%	9,820	40.0%	17,525	40.4%
Average Household Size	3.0		2.9		2.9		2.9	
Household Density per Square Mile	1,242		917		868		864	
Population Family	11,029	94.6%	30,736	91.5%	64,112	90.2%	110,938	89.1%
Population Non-Family	630	5.4%	2,846	8.5%	6,635	9.3%	12,858	10.3%
Population Group Quarters	-	-	19	-	298	0.4%	768	0.6%
Family Households	3,444	88.3%	9,527	82.7%	19,861	80.9%	34,448	79.4%
Married Couple Households	2,366	68.7%	6,623	69.5%	13,321	67.1%	22,055	64.0%
Other Family Households with Children	1,077	31.3%	2,904	30.5%	6,541	32.9%	12,392	36.0%
Family Households with Children	1,638	47.6%	4,585	48.1%	9,789	49.3%	17,479	50.7%
Married Couple with Children	1,068	65.2%	3,041	66.3%	6,213	63.5%	10,353	59.2%
Other Family Households with Children	570	34.8%	1,544	33.7%	3,576	36.5%	7,126	40.8%
Family Households No Children	1,806	52.4%	4,942	51.9%	10,072	50.7%	16,969	49.3%
Married Couple No Children	1,298	71.9%	3,582	72.5%	7,108	70.6%	11,702	69.0%
Other Family Households No Children	507	28.1%	1,360	27.5%	2,964	29.4%	5,266	31.0%
Non-Family Households	457	11.7%	1,995	17.3%	4,681	19.1%	8,956	20.6%
Non-Family Households with Children	7	1.5%	17	0.9%	32	0.7%	46	0.5%
Non-Family Households No Children	450	98.5%	1,978	99.1%	4,650	99.3%	8,910	99.5%
Average Family Household Size	3.2		3.2		3.2		3.2	
Average Family Income	\$114,426		\$119,565		\$113,698		\$106,017	
Median Family Income	\$98,343		\$98,746		\$93,564		\$84,901	
Average Non-Family Household Size	1.4		1.4		1.4		1.4	
Marital Status (2024)								
Population Age 15 Years or Over	9,461		27,370		57,709		100,661	
Never Married	3,411	36.1%	9,224	33.7%	20,273	35.1%	37,673	37.4%
Currently Married	4,141	43.8%	12,749	46.6%	25,173	43.6%	41,025	40.8%
Previously Married	1,909	20.2%	5,397	19.7%	12,264	21.3%	21,963	21.8%
Separated	561	29.4%	1,336	24.8%	3,264	26.6%	6,069	27.6%
Widowed	385	20.2%	1,002	18.6%	2,153	17.6%	4,466	20.3%
Divorced	962	50.4%	3,059	56.7%	6,846	55.8%	11,428	52.0%
Educational Attainment (2024)								
Adult Population Age 25 Years or Over	8,027		23,374		49,043		85,261	
Elementary (Grade Level 0 to 8)	720	9.0%	1,628	7.0%	3,119	6.4%	5,598	6.6%
Some High School (Grade Level 9 to 11)	776	9.7%	1,817	7.8%	3,630	7.4%	7,144	8.4%
High School Graduate	2,249	28.0%	6,312	27.0%	13,700	27.9%	23,907	28.0%
Some College	1,470	18.3%	4,942	21.1%	9,917	20.2%	16,751	19.6%
Associate Degree Only	713	8.9%	2,388	10.2%	4,829	9.8%	8,464	9.9%
Bachelor Degree Only	1,342	16.7%	4,013	17.2%	9,251	18.9%	15,424	18.1%
Graduate Degree	757	9.4%	2,273	9.7%	4,598	9.4%	7,973	9.4%
Any College (Some College or Higher)	4,282	53.3%	13,616	58.3%	28,595	58.3%	48,612	57.0%
College Degree + (Bachelor Degree or Higher)	2,099	26.1%	6,286	26.9%	13,849	28.2%	23,397	27.4%

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 28.59/-81.5228

OCV - Demographics										
	1 mi radius		2 mi radius		3 mi radius		4 mi radius			
Housing										
Total Housing Units (2024)	4,198		12,408		26,404		46,816			
Total Housing Units (2020)	3,907		11,282		24,707		43,831			
Historical Annual Growth (2020-2024)	292	1.9%	1,126	2.5%	1,698	1.7%	2,985	1.7%		
Housing Units Occupied (2024)	3,900 92.9%		11,522 92.9%		24,542 92.9%		43,404 92.7%			
Housing Units Owner-Occupied	3,032 77.7%		8,988 78.0%		17,610 71.8%		28,256 65.1%			
Housing Units Renter-Occupied	869 22.3%		2,534 22.0%		6,932 28.2%		15,148 34.9%			
Housing Units Vacant (2024)	298 7.1%		886 7.1%		1,862 7.1%		3,412 7.3%			
Household Size (2024)										
Total Households	3,900		11,522		24,542		43,404			
1 Person Households	336	8.6%	1,439	12.5%	3,343	13.6%	6,308	14.5%		
2 Person Households	1,508	38.7%	4,241	36.8%	8,996	36.7%	15,925	36.7%		
3 Person Households	868	22.2%	2,400	20.8%	5,003	20.4%	8,710	20.1%		
4 Person Households	641	16.4%	1,868	16.2%	3,922	16.0%	6,801	15.7%		
5 Person Households	319	8.2%	927	8.0%	1,932	7.9%	3,346	7.7%		
6 Person Households	148	3.8%	408	3.5%	845	3.4%	1,445	3.3%		
7 or More Person Households	81	2.1%	239	2.1%	502	2.0%	869	2.0%		
Household Income Distribution (2024)										
HH Income \$200,000 or More	363	9.3%	1,158	10.1%	2,293	9.3%	3,563	8.2%		
HH Income \$150,000 to \$199,999	525	13.5%	1,463	12.7%	2,501	10.2%	3,742	8.6%		
HH Income \$125,000 to \$149,999	362	9.3%	1,016	8.8%	1,998	8.1%	2,985	6.9%		
HH Income \$100,000 to \$124,999	457	11.7%	1,231	10.7%	2,635	10.7%	4,501	10.4%		
HH Income \$75,000 to \$99,999	573	14.7%	1,676	14.5%	3,737	15.2%	6,297	14.5%		
HH Income \$50,000 to \$74,999	541	13.9%	1,714	14.9%	3,771	15.4%	7,153	16.5%		
HH Income \$35,000 to \$49,999	402	10.3%	1,244	10.8%	2,827	11.5%	5,395	12.4%		
HH Income \$25,000 to \$34,999	189	4.8%	645	5.6%	1,522	6.2%	3,069	7.1%		
HH Income \$15,000 to \$24,999	224	5.7%	563	4.9%	1,405	5.7%	3,028	7.0%		
HH Income \$10,000 to \$14,999	55	1.4%	373	3.2%	719	2.9%	1,370	3.2%		
HH Income Under \$10,000	210	5.4%	438	3.8%	1,133	4.6%	2,301	5.3%		
Household Vehicles (2024)										
Households 0 Vehicles Available	132	3.4%	577	5.0%	1,467	6.0%	2,578	5.9%		
Households 1 Vehicle Available	1,150	29.5%	3,288	28.5%	7,094	28.9%	14,130	32.6%		
Households 2 Vehicles Available	1,460	37.4%	4,899	42.5%	10,328	42.1%	17,691	40.8%		
Households 3 or More Vehicles Available	1,159	29.7%	2,758	23.9%	5,654	23.0%	9,004	20.7%		
Total Vehicles Available	8,009		22,358		46,875		79,705			
Average Vehicles per Household	2.1		1.9		1.9		1.8			
Owner-Occupied Household Vehicles	6,589 82.3%		18,670 83.5%		36,710 78.3%		57,906 72.6%			
Average Vehicles per Owner-Occupied Household	2.2		2.1		2.1		2.0			
Renter-Occupied Household Vehicles	1,420 17.7%		3,688 16.5%		10,165 21.7%		21,799 27.4%			
Average Vehicles per Renter-Occupied Household	1.6		1.5		1.5		1.4			
Travel Time (2024)										
Worker Base Age 16 years or Over	6,419		18,627		38,903		66,565			
Travel to Work in 14 Minutes or Less	662	10.3%	2,148	11.5%	5,046	13.0%	8,712	13.1%		
Travel to Work in 15 to 29 Minutes	1,923	30.0%	5,439	29.2%	11,642	29.9%	21,184	31.8%		
Travel to Work in 30 to 59 Minutes	2,341	36.5%	6,530	35.1%	13,183	33.9%	22,473	33.8%		
Travel to Work in 60 Minutes or More	372	5.8%	1,208	6.5%	2,432	6.3%	3,825	5.7%		
Work at Home	1,122	17.5%	3,303	17.7%	6,599	17.0%	10,372	15.6%		
Average Minutes Travel to Work	29.0		28.1		27.1		26.5			

Complete Profile

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OCV - Demographics									
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Transportation To Work (2024)									
Worker Base Age 16 years or Over	6,419		18,627		38,903		66,565		
Drive to Work Alone	4,229	65.9%	11,905	63.9%	25,218	64.8%	44,566	67.0%	
Drive to Work in Carpool	576	9.0%	2,000	10.7%	4,418	11.4%	7,278	10.9%	
Travel to Work by Public Transportation	55	0.9%	364	2.0%	1,021	2.6%	2,053	3.1%	
Drive to Work on Motorcycle	2	-	22	0.1%	27	-	61	-	
Bicycle to Work	63	1.0%	152	0.8%	181	0.5%	218	0.3%	
Walk to Work	47	0.7%	208	1.1%	517	1.3%	817	1.2%	
Other Means	325	5.1%	675	3.6%	922	2.4%	1,200	1.8%	
Work at Home	1,122	17.5%	3,303	17.7%	6,599	17.0%	10,372	15.6%	
Daytime Demographics (2024)									
Total Businesses	317		1,618		3,985		6,663		
Total Employees	1,078		7,550		22,124		38,238		
Company Headquarter Businesses	3	0.9%	19	1.2%	74	1.9%	127	1.9%	
Company Headquarter Employees	18	1.7%	325	4.3%	1,200	5.4%	1,831	4.8%	
Employee Population per Business	3.4 to 1		4.7 to 1		5.6 to 1		5.7 to 1		
Residential Population per Business	36.8 to 1		20.8 to 1		17.8 to 1		18.7 to 1		
Adj. Daytime Demographics Age 16 Years or Over	3,977		15,867		40,044		70,783		
Labor Force									
Labor Population Age 16 Years or Over (2024)	9,318		26,948		56,832		99,125		
Labor Force Total Males (2024)	4,538	48.7%	13,170	48.9%	27,331	48.1%	47,399	47.8%	
Male Civilian Employed	3,480	76.7%	10,169	77.2%	20,499	75.0%	34,259	72.3%	
Male Civilian Unemployed	143	3.1%	384	2.9%	1,284	4.7%	2,484	5.2%	
Males in Armed Forces	-	-	3	-	8	-	8	-	
Males Not in Labor Force	915	20.2%	2,614	19.8%	5,540	20.3%	10,648	22.5%	
Labor Force Total Females (2024)	4,780	51.3%	13,778	51.1%	29,501	51.9%	51,726	52.2%	
Female Civilian Employed	2,939	61.5%	8,458	61.4%	18,405	62.4%	32,312	62.5%	
Female Civilian Unemployed	127	2.7%	408	3.0%	938	3.2%	1,798	3.5%	
Females in Armed Forces	-	-	-	-	1	-	1	-	
Females Not in Labor Force	1,714	35.9%	4,911	35.6%	10,157	34.4%	17,615	34.1%	
Unemployment Rate	270	2.9%	792	2.9%	2,222	3.9%	4,282	4.3%	
Occupation (2024)									
Occupation Population Age 16 Years or Over	6,419		18,627		38,903		66,565		
Occupation Total Males	3,480	54.2%	10,169	54.6%	20,498	52.7%	34,253	51.5%	
Occupation Total Females	2,939	45.8%	8,458	45.4%	18,405	47.3%	32,312	48.5%	
Management, Business, Financial Operations	703	11.0%	2,533	13.6%	5,941	15.3%	9,842	14.8%	
Professional, Related	1,187	18.5%	4,086	21.9%	8,537	21.9%	13,547	20.4%	
Service	1,338	20.8%	3,937	21.1%	8,603	22.1%	15,371	23.1%	
Sales, Office	1,516	23.6%	4,231	22.7%	8,326	21.4%	14,707	22.1%	
Farming, Fishing, Forestry	37	0.6%	73	0.4%	112	0.3%	149	0.2%	
Construction, Extraction, Maintenance	1,051	16.4%	2,227	12.0%	3,763	9.7%	5,937	8.9%	
Production, Transport, Material Moving	586	9.1%	1,541	8.3%	3,621	9.3%	7,012	10.5%	
White Collar Workers	3,407	53.1%	10,850	58.2%	22,805	58.6%	38,096	57.2%	
Blue Collar Workers	3,012	46.9%	7,777	41.8%	16,098	41.4%	28,469	42.8%	

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OCV - Demographics		1 mi radius		2 mi radius		3 mi radius		4 mi radius	
Units In Structure (2024)									
Total Units		3,900		11,522		24,542		43,404	
1 Detached Unit		3,356	86.0%	9,561	83.0%	18,673	76.1%	30,488	70.2%
1 Attached Unit		164	4.2%	416	3.6%	950	3.9%	1,652	3.8%
2 Units		14	0.4%	38	0.3%	170	0.7%	458	1.1%
3 to 4 Units		56	1.4%	190	1.6%	530	2.2%	1,211	2.8%
5 to 9 Units		59	1.5%	144	1.3%	599	2.4%	1,863	4.3%
10 to 19 Units		73	1.9%	256	2.2%	1,068	4.4%	2,674	6.2%
20 to 49 Units		26	0.7%	95	0.8%	480	2.0%	1,260	2.9%
50 or More Units		64	1.6%	208	1.8%	686	2.8%	1,640	3.8%
Mobile Home or Trailer		87	2.2%	548	4.8%	1,302	5.3%	2,055	4.7%
Other Structure		1	-	65	0.6%	86	0.3%	103	0.2%
Homes Built By Year (2024)									
Homes Built 2020 or later		149	3.5%	456	3.7%	789	3.0%	1,242	2.7%
Homes Built 2010 to 2019		516	12.3%	1,475	11.9%	2,879	10.9%	4,818	10.3%
Homes Built 2000 to 2009		503	12.0%	1,824	14.7%	4,804	18.2%	7,686	16.4%
Homes Built 1990 to 1999		708	16.9%	2,536	20.4%	4,872	18.5%	8,382	17.9%
Homes Built 1980 to 1989		706	16.8%	2,341	18.9%	5,829	22.1%	10,104	21.6%
Homes Built 1970 to 1979		624	14.9%	1,334	10.8%	2,779	10.5%	5,310	11.3%
Homes Built 1960 to 1969		258	6.1%	627	5.1%	1,028	3.9%	2,568	5.5%
Homes Built 1950 to 1959		299	7.1%	578	4.7%	907	3.4%	2,346	5.0%
Homes Built 1940 to 1949		56	1.3%	177	1.4%	374	1.4%	538	1.1%
Homes Built Before 1939		81	1.9%	174	1.4%	281	1.1%	410	0.9%
Median Age of Homes		37.0 yrs		34.4 yrs		33.6 yrs		35.1 yrs	
Home Values (2024)									
Owner Specified Housing Units		3,032		8,988		17,610		28,256	
Home Values \$1,000,000 or More		70	2.3%	183	2.0%	367	2.1%	710	2.5%
Home Values \$750,000 to \$999,999		57	1.9%	187	2.1%	496	2.8%	888	3.1%
Home Values \$500,000 to \$749,999		322	10.6%	1,068	11.9%	2,066	11.7%	3,426	12.1%
Home Values \$400,000 to \$499,999		499	16.5%	1,239	13.8%	2,614	14.8%	4,114	14.6%
Home Values \$300,000 to \$399,999		807	26.6%	2,664	29.6%	5,114	29.0%	7,522	26.6%
Home Values \$250,000 to \$299,999		346	11.4%	1,100	12.2%	2,228	12.6%	3,458	12.2%
Home Values \$200,000 to \$249,999		352	11.6%	1,010	11.2%	1,915	10.9%	3,166	11.2%
Home Values \$175,000 to \$199,999		196	6.5%	388	4.3%	670	3.8%	1,148	4.1%
Home Values \$150,000 to \$174,999		124	4.1%	296	3.3%	507	2.9%	1,009	3.6%
Home Values \$125,000 to \$149,999		57	1.9%	139	1.5%	206	1.2%	336	1.2%
Home Values \$100,000 to \$124,999		40	1.3%	98	1.1%	219	1.2%	448	1.6%
Home Values \$90,000 to \$99,999		31	1.0%	77	0.9%	110	0.6%	180	0.6%
Home Values \$80,000 to \$89,999		16	0.5%	47	0.5%	79	0.4%	141	0.5%
Home Values \$70,000 to \$79,999		7	0.2%	13	0.2%	20	0.1%	32	0.1%
Home Values \$60,000 to \$69,999		8	0.3%	21	0.2%	50	0.3%	160	0.6%
Home Values \$50,000 to \$59,999		10	0.3%	28	0.3%	46	0.3%	90	0.3%
Home Values \$35,000 to \$49,999		21	0.7%	82	0.9%	167	0.9%	280	1.0%
Home Values \$25,000 to \$34,999		14	0.5%	59	0.7%	123	0.7%	178	0.6%
Home Values \$10,000 to \$24,999		12	0.4%	123	1.4%	278	1.6%	417	1.5%
Home Values Under \$10,000		42	1.4%	163	1.8%	336	1.9%	554	2.0%
Owner-Occupied Median Home Value		\$321,564		\$326,391		\$333,410		\$329,082	
Renter-Occupied Median Rent		\$1,332		\$1,383		\$1,391		\$1,346	

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OCV - Demographics									
	1 mi radius		2 mi radius		3 mi radius		4 mi radius		
Total Annual Consumer Expenditure (2024)									
Total Household Expenditure	\$427.09 M		\$1.25 B		\$2.57 B		\$4.34 B		
Total Non-Retail Expenditure	\$205.42 M		\$602.91 M		\$1.24 B		\$2.1 B		
Total Retail Expenditure	\$221.67 M		\$647.22 M		\$1.33 B		\$2.25 B		
Alcoholic Beverages	\$2.66 M		\$7.82 M		\$16.02 M		\$26.88 M		
Apparel	\$8.14 M		\$23.84 M		\$49.05 M		\$82.9 M		
Contributions	\$13.5 M		\$39.87 M		\$80.88 M		\$133.92 M		
Education	\$9.73 M		\$28.66 M		\$58.37 M		\$97.21 M		
Entertainment	\$25.26 M		\$73.9 M		\$152.13 M		\$257.4 M		
Food Away From Home	\$19.3 M		\$56.55 M		\$116.19 M		\$196 M		
Grocery	\$30.49 M		\$88.21 M		\$184.81 M		\$320.45 M		
Health Care	\$25.77 M		\$76.31 M		\$161.59 M		\$283.79 M		
Household Furnishings and Equipment	\$11.61 M		\$34.05 M		\$69.87 M		\$117.6 M		
Household Operations	\$8.31 M		\$24.27 M		\$50.08 M		\$84.98 M		
Miscellaneous Expenses	\$7.47 M		\$21.89 M		\$44.93 M		\$75.71 M		
Personal Care	\$5.91 M		\$17.13 M		\$35.74 M		\$61.56 M		
Shelter	\$68.71 M		\$200.35 M		\$421.8 M		\$733.06 M		
Tax and Retirement	\$96.49 M		\$287.44 M		\$573.02 M		\$924.05 M		
Tobacco and Related	\$2.48 M		\$7.05 M		\$15.23 M		\$27.5 M		
Transportation	\$69.44 M		\$199.68 M		\$409.48 M		\$687.59 M		
Utilities	\$21.85 M		\$63.14 M		\$132.52 M		\$230.33 M		
Monthly Household Consumer Expenditure (2024)									
Total Household Expenditure	\$9,125		\$9,042		\$8,732		\$8,334		
Total Non-Retail Expenditure	\$4,389 48.1%		\$4,361 48.2%		\$4,217 48.3%		\$4,023 48.3%		
Total Retail Expenditures	\$4,736 51.9%		\$4,681 51.8%		\$4,515 51.7%		\$4,311 51.7%		
Alcoholic Beverages	\$57 0.6%		\$57 0.6%		\$54 0.6%		\$52 0.6%		
Apparel	\$174 1.9%		\$172 1.9%		\$167 1.9%		\$159 1.9%		
Contributions	\$288 3.2%		\$288 3.2%		\$275 3.1%		\$257 3.1%		
Education	\$208 2.3%		\$207 2.3%		\$198 2.3%		\$187 2.2%		
Entertainment	\$540 5.9%		\$534 5.9%		\$517 5.9%		\$494 5.9%		
Food Away From Home	\$412 4.5%		\$409 4.5%		\$395 4.5%		\$376 4.5%		
Grocery	\$651 7.1%		\$638 7.1%		\$628 7.2%		\$615 7.4%		
Health Care	\$551 6.0%		\$552 6.1%		\$549 6.3%		\$545 6.5%		
Household Furnishings and Equipment	\$248 2.7%		\$246 2.7%		\$237 2.7%		\$226 2.7%		
Household Operations	\$177 1.9%		\$176 1.9%		\$170 1.9%		\$163 2.0%		
Miscellaneous Expenses	\$160 1.7%		\$158 1.8%		\$153 1.7%		\$145 1.7%		
Personal Care	\$126 1.4%		\$124 1.4%		\$121 1.4%		\$118 1.4%		
Shelter	\$1,468 16.1%		\$1,449 16.0%		\$1,432 16.4%		\$1,407 16.9%		
Tax and Retirement	\$2,061 22.6%		\$2,079 23.0%		\$1,946 22.3%		\$1,774 22.3%		
Tobacco and Related	\$53 0.6%		\$51 0.6%		\$52 0.6%		\$53 0.6%		
Transportation	\$1,484 16.3%		\$1,444 16.0%		\$1,390 15.9%		\$1,320 15.8%		
Utilities	\$467 5.1%		\$457 5.1%		\$450 5.2%		\$442 5.3%		